

A high-angle, front-quarter view of a bright red Datsun 240-Z driving on a paved road. The car is angled towards the right. A man is driving, and a woman is in the passenger seat. The car has a 'DATSUN' badge on the front fender and a 'DATSUN' license plate. The background shows a grassy field and a clear sky.

DATSUN 240-Z

There's a fresh silhouette streaking across the horizon. When it glides to a halt, slip into it. You'll discover a whole new world for two in the Datsun 240-Z.

A New Kind of Economy Car

At last. Distinction. Uncompromising comfort. The ultimate driving experience.

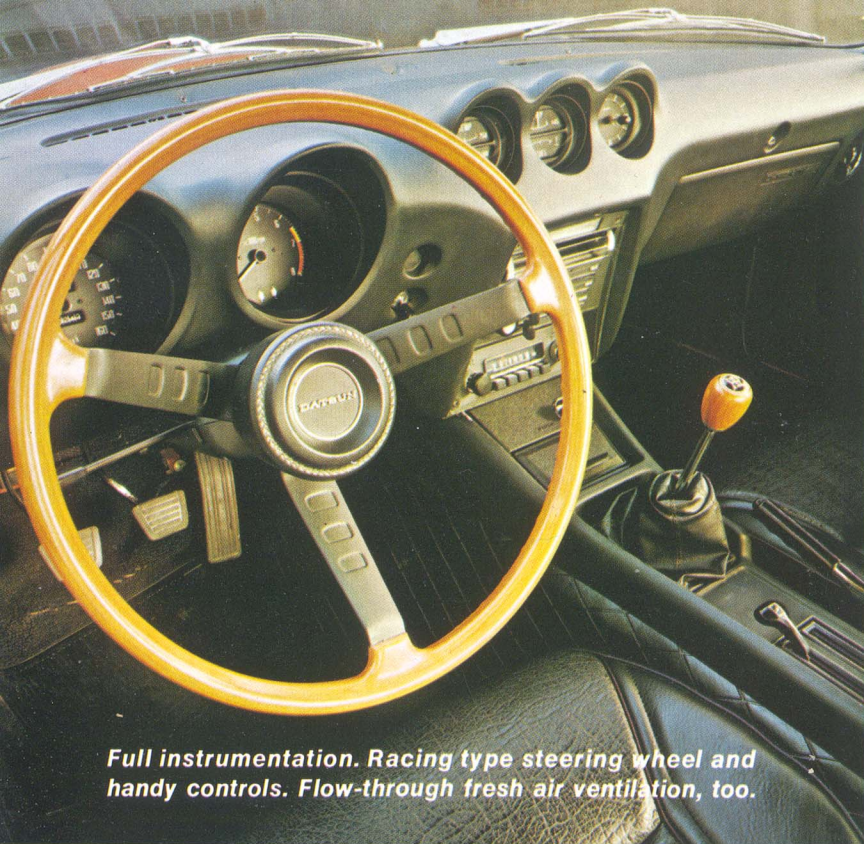
The Datsun Z-Car, letter-perfect in every Gran Turismo detail, is a new kind of personal car for Americans.

The Z-Car looks fast and is. Its soul-stirring, high-efficiency overhead cam engine supplies 150 smooth horses for 0-60 leaps in under 9 seconds. A safe power margin to roll you along at up to 125 MPH. And it delivers up to 25 miles per gallon!

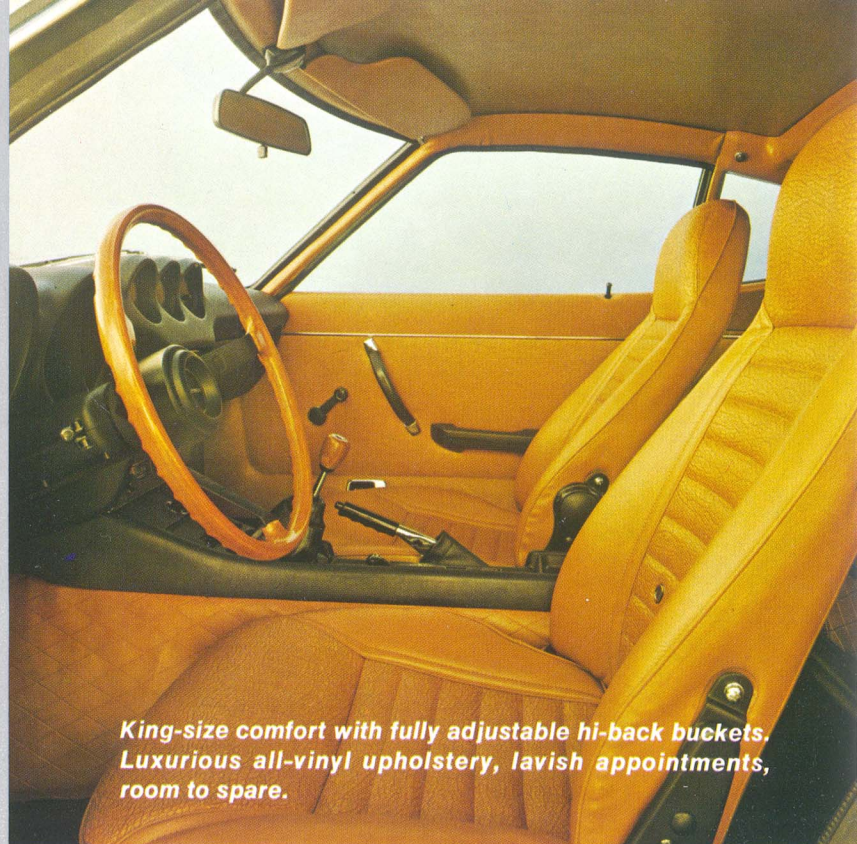
There's a fully independent, race-bred suspension on the front and rear wheels. That means road-hugging stability on all surfaces. Fat radial tires add traction. Power front disc brakes ensure quick, straight stops.

Inside you relax in deluxe, comfort-contoured bucket seats, lavish "GT" appointments and full-size American space.

Check all the fine car features. A full-synchromesh 4-speed, radio, electric antenna, carpets—the Z-Car sets new standards of economy car luxury.



Full instrumentation. Racing type steering wheel and handy controls. Flow-through fresh air ventilation, too.



King-size comfort with fully adjustable hi-back buckets. Luxurious all-vinyl upholstery, lavish appointments, room to spare.

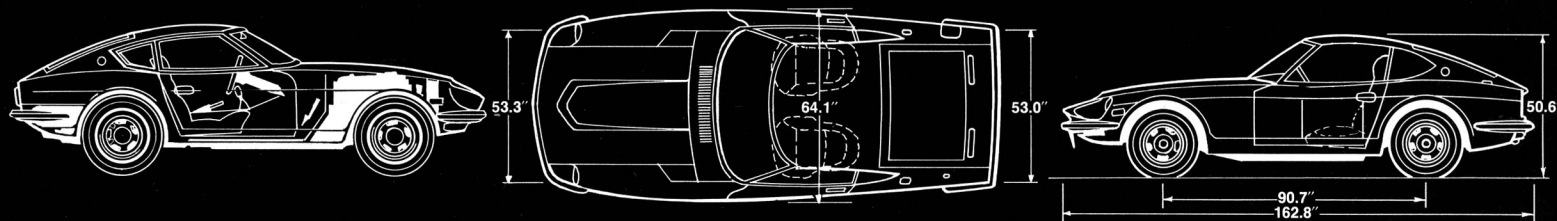


150 dazzling horsepower. Six cylinders. Overhead cam efficiency, durability and economy.



Flip-top trunk for all your travel needs. Easy access to spare tire under the fully carpeted floor. Counter-balanced tail-gate.

ENGINEERED FOR SAFETY, RELIABILITY, PERFORMANCE, COMFORT.



OPTIMUM WEIGHT DISTRIBUTION

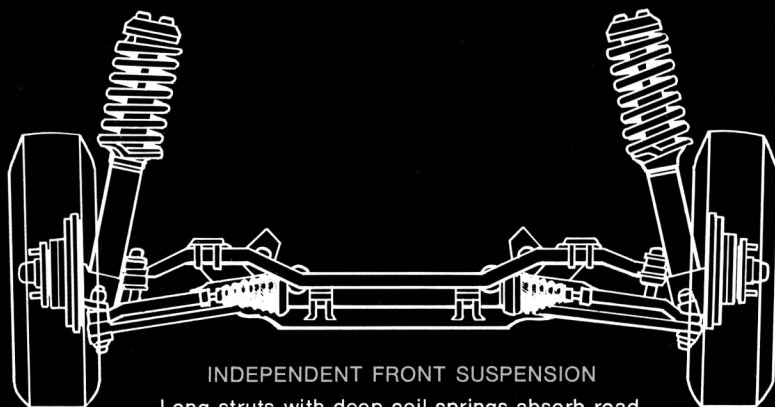
52.4% on the front, 47.6% on the back. Maximum traction, maneuverability.

SURE-FOOTED — ROOMY

Wide front and rear tracks for stability. Big, wide cockpit for comfort.

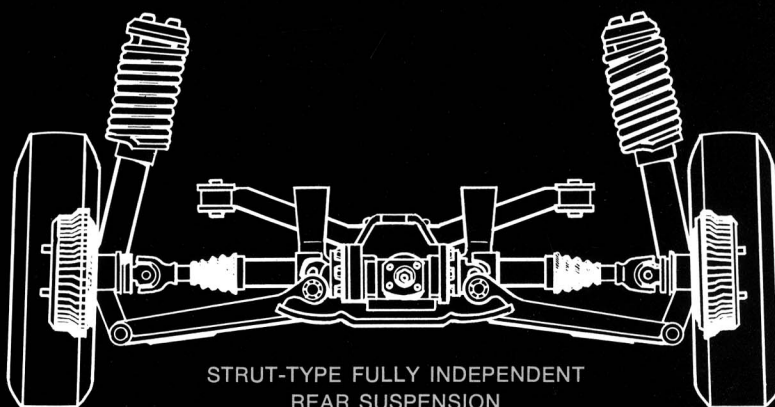
SENSIBLE DIMENSIONS

Perfect length for great ride. Plenty of head room, low silhouette. Easy parking, 31.5' turning circle.



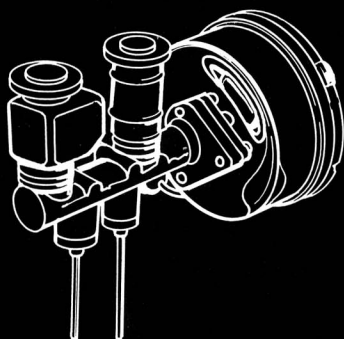
INDEPENDENT FRONT SUSPENSION

Long struts with deep coil springs absorb road shock. Anti-roll bar and compression link smooth and steady ride.



STRUT-TYPE FULLY INDEPENDENT REAR SUSPENSION

Rugged deep coil rear suspension plants wheels firm and square. Long struts and shocks ride sure and easy.



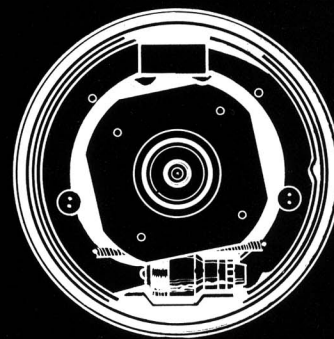
DUAL HYDRAULIC BRAKING SYSTEM

Fail-safe stopping power with dual hydraulic systems for front and rear wheels.



POWER FRONT DISC BRAKES, REAR DRUMS

10.7" discs and big pads up front where 80% of the stopping action is. Plus AL-Fin drums on rear wheels for positive braking in any weather.



DATSUN 240-Z SPECIFICATIONS

ENGINE: Overhead cam 6 cylinders. Displacement 2393cc. Bore 3.27". Stroke 2.90". Compression 9.0 to 1. Horsepower 150 @ 5600 R.P.M.

TRANSMISSION: All-synchromesh 4-speed. Gear ratio: 1st 3.55, 2nd 2.20, 3rd 1.42, 4th 1.00, Reverse 3.13.

DIFFERENTIAL: Hypoid axle. Ratio 3.36.

STEERING: Rack & pinion 17.8—1 ratio. Turn circle 31.5 ft.

BRAKES: Front Disc 10.7 inches diameter. Rear drum 9 inches, power assisted.

SUSPENSION: Front—Independent coil spring, struts with telescopic double action shocks, stabilizer bar and compression link. Rear—Fully independent strut type. Coil springs, telescopic double acting hydraulic shock absorbers.

WHEELS AND TIRES: 4 lug steel wheels, 4.5" rims. (5.5" rims optional.) 175 SR-14 Bridgestone Radial tires.

DIMENSIONS: Overall length 162.8 inches. Wheelbase 90.7 inches. Width 64.1 inches. Height 50.6 inches. Weight 2300 lbs.

FULLY INSTRUMENTED PADDED DASH: 160 MPH Speedometer, 8,000 RPM Tachometer, Fuel Gage, Water Temperature Gage, Oil Pressure Gage, Ammeter. Two-speed electric wipers and washers, Flow-through fresh air system, 3-Speed heater/defroster, console and glove box, AM signal-seeking radio with electrically operated antenna.

BODY, INTERIOR APPOINTMENTS: Two wide doors, contoured, fully adjustable bucket seats with built-in headrests. Steel unit-body. All-vinyl upholstery. Cockpit light door switches, automatic on both sides. Map light. Safety glass all windows. 3-point safety seat belt anchors. Twin padded sun visors. Ash tray and lighter. Fully carpeted. Underhood light. Tinted glass and rear window defroster optional.



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