



*no boundaries*

# 03 FOCUS



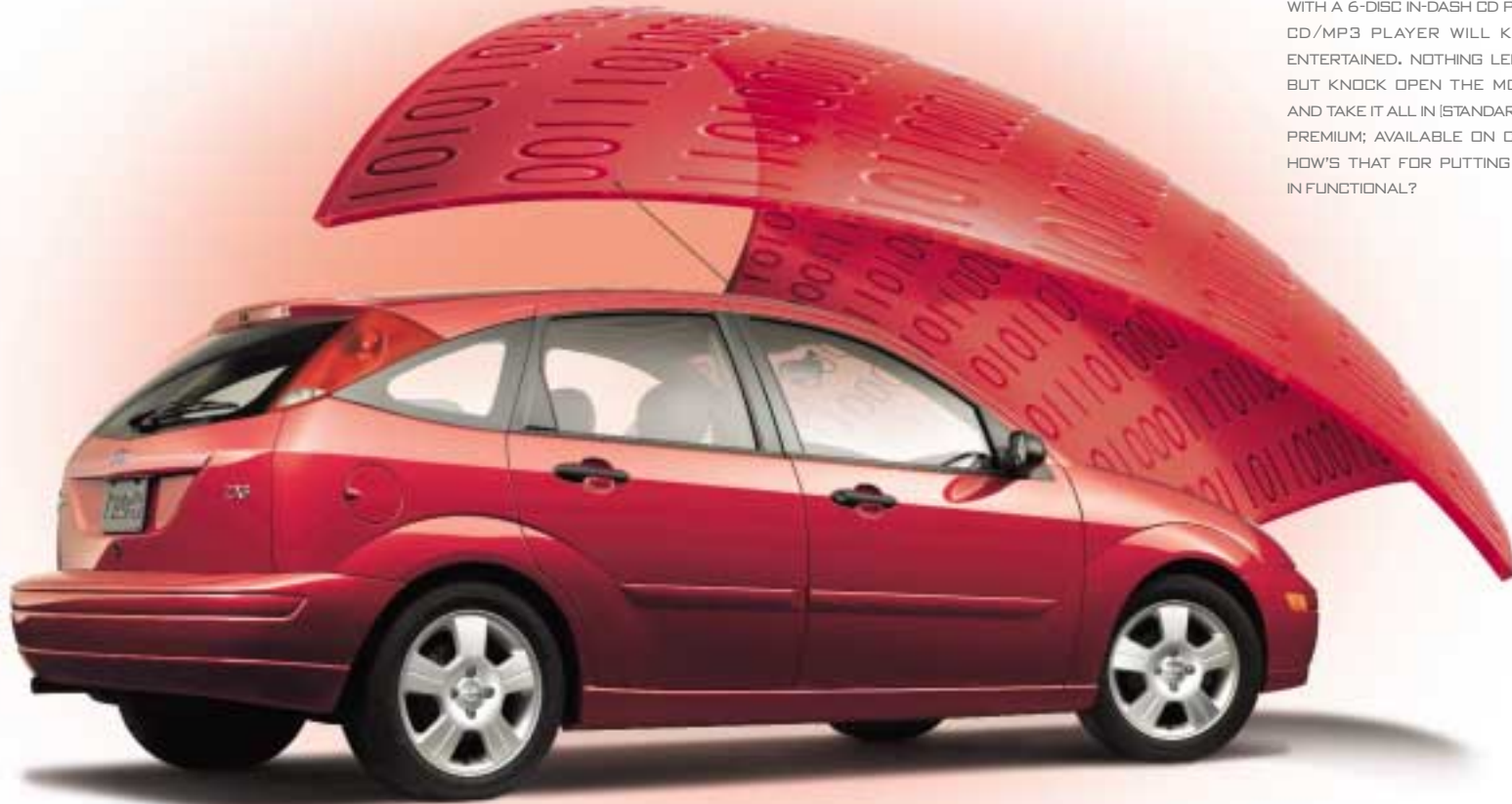
- FOCUS ZX5
- FOCUS ZX3
- FOCUS SEDAN
- FOCUS WAGON
- INTERIOR
- AUDIO/FEATURES
- SAFETY/CONTROL
- AWARDS/SPECS
- COLOR AND TRIM
- WHEELS/ENGINES



# FRESHLY FUNCTIONAL

CLEAR COMPUTERS. FLAT SCREENS. MINI CELL PHONES. EVERYDAY OBJECTS SEEM TO BE LOOKING A LOT MORE INTERESTING THESE DAYS. THIS CAN GO FOR THE BIGGER THINGS IN LIFE, TOO, LIKE YOUR CAR. CHECK OUT THE FOCUS ZX5. IT'S A LITTLE EUROPEAN, A LITTLE HI-TECH. DEFINITELY DIFFERENT. CLEVERLY COOL.

AND FOCUS DOESN'T JUST LOOK LIKE A KICKIN' RIDE. IT HANDLES LIKE IT, TOO, THANKS TO FRONT AND REAR STABILIZER BARS AND — SURPRISE — A FULLY INDEPENDENT REAR SUSPENSION. INSIDE, ZX5 OFFERS A TOTALLY STRESS-FREE ENVIRONMENT. WITH ACCESSIBILITY AT A FIVE-DOOR MAXIMUM, ALL YOUR FRIENDS CAN PILE IN AND YOUR STUFF STILL STASHES NICELY THROUGH THE BACK. AN AVAILABLE AUDIOPHILE SOUND SYSTEM WITH A 6-DISC IN-DASH CD PLAYER OR CD/MP3 PLAYER WILL KEEP YOU ENTERTAINED. NOTHING LEFT TO DO BUT KNOCK OPEN THE MOONROOF AND TAKE IT ALL IN (STANDARD ON ZX5 PREMIUM; AVAILABLE ON COMFORT). HOW'S THAT FOR PUTTING THE FUN IN FUNCTIONAL?



## FOCUS ZX5

Focus ZX5 Premium in Sangria Red.

A

# TECHNOLOGICAL TRIP

TECHNOLOGY. YOU GOTTA LOVE IT. IT KEEPS GETTING BETTER; MAKING LIFE A LITTLE EASIER AND A LOT MORE FUN. SAME GOES FOR FOCUS ZX3. ITS AVAILABLE SINGLE CD/MP3 SYSTEM PLAYS UP TO 254 CONTINUOUS MP3 TRACKS TO SOOTHE YOUR SOUL. REAR SEAT HEAT DUCTS WARM YOUR SPIRIT. AND AVAILABLE ANTI-LOCK BRAKES AND TRACTION CONTROL EASE YOUR MIND. CAN YOU FEEL THE KARMA?

ZX3 HAS LOTS OF IT. AND LOTS OF ROOM. YES, FIVE PEOPLE CAN DEFINITELY CHILL IN TRUE COMFORT IN THIS MOST ACCOMMODATING FOCUS. SPORTY FRONT BUCKET SEATS WITH COOL NEW FABRIC LOOK AND FEEL ZEN-LIKE. AND ITS THREE DOORS MEAN THREE TIMES THE ACCESS FOR GEAR, PACKS AND EATS. SO LOAD IN YOUR STUFF. GRAB YOUR FRIENDS. GO WHERE YOU WANNA GO. AND HAVE FUN GETTING THERE. THIS SPORTY SCOOT TAKES ITS 130 HORSEPOWER VERY SERIOUSLY, AND IT'S PREPPED WITH STANDARD FOG LAMPS AND AVAILABLE 16" ALUMINUM WHEELS AND TIRES THAT NOT ONLY LOOK GOOD, BUT REALLY GRAB THE PAVEMENT. GETTIN' THE IDEA? WITH ZX3, YOU CAN ACTUALLY ACHIEVE TOTAL HARMONY. AND GET LOTS OF TRIPPIN' TECHY STUFF, TOO.



# FOCUS ZX3

Focus ZX3 Power Premium in Egg Yolk Yellow.

LIFE CAN GET PRETTY BUSY. SOMETIMES IT SEEMS YOU DO MORE OF WHAT YOU HAVE TO DO THAN WHAT YOU WANT TO DO. BUT SOONER OR LATER THE WEEKEND ROLLS AROUND AND IT'S TIME TO GET OUT AND DO WHAT REALLY MATTERS. WHEREVER YOU CHOOSE TO GO, FOCUS IS THE RIDE TO GET YOU THERE.

TRICKED OUT WITH A REAR SPOILER, 16" 5-SPOKE ALUMINUM WHEELS, FOG LAMPS AND AVAILABLE LEATHER SEATING SURFACES, FOCUS ZTS HAS PLENTY TO SHOW OFF. YOUR FRIENDS AND FAMILY WILL WANT IN, AND THEY'LL FIT, TOO. FIVE IN TOTAL. SO GO PICK 'EM UP AND HAVE FUN WHILE YOU GET THE CHANCE. BUT JUST LIKE YOU, THIS FOCUS SEDAN ALSO HAS A RESPONSIBLE SIDE. WITH AVAILABLE SIDE-IMPACT AIRBAGS, ANTI-LOCK BRAKES AND THE ADVANCETRAC™ ELECTRONIC STABILITY ENHANCEMENT SYSTEM, FOCUS PROVES IT'S GOT A LOT MORE GOING FOR IT THAN JUST GOOD LOOKS. IT'S GOT BRAINS, TOO.

# GO TO TOWN



# FOCUS SEDAN

Focus ZTS in Pitch Black.



# SPACED OUT

THEY SAY EVERYBODY NEEDS ABOUT 3 FEET OF PERSONAL SPACE. NOW YOU'VE GOT A LOT MORE. 131 CU. FT. OF IT, TO BE EXACT. PACK UP THE BAGS AND SLIDE 'EM INTO YOUR FOCUS ZTW WAGON. OR WAX UP THE BOARDS, POINT TOWARD THE WAVES AND DRIVE. MAYBE GATHER UP BATS, BALLS AND BASES, PICK UP YOUR INFIELD, AND SPEND THE DAY AT PLAY. SEE, YOU'VE GOT THE ROOM. FOR STUFF. FOR KIDS. FOR FRIENDS. NOW, HOW ABOUT A LITTLE SOMETHING FOR YOU - LIKE A STANDARD 4-SPEED AUTOMATIC TRANSMISSION, A TILT AND TELESCOPING STEERING WHEEL, AVAILABLE HEATED FRONT SEATS AND OUTSIDE MIRRORS, OR AN AVAILABLE SPORT GROUP THAT INCLUDES A 6-DISC IN-DASH CD PLAYER, DRIVER'S SIDE LUMBAR, COOL WHEELS, FOG LAMPS AND MORE? NOW YOU'VE GOT ONE SERIOUSLY HOT WAGON. IT'S OFFICIAL: YOU ARE THE MASTER OF YOUR OWN DOMAIN - ALL 131 CU. FT. OF IT.



Focus ZTW in CD Silver Metallic.  
Shown with optional Sport Group.

# FOCUS WAGON



TAKE THE NIP (AND ICE) OUT OF JACK FROST WITH HEATED FRONT SEATS AND HEATED POWER SIDE MIRRORS. THIS COOL LITTLE WEATHER PACKAGE IS AVAILABLE ON ZX5 PREMIUM, ZTS SEDAN AND ZTW WAGON.

LOTS OF EFFORT AND PLENTY OF SMARTS WENT INTO ENSURING THAT THE DRIVER AND FOUR ADULTS COULD COMFORTABLY TAKE PART IN THE JOY THAT IS FOCUS. THAT'S WHY THE INSTRUMENT PANEL IS CLEANLY LAID OUT AND INTERESTING TO LOOK AT. AND SOMEBODY UNDERSTOOD THAT PEOPLE COME IN ALL SHAPES AND SIZES, SO THE DRIVER'S SEAT NOT ONLY MAKES ALL THE STANDARD MOVES LIKE BACK/FORTH AND RECLINE, BUT IT ALSO MOVES UP AND DOWN. AND THE SEATS LOOK GOOD, TOO - CHECK OUT THE CLOTH TRIM ON ZX3 AND ZX5 (BELOW LEFT) AND THE SHARP, AVAILABLE LEATHER SEATING SURFACES (SHOWN ON ZTS BELOW. TO TOP IT OFF: A SPLIT-FOLD REAR SEAT THAT FOLDS FLAT AND PLENTY OF STORAGE NOOKS ARE STANDARD, TO GIVE PEOPLE THE SPACE THEY CAN REALLY USE.

# IT'S ALL ABOUT INNER BEAUTY

Focus ZTS in Medium Graphite. Shown with optional leather seating surfaces.



# INTERIOR

# WHAT? I CAN'T HEAR YOU

TURN IT UP. WAY UP. FOCUS LETS YOU CHOOSE BETWEEN CD'S, CASSETTES OR MP3-FORMATTED MUSIC TO MAKE THE MOST OF THE TUNES YOU HAVE. YOUR OPTIONS INCLUDE A SINGLE CD/MP3 PLAYER OR A 6-DISC IN-DASH CD PLAYER. OF COURSE, YOUR REAR PASSENGERS WILL ENJOY THE TUNES, TOO, WITH SPEAKERS POSITIONED TO DELIVER HIGH-FIDELITY SOUND TO ALL EARS ON BOARD. THERE'S EVEN AN AUDIOPHILE UPGRADE FOR INCREDIBLE BASS. SO HIT THE BEAT, AND CRUISE ON INTO IT.



**6-DISC IN-DASH**



**CD/MP3**



**D**

**A:** GOT A LOT OF CD'S? BRING 'EM ALONG. AN AVAILABLE 6-DISC IN-DASH CD PLAYER LETS YOU LOAD 6 DISCS RIGHT INTO THE DASH. RAISE IT UP A NOTCH WITH THE AUDIOPHILE SYSTEM. IT INCLUDES A THUMPIN' SUB-WOOFER AND HIGH-FIDELITY AMPLIFIER.

**B:** DOWNLOAD ALL THE MUSIC YOU WANT THE SINGLE-DISC CD AND MP3 PLAYER GIVES YOU MILES AND MILES OF CONTINUOUS PLAY. THE SYSTEM INCLUDES A DIGITAL CLOCK AND FOUR SPEAKERS. IT'S STANDARD ON SOME MODELS AND OPTIONAL ON OTHERS. ADD THE AUDIOPHILE UPGRADE TO TURN YOUR FOCUS INTO A ROLLING STUDIO OF SOUND.

**C:** POWER WINDOWS WITH A ONE-TOUCH-DOWN DRIVER'S SIDE FEATURE ARE MIGHTY HANDY AND STANDARD ON MOST MODELS.

**D:** TURN UP THE TUNES AND POP THE TOP SO EVERYONE CAN ENJOY THE SUN AND SOUNDS. A POWER RETRACTABLE MOONROOF IS STANDARD ON ZX5 PREMIUM; OPTIONAL ON SEVERAL OTHER MODELS.

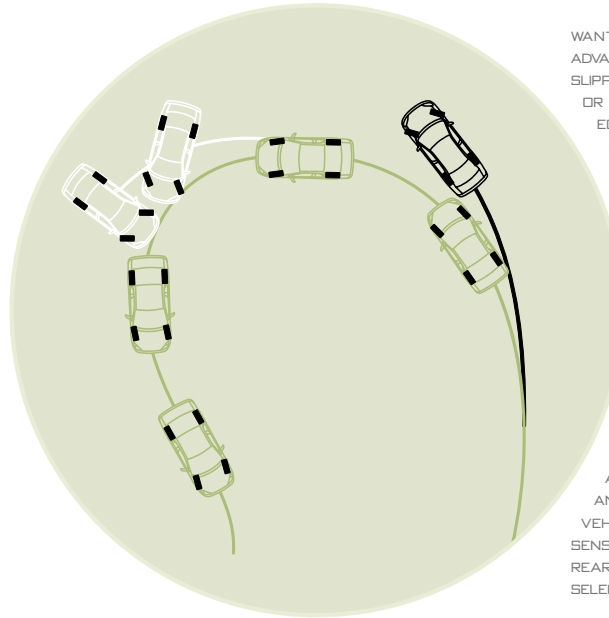
## AUDIO/FEATURES

# A WHOLE LOTTA PROTECTION

YOU'VE HEARD IT BEFORE: THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS. SURE APPLIES HERE. FOCUS INCLUDES A NUMBER OF STANDARD AND AVAILABLE SAFETY FEATURES TO HELP PROTECT YOU. LIKE THE PERSONAL SAFETY SYSTEM,\*\* STANDARD ON EVERY FOCUS MODEL. IT'S SIX TECHNOLOGIES THAT ALL ADD UP TO ONE BIG PEACE OF MIND. IN THE EVENT OF A COLLISION, THE SYSTEM USES SENSORS TO MEASURE CERTAIN OCCUPANT CONDITIONS AND THE SEVERITY OF IMPACT, THEN IT DETERMINES HOW TO PROTECT THE FRONT OCCUPANTS – ALL IN A MATTER OF MILLISECONDS. FOCUS ALSO OFFERS AVAILABLE SIDE-IMPACT AIRBAGS;\* THE BUMPERS EXCEED GOVERNMENT STANDARDS. AND FOCUS HAS FRONT AND REAR CRUSH ZONES, PLUS SIDE INTRUSION DOOR BEAMS DESIGNED TO HELP PROTECT DURING IMPACTS. THERE ARE AVAILABLE ANTI-LOCK BRAKES, TRACTION CONTROL, AND THE ADVANCETRAC™ ELECTRONIC STABILITY ENHANCEMENT SYSTEM TO HELP YOU AVOID AN ACCIDENT IN THE FIRST PLACE. AND FOR PEACE OF MIND: A STANDARD ANTI-THEFT SYSTEM AND BATTERY SAVER FEATURE THAT SHUTS OFF YOUR INTERIOR LIGHTS IF YOU LEAVE THEM ON. THAT'S BIG.



A FULLY INDEPENDENT, SHORT- AND LONG-ARM REAR SUSPENSION IS NOT ONLY FUN, IT'S FUNCTIONAL, TOO. SINCE THE WHEELS CAN RESPOND INDEPENDENTLY TO BUMPS AND DIPS IN THE ROAD, IT DELIVERS RESPONSIVE HANDLING AND MAXIMIZES TRACTION TO HELP KEEP YOU FEELING IN CONTROL.



WANT ENHANCED VEHICLE CONTROL? GET ADVANCETRAC™. IMAGINE THAT THIS PAGE IS A SLIPPERY SURFACE – LIKE ICE, LOOSE GRAVEL OR DIRT. LOOK AT THE BLACK VEHICLE (NOT EQUIPPED WITH ADVANCETRAC TECHNOLOGY). AS THE DRIVER TAKES THE TURN, HE UNDERSTEEERS AROUND THE CURVE. IF THE TIRES CAN'T MAINTAIN COMPLETE TRACTION, THE VEHICLE MAY SLIDE OFF THE ROAD. THE DRIVER OF THE CAR IN WHITE OVERSTEEERS, AND THE VEHICLE POTENTIALLY SPINS OUT. THE CAR IN GREEN IS ASSISTED BY THE ADVANCETRAC SYSTEM. THIS ADVANCED TECHNOLOGY HELPS KEEP THE CAR ON COURSE THROUGH THE SLIPPERY CURVE. HOW? IT CONSTANTLY MONITORS THE DRIVER'S INPUT AND THE ACTUAL VEHICLE RESPONSE. IF THERE'S A DISCREPANCY, IT AUTOMATICALLY ADJUSTS THE BRAKING AND THROTTLE TO HELP "CORRECT" THE VEHICLE'S MOTION. THE SYSTEM INCLUDES SENSORS, PLUS ABS, TRACTION CONTROL AND REAR DISC BRAKES. AND IT'S AVAILABLE ON SELECT FOCUS MODELS.\*\*

- VEHICLE WITH ADVANCETRAC
- VEHICLES WITHOUT ADVANCETRAC

## SAFETY/CONTROL

\*ALWAYS WEAR YOUR SAFETY BELT AND SECURE CHILDREN IN THE REAR SEAT.

\*\*REMEMBER THAT EVEN ADVANCED TECHNOLOGY CANNOT OVERCOME THE LAWS OF PHYSICS. IT'S ALWAYS POSSIBLE TO LOSE CONTROL OF A VEHICLE DUE TO INAPPROPRIATE DRIVER INPUTS FOR THE CONDITIONS. WHEN ADVANCETRAC ENGAGES, IT IS AN INDICATION THAT AT LEAST SOME OF THE TIRES HAVE EXCEEDED THEIR ABILITY TO GRIP THE ROAD, WHICH MAY CAUSE LOSS OF CONTROL.



AWARDS



"10BEST," 3 YEARS IN A ROW.

CAR AND DRIVER



"2002 ALL-STAR FOR BEST SMALL CAR."

AUTOMOBILE MAGAZINE



"AMERICA'S BEST ECONOMY CAR AND FIRST NEW CAR."

AUTOWEEK'S READERS

"BEST-IN-CLASS UNDER \$16,000."

KIPLINGER'S PERSONAL FINANCE

\*BASED ON 2002 MODELS.

DIMENSIONS

| Exterior                                    | ZX3    | ZX5    |
|---|--------|--------|
| Wheelbase                                   | 103.0" | 103.0" |
| Overall length                              | 168.1" | 168.1" |
| Overall width                               | 67.0"  | 67.0"  |
| Overall height                              | 56.3"  | 56.3"  |
| Liftover height                             | 26.3"  | 26.3"  |
| <b>Interior</b>                             |        |        |
| <b>1st row</b>                              |        |        |
| Head room                                   | 39.1"  | 39.1"  |
| Shoulder room                               | 53.5"  | 53.5"  |
| Hip room                                    | 49.4"  | 49.4"  |
| Leg room                                    | 43.1"  | 43.1"  |
| <b>2nd row</b>                              |        |        |
| Head room                                   | 38.5"  | 38.5"  |
| Shoulder room                               | 53.5"  | 53.6"  |
| Hip room                                    | 47.7"  | 50.7"  |
| Leg room                                    | 34.7"  | 34.7"  |
| <b>Passenger/Luggage Capacity (cu. ft.)</b> |        |        |
| Passenger volume                            | 94.4   | 94.4   |
| Luggage capacity (rear seat up)             | 18.6   | 18.6   |
| Total interior volume                       | 113.0  | 113.0  |

| Exterior                                    | Sedan  | Wagon  |
|---|--------|--------|
| Wheelbase                                   | 103.0" | 103.0" |
| Overall length                              | 174.9" | 178.2" |
| Overall width                               | 67.0"  | 67.0"  |
| Overall height                              | 56.3"  | 56.9"  |
| Liftover height                             | 28.2"  | 22.0"  |
| <b>Interior</b>                             |        |        |
| <b>1st row</b>                              |        |        |
| Head room                                   | 39.1"  | 39.1"  |
| Shoulder room                               | 53.5"  | 53.5"  |
| Hip room                                    | 49.4"  | 49.4"  |
| Leg room                                    | 43.1"  | 43.1"  |
| <b>2nd row</b>                              |        |        |
| Head room                                   | 38.3"  | 39.8"  |
| Shoulder room                               | 53.6"  | 53.6"  |
| Hip room                                    | 50.7"  | 50.7"  |
| Leg room                                    | 34.7"  | 34.7"  |
| <b>Passenger/Luggage Capacity (cu. ft.)</b> |        |        |
| Passenger volume                            | 94.3   | 95.9   |
| Luggage capacity (rear seat up)             | 13.8   | 35.1   |
| Total interior volume                       | 108.1  | 131.0  |

SPECIFICATIONS

STANDARD FEATURES

Mechanical

|   |
|---|
| 100,000-mile tune-up interval*  |
| Battery saver   |
| Front-wheel drive   |
| Fuel tank – 13.2-gallon capacity  |
| Maintenance-free battery  |
| Power front disc/rear drum brakes   |
| Power rack-and-pinion steering  |
| Spare – Compact   |
| Stabilizer bar – Front  |
| Stainless steel exhaust system  |
| Suspension – Front: independent MacPherson strut; rear: Control Blade Short- and Long-Arm (SLA) independent |

Safety/Security

|   |
|---|
| Personal Safety System™ for driver and right-front passenger – With dual stage/dual threshold airbags,** safety belt pretensioners, energy management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, and restraint control module |
| Belt-Minder™ safety belt reminder   |
| Bumpers – 5-mph energy-absorbing  |
| Emergency trunk release – Manual  |
| LATCH – Lower anchors and tether anchors for child safety seats (rear outboard positions)   |
| Low fuel warning light  |
| Safety belts – 3-point for all seating positions  |
| "Safety cell" unitized body construction  |
| SecuriLock™ – Passive anti-theft system   |
| Shoulder belt height adjusters – Front outboard positions   |
| Side intrusion door beams   |

Seating

|   |
|---|
| 60/40 split-fold rear seat with flip-up rear seat cushion (split flip-up rear cushion on ZX5 Premium) |
| Height-adjustable driver's seat   |

Interior

|  |
|--|
| Assist handles – Front and rear                                    |
| Center floor console – Full-length                                 |
| Child safety locks on rear doors (not applicable on 3-door models) |
| Cupholders – 2 front, 1 rear                                       |
| Dome light with theater-dimming feature                            |
| Floor mats – Front and rear  |
| Interior decklid/liftgate release                                  |
| Map pockets – Front doors  |
| Power point – Front  |
| Rear seat heat ducts   |
| Trip odometer  |
| Visor vanity mirrors   |

Exterior

|   |
|---|
| Bumpers – Body color  |
| Headlamps – Aerodynamic halogen   |
| Rear defroster  |
| Solar tinted glass  |
| Windshield wipers – Front: intermittent; rear: wiper/washer (n/a on sedan models) |

\*Under normal driving conditions with regular fluid and filter changes.  
 \*\*Always wear your safety belt and secure children in the rear seat.

**SPECIFICATIONS**

**MODEL-SPECIFIC FEATURES/OPTIONS**

| ZX3                    |  |   |
|------------------------|--|---|
| ZX3 Premium            |  |   |
| ZX3 Power Premium      |  |   |
| <b>Mechanical</b>      |  |   |
| ■ ■ ■                  |  | 2.0L DOHC Zetec 4-cylinder engine   |
| ■ ■ ■                  |  | 5-speed manual transaxle  |
| — □ □                  |  | 4-speed electronic automatic transaxle with overdrive lockout   |
| ■ — —                  |  | 15" 5-spoke aluminum wheels   |
| — ■ ■                  |  | 16" 5-spoke aluminum wheels   |
| ■ — —                  |  | P195/60R15 all-season BSW tires   |
| — ■ ■                  |  | P205/50R16 all-season BSW tires   |
| ■ ■ ■                  |  | Stabilizer bar – Rear   |
| <b>Safety/Security</b> |  |   |
| — — □                  |  | AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes  |
| — □ □                  |  | All-Speed Traction Control*   |
| □ □ □                  |  | Anti-lock braking system (ABS) with electronic brake force distribution (EBD)   |
| — — □                  |  | Perimeter alarm system  |
| — — ■                  |  | Remote keyless entry system with 2 key fobs   |
| □ □ □                  |  | Side-impact airbags**   |
| <b>Seating</b>         |  |   |
| ■ ■ ■                  |  | Cloth sport front bucket seats with adjustable head restraints, passenger-side tip/slide forward feature and map pocket; includes unique ZX3/ZX5 fabric |
| <b>Interior</b>        |  |   |
| □ ■ ■                  |  | Air conditioning  |
| ■ — —                  |  | AM/FM stereo with single CD player, clock and 4 speakers  |
| — ■ □                  |  | AM/FM stereo with single CD and MP3 player, clock and 4 speakers  |
| — □ ■                  |  | AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers  |
| — □ □                  |  | Audiophile sound system upgrade with single CD and MP3 player, 2-way speakers, amplifier and sub-woofer   |
| — □ □                  |  | Audiophile sound system upgrade with 6-disc in-dash CD player, 2-way speakers, amplifier and sub-woofer   |
| — ■ ■                  |  | Front center armrest with storage   |
| ■ ■ ■                  |  | Leather-wrapped steering wheel  |
| — — ■                  |  | Power door locks  |
| — — ■                  |  | Power windows – With one-touch-down driver's side feature   |
| — ■ ■                  |  | Speed control   |
| ■ ■ ■                  |  | Tachometer  |
| — ■ ■                  |  | Tilt/telescoping steering wheel   |
| <b>Exterior</b>        |  |   |
| ■ ■ ■                  |  | Bodyside moldings – Black   |
| ■ ■ ■                  |  | Fog lamps   |
| ■ ■ —                  |  | Mirrors – Manual remote, dual black   |
| — — ■                  |  | Mirrors – Power remote, dual black  |
| — — □                  |  | Power moonroof  |

■ Standard □ Optional — Not Available

| ZX5                    |  |   |
|------------------------|--|---|
| ZX5 Comfort            |  |   |
| ZX5 Premium            |  |   |
| <b>Mechanical</b>      |  |   |
| ■ ■ ■                  |  | 2.0L DOHC Zetec 4-cylinder engine   |
| ■ ■ ■                  |  | 5-speed manual transaxle  |
| □ □ □                  |  | 4-speed electronic automatic transaxle with overdrive lockout   |
| ■ ■ —                  |  | 15" multi-spoke aluminum wheels   |
| — □ □                  |  | 16" 5-spoke aluminum wheels   |
| ■ ■ —                  |  | P195/60R15 all-season BSW tires   |
| — — ■                  |  | P205/50R16 all-season BSW tires   |
| ■ ■ ■                  |  | Stabilizer bar – Rear   |
| <b>Safety/Security</b> |  |   |
| — — □                  |  | AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes    |
| □ □ □                  |  | All-Speed Traction Control*   |
| □ □ □                  |  | Anti-lock braking system (ABS) with electronic brake force distribution (EBD)                                 |
| — — □                  |  | Perimeter alarm system  |
| ■ ■ ■                  |  | Remote keyless entry system with 2 key fobs   |
| □ □ □                  |  | Side-impact airbags**   |
| <b>Seating</b>         |  |   |
| ■ ■ ■                  |  | Cloth sport front bucket seats with adjustable head restraints and map pocket; includes unique ZX3/ZX5 fabric |
| — — □                  |  | Leather seating surfaces  |
| <b>Interior</b>        |  |   |
| ■ ■ ■                  |  | Air conditioning  |
| ■ ■ □                  |  | AM/FM stereo with single CD and MP3 player, clock and 4 speakers  |
| — □ ■                  |  | AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers  |
| — □ □                  |  | Audiophile sound system upgrade with single CD and MP3 player, 2-way speakers, amplifier and sub-woofer       |
| — □ □                  |  | Audiophile sound system upgrade with 6-disc in-dash CD player, 2-way speakers, amplifier and sub-woofer       |
| ■ ■ ■                  |  | Front center armrest with storage   |
| ■ ■ ■                  |  | Leather-wrapped steering wheel  |
| ■ ■ ■                  |  | Power door locks  |
| ■ ■ ■                  |  | Power windows – With one-touch-down driver's side feature   |
| — ■ ■                  |  | Speed control   |
| ■ ■ ■                  |  | Tachometer  |
| — ■ ■                  |  | Tilt/telescoping steering wheel   |
| — — □                  |  | Weather Package<br>- Heated front seats<br>- Heated power outside mirrors                                     |
| <b>Exterior</b>        |  |   |
| ■ ■ ■                  |  | Bodyside moldings – Black on ZX5, color-keyed on ZX5 Comfort/Premium  |
| ■ ■ ■                  |  | Fog lamps   |
| ■ ■ ■                  |  | Mirrors – Power remote, dual black  |
| — □ ■                  |  | Power moonroof  |

\*Requires ABS. \*\*Always wear your safety belt and secure children in the rear seat.

Comparisons based on 2002 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



COLOR AND TRIM

INTERIOR/EXTERIOR COMBINATIONS

|     |                          |
|-----|--------------------------|
|     | Medium Parchment*        |
|     | Medium Graphite          |
|     | Dark Charcoal            |
|     | <b>ZX3</b>               |
| ■ ■ | Cloud 9 White            |
| ■ ■ | Egg Yolk Yellow          |
| ■ ■ | Infra-Red**              |
| ■ ■ | Sangria Red Metallic     |
| ■ ■ | Grabber Green Metallic** |
| ■ ■ | French Blue Metallic**   |
| ■ ■ | Twilight Blue Metallic   |
| ■ ■ | CD Silver Metallic       |
| ■ ■ | Liquid Grey Metallic**   |
| ■ ■ | Pitch Black              |
|     | <b>ZX5</b>               |
| ■ ■ | Cloud 9 White            |
| ■ ■ | Egg Yolk Yellow          |
| ■ ■ | Infra-Red**              |
| ■ ■ | Sangria Red Metallic     |
| ■ ■ | Grabber Green Metallic** |
| ■ ■ | French Blue Metallic**   |
| ■ ■ | Twilight Blue Metallic   |
| ■ ■ | CD Silver Metallic       |
| ■ ■ | Liquid Grey Metallic**   |
| ■ ■ | Pitch Black              |
|     | <b>Sedan</b>             |
| ■ ■ | Cloud 9 White            |
| ■ ■ | Arizona Beige Metallic†  |
| ■ ■ | Infra-Red                |
| ■ ■ | Sangria Red Metallic**   |
| ■ ■ | French Blue Metallic**   |
| ■ ■ | Twilight Blue Metallic   |
| ■ ■ | Light Tundra Metallic**† |
| ■ ■ | CD Silver Metallic       |
| ■ ■ | Liquid Grey Metallic**   |
| ■ ■ | Pitch Black              |
|     | <b>Wagon</b>             |
| ■ ■ | Cloud 9 White            |
| ■ ■ | Arizona Beige Metallic†  |
| ■ ■ | Infra-Red                |
| ■ ■ | Sangria Red Metallic     |
| ■ ■ | French Blue Metallic     |
| ■ ■ | Twilight Blue Metallic   |
| ■ ■ | Light Tundra Metallic†   |
| ■ ■ | CD Silver Metallic       |
| ■ ■ | Liquid Grey Metallic     |
| ■ ■ | Pitch Black              |



Cloud 9 White



Arizona Beige Metallic



Egg Yolk Yellow



Infra-Red



Sangria Red Metallic



Grabber Green Metallic



French Blue Metallic



Twilight Blue Metallic



Light Tundra Metallic



CD Silver Metallic



Liquid Grey Metallic



Pitch Black

\*Medium Parchment interior not available on ZX5, ZX5 Comfort or LX Sedans. \*\*Not available on base level ZX3, base level ZX5 and LX Sedans. †New for 2003.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.





Medium Graphite Cloth  
Standard on ZX3 models and ZX5/ZX5 Comfort



Dark Charcoal Cloth  
Standard on ZX3 models



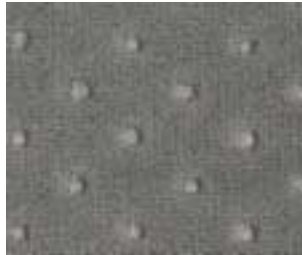
Medium Parchment Cloth  
Standard on SE Sedans/Wagon



Medium Graphite Cloth  
Standard on LX Sedans and SE Sedans/Wagon



Medium Parchment Cloth  
Standard on ZX5 Premium, ZTS and ZTW



Medium Graphite Cloth  
Standard on ZX5 Premium, ZTS and ZTW



Medium Parchment Leather  
Optional on ZX5 Premium, ZTS and ZTW



Medium Graphite Leather  
Optional on ZX5 Premium, ZTS and ZTW

## WHEELS/ENGINES



16" 5-Spoke Aluminum Wheel  
Standard on ZX3 Premium/Power Premium,  
ZX5 Premium and ZTS; optional on  
ZX5 Comfort and ZTW



15" Multi-Spoke Aluminum Wheel  
Standard on ZX5/ZX5 Comfort,  
SE Wagon and ZTW



15" 5-Spoke Aluminum Wheel  
Standard on ZX3 and SE Sedans



14" Steel Wheel with  
Bolt-On-Appearance Wheelcover  
Standard on LX Sedans



2.0L SOHC I4

Horsepower: 110 hp @ 5000 rpm  
Torque: 125 lb.-ft. @ 3750 rpm



2.0L DOHC Zetec I4

Horsepower: 130 hp @ 5300 rpm  
Torque: 135 lb.-ft. @ 4500 rpm