

CHEVROLET CAMARO 1998



Camaro Coupe in
Black. Some optional
equipment shown.



IT'S READY WHEN YOU ARE.

Camaro.

There's nothing quite like the style — or the sound — of an honest, powerful sports car. And, Chevy Camaro is ready when you are. The '98 look is new, and very cool. Significantly, this is a re-engineered, highly refined Camaro. Z28 fans, we've got some big news for you, too. If you're "into" cars, you're reading the right book.



CAMARO. CAMARO Z28. CAMARO SS.

Hot!

On the "bang for the buck" meter, there's just no catching Camaro. Here's dramatic style, awesome power and all-American attitude. The V6 Camaro is the affordable fun machine with a tuned suspension and 4-wheel disc brakes with Bosch ABS. Choose from a Coupe, T-Top Coupe or Convertible.

The Camaro Z28 legend will grow stronger for 1998, thanks to the 305 hp LS1 V8 under its sleek hood. One drive and you'll agree: This new Z28 will have some would-be competitors running for cover. For those who can't get enough of a wild thing, there's Camaro SS. It's back ... and hotter than ever.

Camaro Coupe in Sebring Silver Metallic. Some optional equipment shown.



THE LEGENDARY **Performer.**

The new look of Camaro. It hints of Camaros past. It sets a high standard for aggressive beauty. Put your foot down and the 200 hp, 3800 V6 responds with enthusiasm. Your choice: a 5-speed manual transmission or optional 4-speed, electronically controlled automatic. In every way, the 1998 Camaro sends a message to lesser coupes — move over and get out of the way.



World-class 3800 Series II V6 with Sequential Fuel Injection is standard. Horsepower is 200 at 5200 rpm. Bottom line: superb torque and muscular top-end power.



Standard in every 1998 Camaro: new Bosch four-wheel anti-lock brakes (ABS), combined with a new four-wheel disc brake system.



With the standard PASS Key II theft deterrent system, only your special coded key starts your Camaro. The ignition is activated when the computer reads the resistance pellet on your key.

Camaro Convertible
in Cayenne Red
Metallic. Some optional
equipment shown.



OPEN ONE UP. Convertible.

Picture yourself here. Top down. Stereo up. Camaro makes a trip to the store feel like a cruise up the Pacific Coast Highway. Best of all, this is a beautifully designed drop-top, with a fully lined power top and glass rear window. And the price? Less than you'd imagine.



Rustproof and dent-resistant composite door panels, roof, hatch lid and front fenders are designed to help keep your 1998 Camaro new-looking for years to come.



A three-piece hard tonneau cover contributes to the sleek top-down appearance.



A glass rear window provides better visibility and wears better than plastic windows found in some convertibles. An integral electric rear window defogger is standard equipment.



Optional leather seating surfaces, shown in Dark Gray. Other optional equipment also shown.

YOU WON'T BE DISAPPOINTED. *Inside.*

What should a sports car look like inside? Camaro lets you decide. Choose from Cloth or the luxury of optional leather seating surfaces. Other options well worth considering include power windows with a driver's Express-Down feature, power door locks, and a 6-way power driver seat. A special note: music sounds great on the standard AM/FM stereo with cassette player. And, it sounds even better on the optional Monsoon™ 200-watt, eight-speaker sound system (available on Coupe only, with cassette or CD). A 12-disc remote CD changer is optional. You'll be drenched in sound.



The standard Camaro interior includes deeply contoured front bucket seats. Interior conveniences include four cup holders, a tilt steering wheel and tinted glass. Scotchgard™ Protector helps keep seat fabrics, floor covering and cloth door trim looking newer longer. Some optional equipment shown.



Camaro Coupe features a convenient rear hatch and folding rear seat, for increased cargo-carrying flexibility.



Lock or unlock doors, turn on interior lights, unlock the rear hatch or arm the available alarm system with optional Remote Keyless Entry.

Camaro instrument panel. Some optional equipment shown.



YOU'RE IN Command.

You might call Camaro a communications major. It has the capability (with tachometer, temperature gauge, oil pressure gauge and electronic odometer) to keep you informed, all wrapped in a highly contemporary instrument panel. Settle into the contoured bucket seat, gaze at the thoughtfully arranged displays and buckle your safety belt. You're ready to take command of the all-American performer.



The Camaro center console features four cup holders, two for the people in front and two for rear-seat riders.



An eight-speaker stereo is optional on Coupe. Choose from cassette or CD player with this high-energy, Monsoon 200-watt system.

Camaro Coupe in Bright
Purple Metallic with
the Sport Appearance
Package and other
optional equipment.



THE HOTTER, THE BETTER.

Style.

Camaro's new optional Sport Appearance Package. It's like putting extra-hot sauce on top of firecracker chili. It's not subtle, but it is available on any Camaro (except SS). Here's what you get: lower-body extensions all around and a unique high-level rear spoiler. This is Camaro, with attitude.

Camaro Z28 Coupe
in Bright Red. Some
optional equipment shown.



EVERYTHING ELSE IS JUST PRETENDING. **Z28.**

In recent years, the LTI-powered Z28 has taught the competition a thing or two about performance.

For 1998, there's another lesson in store. The new LS1 Z28 has a totally retuned suspension, an all-new 4-wheel disc brake system with Bosch ABS and the highest-horsepower engine in Z28 history.

Camaro Z28 Coupe
in Navy Blue Metallic.

Z28. ABSOLUTE **Power.**

The LS1 V8 is the new generation of Z28 power. 5.7 Liters. All-aluminum construction. Sequential Fuel Injection. Horsepower: 305 at 5200 rpm. Torque: 335 lb.-ft. at 4000 rpm. The LS1 loves to play in the upper rpm ranges, while maintaining the massive low-end torque that Z28 is known for. Transmission: choose from an electronically controlled 4-speed automatic or a 6-speed manual. You'll like this new Z28.



Optional all-speed Traction Control and Z-rated all-season Performance tires provide enhanced grip, even on low-traction surfaces.



An electronically controlled 4-speed automatic is standard in Z28. Or, you can choose an optional 6-speed manual at no extra cost.

Camaro Z28 Convertible
in Bright Green Metallic.
Some optional equipment shown.



IT'S YOU. Z28 Convertible.

It's beautiful. It's powerful. It's the Convertible version of Camaro Z28. Everything that makes Z28 a great performance machine — from the LS1 V8 to the tuned suspension — is here. Everything that makes Camaro an exceptional convertible — from the fully lined power top to the form-fitting tonneau cover — is here. The drop-top Z28 is everything you want in a convertible. It's exhilarating. It's awesome.

Camaro Z28 Coupe in Black
with the optional SS Performance/
Appearance Package.

THE ULTIMATE CAMARO. **SS.**

Camaro SS. It's what happens when our engineers really get serious. The LS1 V8, pumped up to 320 horsepower. Forced-air induction. Performance axle. Speed-rated Eagle F1 GS tires on exclusive 17" wheels. Special identification. Hood scoop and spoiler. Technically, SS is a Z28 Performance/Appearance option. Think of it as the extreme Z28.



Instrumentation in all SS and Z28 Camaros includes a 155-mph speedometer, tachometer, oil pressure gauge and temperature gauge. A liquid crystal odometer is standard.



P275/40ZR-17 Goodyear Eagle F1 GS tires and light-weight 17" aluminum wheels are included in the SS option.



The SS hood scoop identifies this Camaro as "Something Special." It's functional, too.

Camaro SS Convertible in Bright Red, shown with a few of its legendary predecessors. Some optional equipment shown.



Quality.

IT GOES THE DISTANCE.

A Camaro is not mere transportation. It's a prized possession. The 1998 Camaro may still be a star decades from now, thanks to the quality built in today. The body is warranted against rust-through for 6 years or 100,000 miles (whichever comes first).^{*} There are no scheduled tune-ups for up to 100,000 miles.[†] The scheduled change interval for the extended-life engine coolant is up to 150,000 miles or five

years (whichever comes first),[†] and most exterior body panels are dent-resistant. Who knows? This might be the beginning of a long-lasting love affair. It's happened before.

^{*}See your dealer for terms of this limited warranty. [†]Maintenance needs vary with different uses and driving conditions. See owner's manual for more information.

Daytime Running Lamps with Automatic Exterior Lamp Control are standard. These lamps come on automatically to help other drivers notice your oncoming vehicle during daylight hours. The headlamps and other exterior lamps automatically adjust to regular intensity at night.



SOLID. STRONG.

Secure.

You'll feel secure in the well designed 1998 Camaro. Standard occupant protection features include Next Generation driver and front-passenger air bags,*¹ safety-cage construction and energy-absorbing front/rear crush zones. Crash avoidance features include Daytime Running Lamps, a brake/transmission shift interlock feature (automatic transmission), an advanced Bosch 4-wheel anti-lock brake system, tire tread wear indicators and audible front brake wear indicators. In a Camaro, you get these and many other standard safety features. That's excellence in design. That's Genuine Chevrolet.



A high-strength body structure with steel side door beams is designed to provide structural integrity.



An advanced Bosch anti-lock brake system reduces wheel lockup while braking, and is designed to help you maintain steering control and help prevent skidding on most slippery surfaces.



Impact-absorbing front and rear bumpers exceed Federal barrier test requirements and feature resilient covers, to resist minor dings.

¹Always wear your seat belts, even with air bags

¹A Special Note To Parents. Children are generally safer if they ride in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. See your owner's manual and child safety seat's instructions for information.



Theft-deterrent features in every Camaro include a totally passive PASS-Key II security system, marked body parts, remote hood release and a laser-etched VIN plate. A theft-deterrent system with horn alarm is optional.



Camaro Z28 Convertible in Bright Green Metallic. Some optional equipment shown.

GENUINE CUSTOMER

Care.

New Vehicle Limited Warranty

This warranty is for GM vehicles registered in the United States. Please see your Chevrolet dealer for complete terms and conditions of this New Vehicle Limited Warranty.

What Is Covered For 3 Years/36,000 Miles:*



The complete vehicle



Tires



Towing to your nearest Chevrolet dealership



Sheet-metal coverage:
• Corrosion coverage
• Rust-through coverage¹



Repairs made to correct any vehicle defect



No charge for warranty repairs.

*Whichever comes first. ¹6 years or 100,000 miles, whichever comes first.

Courtesy Transportation

Customers who purchase or lease a 1998 Chevrolet Camaro are eligible for Courtesy Transportation (at no charge) when their vehicles are left at a participating dealership for

repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. Courtesy Transportation, at participating dealers only, **may** include shuttle service, expense

reimbursement or, if the repair requires the vehicle to stay at the dealership overnight, vehicle rental. Actual services may vary at the election of the participating dealer. See your dealer for details.

Roadside Assistance*

Roadside Assistance service is provided through a toll-free 800 number, 24 hours a day, 365 days a year. Roadside Assistance advisors can assist with minor mechanical problems over the phone or coordinate a variety of services through Chevrolet dealers' preferred service providers.

Basic Care Provides:



Toll-free access
1-800-CHEV-USA



Free towing to nearest dealer for warranty repairs



Basic over-the-phone technical advice



Dealer services at reasonable cost (i.e., wrecker services, locksmith/key service, glass repair, etc.).

Courtesy Care, Which Applies For 3 Years/36,000 Miles, Provides:



Basic Care services



Free locksmith/key service (when keys are lost on the road or locked inside)



Free flat tire change service



Free fuel delivery



Free non-warranty towing



Free jump start.

*Roadside Assistance membership is free. Some services may incur costs. Courtesy Care is available to retail, retail lease and corporate lease customers operating 1994 and newer Chevrolet vehicles for a period of 3 years/36,000 miles, whichever comes first. All Courtesy Care services and associated costs must be prearranged by Chevrolet Roadside Assistance or Dealer Service Management and must be driver-initiated. Basic Care and Courtesy Care are not part of or included in the coverage provided by the New Vehicle Limited Warranty. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time. See dealer for complete details of the Chevrolet Roadside Assistance Program.

CAMARO BUYER'S

Guide.

Camaro Preferred Equipment Groups

NOTE: These Preferred Equipment Groups (PEGs) help simplify the buying process. Just choose the 1998 Camaro PEG containing the equipment you desire. You may also add selected individual options (see Standards & Options chart for model availability). Some restrictions may apply. Please see your salesperson for details.

Preferred Equipment Group Number	Coupe		Z28		Z28 Conv.
	1	2	1	1	
Power Door Locks	■	■	■	■	S
Electronic Speed Control with Resume Speed	■	■	■	■	S
Remote Hatch/Trunk Release	■	■	■	■	S
Foglamps	■	■	■	■	S
Power Windows With Driver's Express-Down Feature	■	■	■	■	S
Dual Remote Electric Sport Mirrors	■	■	■	■	S
Leather-Wrapped Steering Wheel, Transmission Shifter and Parking Brake Handle	■	■	■	■	S
Remote Keyless Entry System	■	■	■	■	S
Theft-Deterrent Alarm System	■	■	■	■	S
Power Seat (6-Way Driver)	■	■	■	■	S
Moldings: Body-Side, Color-Keyed	■	■	■	■	S
Floor Covering: Mats, Carpeted Rear	■	■	■	■	S

S — Standard. ■ — Available.

Standards & Options

NOTE: Some individually available options listed below may be included in specific Preferred equipment groups (see chart above). Some restrictions may apply. Please see your salesperson for details.

Exterior	Camaro	Z28
Body-side moldings, color-keyed	O	O*
Dual sport mirrors (left-hand remote)	S	S
Headlamps, composite, with Automatic Exterior Lamp Control	S	S
Sport Appearance Package	O	O
SS Performance/Appearance Package	—	O
Transparent removable roof panels with locks and sunshades (Coupe only)	O	O

Interior

Air conditioning (with CFC-free refrigerant)	S	S
Battery-rundown protection	S	S
Carpeted front floor mats	S	S
Carpeted rear floor mats	O	O*
Next Generation driver and front-passenger air bags	S	S
PASS-Key 3 theft-deterrent system	S	S
Power door-locks	O	O*
Power driver seat (6-way)	O	O*
Retained Accessory Power (RAP)	S	S
Rear-window defogger	O*	O*
Remote Keyless Entry (with horn alarm)	O	O*
Scotchgard™ Fabric Protector	S	S

Interior (contd.)

	Camaro	Z28
Seats: Cloth, with reclining front buckets	S	S
Seats: Leather seating surfaces	O	O
Seats: Rear full folding back	S	S
Special instrumentation with tachometer	S	S
Tilt-Wheel™ Adjustable Steering Column	S	S
Tinted glass — all windows, Solar-Ray	S	S

*Standard on Convertible. *Coupe requires Preferred Equipment Group 1, standard on Convertible.

Delco Electronics ETR Sound Systems

NOTE: Sound systems include an Electronically Tuned Receiver (ETR) receiver with AM/FM stereo, seek-scan and digital clock. All optional stereos include speed-compensated volume, automatic tone control and TheftLock security feature.

Stereo: AM/FM with cassette player	S*	S*
Stereo: AM/FM, Monsoon 200 watt sound system with cassette player	O*	O*
Stereo: AM/FM, Monsoon 200 watt sound system with CD player	O*	O*
Stereo: AM/FM with CD player	O**	O**
Remote CD changer with 12-disc magazine	O**	O**

*An enhanced feature stereo with cassette is available on Convertible only. **Not available on Convertible. **Available on Convertible only. **Requires optional AM/FM stereo with cassette player.

Power Teams/Chassis

V6 engine: 3800 with SFI (200 hp)	S	—
V8 engine: 5.7 Liter LS1 with SFI (305 hp; 320 hp with SS)	—	S
Transmission: 5-speed manual	S	—
Transmission: 6-speed manual	—	O*
Transmission: 4-speed automatic	O	S
Brakes: Power 4-wheel disc with ABS	S	S
Limited slip rear axle	O*	S
Performance axle ratio	O*	O**
Performance/Handling Package	O	—
Power rack-and-pinion steering	S	S
Suspension: Firm Ride and Handling	S	—
Suspension: Performance Ride and Handling	—	S
All-Speed Traction Control	—	O**

*No-cost option. *Included in optional V6 Performance Handling Package. **Standard with 6-speed manual; optional with automatic. **Optional all-season Performance tires recommended.

Wheels/Tires

Bolt-on full wheel covers	S	—
Wheels: 16 x 8-inch cast-aluminum	O	S
Wheels: 16 x 8-inch chrome-aluminum	O	O
Tires: P215/60R-16 Touring	S	—
Tires: P235/55R-16 Touring	O*	S
Tires: P245/50ZR-16 Performance	—	O
Tires: P245/50ZR-16 All-season Performance	—	O
Tires: P275/40ZR-17 All-season Performance	—	O*

S — Standard. O — Optional. *Requires optional aluminum wheels. **Included with SS Performance/Appearance Package only.

CAMARO EXTERIOR AND TRIM

Colors.

Exterior Colors



Black

Available Interiors: Dark Gray, Neutral, Red Accent, White



Navy Blue Metallic

Available Interiors: Dark Gray, Neutral, White



Sport Gold Metallic

Available Interiors: Dark Gray, Neutral, White



Bright Green Metallic

Available Interiors: Dark Gray, Neutral, White



Bright Purple Metallic

Available Interiors: Dark Gray, Neutral, White



Bright Red

Available Interiors: Dark Gray, Neutral, Red Accent, White

Cloth

Dark Gray

Neutral

Red Accent





Cayenne Red Metallic
(not available with Sport Appearance Package)
Available Interiors: Dark Gray, Neutral, White

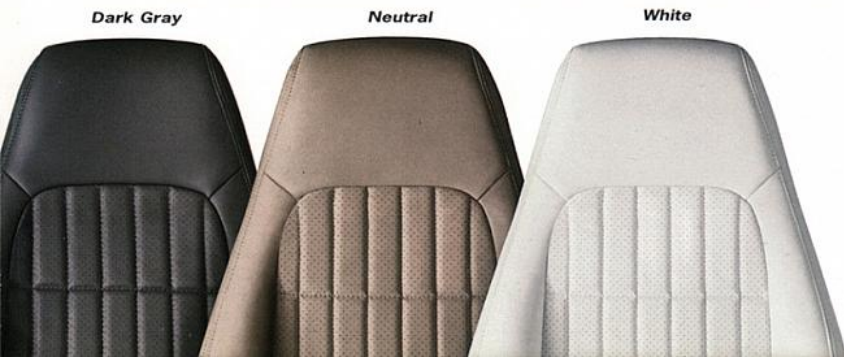


Sebring Silver Metallic
Available Interiors: Dark Gray, White, Red Accent



Mystic Teal Metallic
(not available with Sport Appearance Package)
Available Interiors: Dark Gray, Neutral, White

Optional Leather Seating Surfaces



Wheel Choices



16" bolt-on wheel cover.
Standard on Camaro.



16" cast-aluminum wheel.
Standard on Z28, optional
on Camaro.



16" chrome-aluminum wheel.
Optional on all models.



17" cast-aluminum wheel.
Included in SS Performance/
Appearance Package.



Arctic White

Available Interiors: Dark Gray, White, Neutral, Red Accent

ADDITIONAL

Information.

Data

Exterior Dimensions (in.) Coupe Conv.

Wheelbase	101.1	101.1
Length (overall)	193.5	193.5
Width (overall)	74.1	74.1
Height (overall)	51.3	52.0
Tread width — front	60.7	60.7
Tread width — rear	60.6	60.6

Interior Dimensions (in.)

Headroom — front	37.2	38.0
Headroom — rear	35.3	39.0
Legroom — front	42.9	42.9
Legroom — rear	26.8	26.8
Hip room — front	52.8	52.8
Hip room — rear	44.4	43.7
Shoulder room — front	57.4	57.4
Shoulder room — rear	55.8	43.5

Capacities

Passenger capacity	4	4
Luggage capacity (cu. ft.)	12.9*	7.6
Fuel tank capacity (gal.)	15.5	15.5

*32.8 with rear seat folded.

Trailer

Trailer classification	light	light
Gross trailer weight (lbs., up to)	1000	1000
Maximum tongue load (lbs.)	100	100

NOTE: Tire chains should not be used on Camaro models equipped with P235/55R16, P245/50R16 or P245/40ZR17 tires because they could cause damage to the vehicle.



A note about air bags:
Always wear safety belts,
even with air bags.

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Litho in USA

July 1997

A Word About ...

Customer Assistance

The Chevrolet Customer Assistance Center (CAC) has a special toll-free number (1-800-222-1020). It puts you in contact with Chevrolet experts who can handle any product/service question or problem you may have.

GM Protection Plan

The available GM Protection Plan offers service protection in addition to that provided by GM's new vehicle limited warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

Engines

Chevrolests are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Corrosion Protection

Chevrolests are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required or recommended. See your Chevrolet dealer for terms of this limited warranty.

Assembly

Chevrolests are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolests with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolests and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated Service Information

Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now, you can get these bulletins, too. Ask your dealer or, for ordering information, call toll-free 1-800-551-4123.

Product Information

For additional information on 1998 Chevy car or truck products, call 1-800-950-2438 or visit us at Our Web site address: <http://www.chevrolet.com>

Important: A Word About This Brochure

We have tried to make this brochure as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

Turn Plastic Into Steel With The GM Card*

The GM MasterCard® with no annual fee (standard GM Card only) gives you an important financial advantage on your next purchase or lease of a GM vehicle.

Use the GM Card* for purchases and you'll receive up to 5% of that purchase amount in GM Card Earnings. You can earn as much as \$500 per Account Year, for a maximum of \$3,500 over a period of seven years. That's over and above any other discount or incentive. To request your GM Card, call 1-800-8GM-CARD.

SMARTLEASE By GMAC makes it easy to enjoy the personal style and advanced technology of Chevrolet Camaro.

SMARTLEASE, qualified customers can be approved in about one hour, and you'll enjoy low SMARTLEASE monthly payments. Plus, SMARTLEASE offers you choices at the end of your lease. You can either buy your Camaro at a price guaranteed up front, or return your vehicle with no other obligations — providing the terms of the lease have been met. For more information about SMARTLEASE, or any of the other quality GMAC financing options, see your Chevrolet dealer or call 1-800-32-SMART.

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