


1997 Chevrolet Camaro



Genuine Chevrolet® 

Are You Ready To Rock 'n Roll?

You know what this Chevy is all about. Unleash it, and you'll remember why you wanted that license so badly. Camaro is raucous rock 'n roll, up close and way loud.

Yeah, Camaro's got an attitude, and the 1997 cranks up the volume some more. New 30th Anniversary edition. New interiors. New colors. This is, without question, the bad boy of sport coupes.

Choose from Camaro or Camaro RS (powered by the 200-hp, 3800 V6) or the legendary Camaro Z28 (packing the 285-hp, LT1 V8).

Rock 'n roll. Fast food. Fast cars. It's an American thing. It's why we love Camaro.



Camaro Coupe in Bright Red with optional cast-aluminum wheels and body-side moldings.

Genuine Chevrolet

Now The Fun Begins. Which Camaro?

There are six ways to enjoy the ride of your life: Camaro Coupe, Camaro Convertible, RS Coupe, RS Convertible, Z28 Coupe, and Z28 Convertible. So, which one?

Well, Camaro Coupe is anything but basic. It is an affordable sports car with 200 horses,

two air bags and a theft-deterrent system.

The Convertible adds the thrill of top-down travel; and Camaro RS has the exclusive exterior appearance you'll see on no other car. Then there's Z28, the 285-hp sledgehammer you've got to drive to believe. Decisions, decisions ...

Camaro Coupe

This beautiful sport coupe is an outstanding performance value, with a standard 200-hp, 3800 V6 and four-wheel anti-lock brakes.



Camaro Convertible

A stunning four-passenger convertible with a fully lined power top and a glass rear window.



Camaro RS Coupe

The distinctive RS features aggressive lower-body extensions, standard cast-aluminum wheels, and more.





**Camaro RS
Convertible**

The first RS Convertible arrived on the scene in 1967, but this classic Camaro model has never looked hotter than right now. The 3800 V6 is standard in every RS.



Camaro Z28 Coupe

This is the 285-hp, 5.7 Liter LT1 performance machine that has the competition running for cover.



**Camaro Z28
Convertible**

Yes, you can have it all. The Z28 Convertible is the LT1-powered ragtop that mixes legendary muscle with top-down excitement. Optional 30th Anniversary Package shown.

Camaro. The 200-HP Performance Coupe.

Aggressive. Clean. Sophisticated. The very shape of Camaro Coupe promises performance. And Camaro delivers in a big way.

A wonderfully responsive, 200-hp, 3800 V6 — recently judged one of the top 10 engines in the world* — is standard. Other features include a four-wheel anti-lock brake system (ABS),

air conditioning, an AM/FM stereo with cassette player, and a PASS-Key theft-deterrent system.

Composite front fenders, doors, hatch lid and roof are designed to resist dings and dents, and will never rust. Camaro — like classic rock — will stand the test of time.

*Ward's Auto World, January 1990.



Camaro Coupe in Bright Green Metallic.

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The Camaro Instrument Panel. All New.

When you step inside, you are ready to experience the best part of Camaro — the relationship between car and driver.

The all-new instrument panel sweeps around you, and everything is right where it should be.

Bold, analog instrumentation includes tachometer, and gauges for temperature and oil pressure.

This year, rock 'n roll will sound even better in a Camaro, thanks to a new generation of high-performance stereo systems. A six-speaker

Delco Electronics sound system — with cassette or CD player — is optional. Also new for '97: an optional remote CD changer that allows you to "stack" up to twelve CDs.



Standard Cup Holders

The newly designed center console features four cup holders, two for front-seat passengers and two for rear-seat passengers.



Six-Speaker Stereo

A six-speaker sound system is a new Camaro option for 1997 (not available on convertibles). Choose from cassette or CD player. Rock 'n roll never sounded sweeter!



Remote Keyless Entry System

Lock or unlock doors, turn on interior lights, or unlock rear hatch from up to 30 feet away, or arm the available alarm system. Optional.



The new Camaro instrument panel. Some optional equipment shown. Gauge cluster shown (with liquid crystal odometer and trip odometer) not available at start of production.



Optional leather seating surfaces in Dark Gray.

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Quality That Goes The Distance.

The engine in a Camaro has platinum-tip spark plugs. This means no scheduled tune-ups for up to 100,000 miles.* Extended-life engine coolant doesn't need to be changed for 150,000 miles or five years (whichever comes first).*

There are no transmission fluid changes, under normal conditions. No engine timing

adjustments. The body is warranted against rust-through for 6 years or 100,000 miles (whichever comes first).

Camaro delivers quality that goes the distance. That's Genuine Chevrolet.

*Maintenance needs vary with different uses and driving conditions. See owner's manual for details.



3800 V6 Engine with Sequential Fuel Injection

This world-class Series II V6 delivers 200 hp at 5200 rpm. Bottom line: superb torque and muscular top-end power that makes driving fun.



Anti-Lock Brakes

A four-wheel anti-lock brake system is standard. ABS minimizes wheel lockup while braking, and is designed to help you maintain steering control and prevent skidding on most slippery surfaces.



Automatic Daytime Running Lamps (DRL)

These reduced-intensity lamps come on automatically to help other drivers notice your oncoming vehicle during daylight hours. Standard.



Dent-Resistant Body Panels

Rustproof and dent-resistant composite door panels, roof, hatch lid and front fenders are designed to help keep Camaro new-looking for years.



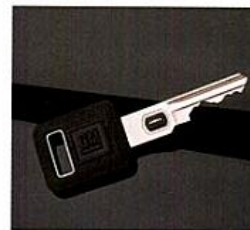
Camaro Z28 Coupe in Medium Quasar Blue Metallic. Some optional equipment shown.

Genuine Chevrolet

The Convertible Camaro. This One Really Rocks.

If ever there was a car made for hot summer nights and loud rock 'n roll, it's the top-down Camaro. This is one cool convertible, and it has all the features you expect:

- Solid convertible structure. Advanced design and manufacturing processes have combined to create a rigid body structure.
- Power top. You'll appreciate the convenience of the power-operated, fully lined convertible top. The top is tight-fitting for reduced wind noise at highway speeds.
- Tonneau cover. Camaro Convertible features a form-fitting three-piece tonneau cover for a sleek top-down appearance.



Standard PASS-Key II

The PASS-Key II theft-deterrent system means only your special coded key starts your Camaro. The ignition system is activated when the computer reads the resistance pellet on your key.



Glass Rear Window

The glass rear window provides better visibility and durability than plastic windows found in some convertibles. An integral electric rear-window defogger is standard.



Camaro Convertible in Black with optional foglamps and body-side moldings.

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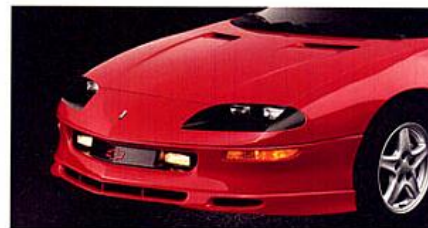
Camaro RS. It Commands Attention.

RS is the Camaro that commands attention wherever it goes. RS is available as a Coupe, T-Top Coupe or Convertible. Here's what sets RS apart from every other Camaro:

- Aggressive-looking "ground-effect" lower-body extensions all around

- A unique-to-RS rear spoiler
- And, distinctive "RS" badging on front fenders and rear panel identify this special edition.

If subtle is what you're after, you're reading the wrong brochure. But if you want the hottest V6 sports car on the planet, look no further.



The RS Look

Sporty lower-body extensions set RS apart from every other Camaro. Foglamps, shown here, are optional.



Removable Roof Panels

Enjoy open-air driving with T-Tops. Optional on any Camaro Coupe, these transparent panels are lockable in place and in storage. Sunshades are included.



Camaro RS Coupe in Bright Red with removable roof panels and other options.

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Camaro Z28. The Ride Of Your Life.

Z28 packs all the right ammunition: the legendary 285-hp, 5.7 Liter, LT1 V8, optional six-speed, close-ratio manual transmission, disc brakes all around, and a special sport suspension.

All this, wrapped in the sleekest bodywork that ever cruised Main Street. Options to make the Z28 even more formidable include Acceleration

Slip Regulation (traction control), Z-rated tires and a performance axle ratio.

Z28 is "bang for the buck" that could only come from Chevrolet. All things considered, it is the driving experience of this decade.

Get yourself a Z28, and watch the pony cars run for cover.



Camaro Z28 Coupe in Medium Quasar Blue Metallic with optional body-side moldings.

Camaro Z28. It's What A Convertible Is All About.

Everything you've always loved about Camaro — legendary muscle, timeless good looks, crisp cornering — is even better in a Z28 Convertible.

The 5.7 Liter, LT1 V8 delivers power that simply blows away any would-be competitor.

Options you will want to consider include a new

Delco Electronics 200-watt stereo with CD player and leather seating surfaces (in Dark Gray or Neutral).

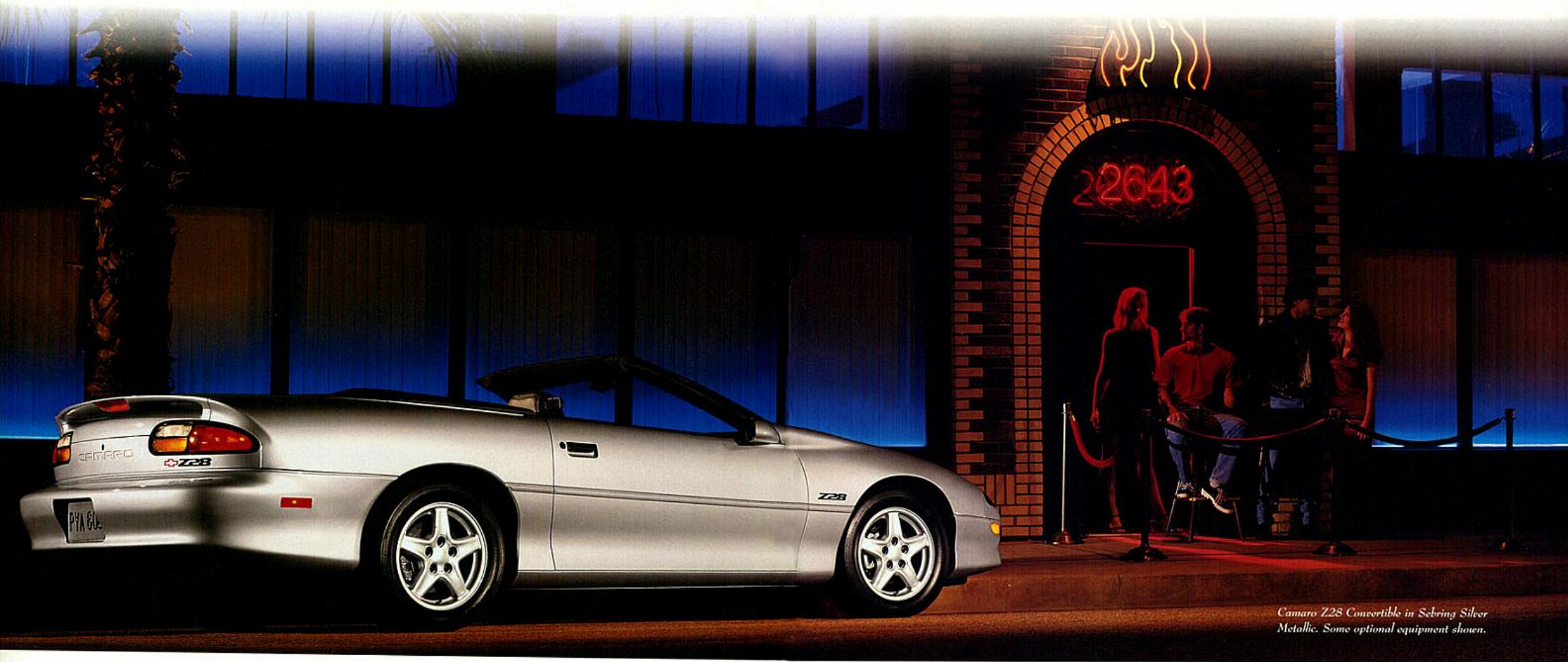
So, this summer, put down the top. Turn the stereo up. Wear dark glasses. And fall in love with a car all over again. That's what the Camaro Z28 Convertible is all about.



Acceleration Slip Regulation
Optional. ASR (traction control) and Z-rated all-season Performance tires provide enhanced grip, even on low-traction surfaces.



Gauge Package
Z28 features analog instrumentation, including a 150-mph speedometer, tachometer, oil pressure gauge and temperature gauge. Gauge cluster shown (with liquid crystal odometer and trip odometer) not available at start of production.



Camaro Z28 Convertible in Sebring Silver Metallic. Some optional equipment shown.

The 30th Anniversary Camaro. Shades of the Sixties!

Camaro enthusiasts will forever remember such greats as the first '67 SS 350, the muscular '69 Z28 and, of course, the all-white '69 Indy Pace Car with the Hugger Orange stripes and houndstooth interior.

For 1997, we're celebrating 30 years of Camaro heritage with a very special Anniversary Package that's available on Z28 Coupe and Convertible.

This package includes a white exterior with Hugger Orange striping and white aluminum wheels.

Inside, you'll find black-and-white houndstooth seating surfaces with white leather accents. All-white seats with leather accents are optional.

If you're into incredible collectibles, you'll want one of these.

Houndstooth Interior
Shades of 1969! This special interior is an exclusive feature of the 30th Anniversary edition. All-white leather-accented seats are optional.



Camaro Z28 Convertible in Bright White with 30th Anniversary Package and other options.

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Genuine Customer Care. You Never Travel Alone.

Trust. It's not just about being an American icon for over 85 years. It's about being there when people need you. And trust isn't something you can talk about, really. It's something you earn. Car by car. Day by day. One vehicle at a time.

Genuine Customer Care means we'll be here when you need us, no matter where you are in the U.S.A. That's a promise.

Genuine Customer Care is a comprehensive owner protection plan that includes the following:

Bumper to Bumper Warranty

The GM 3-year/30,000-mile (whichever comes first) limited warranty covers repairs for all  1997 Camaros, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 30,000 miles, whichever comes first. Supplemental Restraint System coverage is 3 years, regardless of mileage. There is also emissions control system coverage, which varies by geographical region. **There is no deductible.**

See your Chevrolet dealer for full terms of this limited warranty.

24-Hour Roadside Assistance

Lost? We'll help you find your way. Locked out? We'll get you back in your car. Out of gas?



We'll get you gas. Roadside Assistance is provided through a toll-free number (1-800-CHEV-USA) 24 hours a day, 365 days a year. Roadside Assistance offers two levels of service, Basic Care and Courtesy Care.

Roadside Basic Care provides:

- Free towing for warranty repairs (to closest dealer)
- Over-the-phone basic technical advice
- Available dealer services at reasonable costs (i.e., wrecker services, locksmith/key service, glass repair, etc.).


Roadside Basic Care covers you for as long as you own your Camaro.

Roadside Courtesy Care provides all the features of Roadside Basic Care, plus:

- Free towing (to closest dealer)
- Free locksmith/key service (when keys are lost on the road or locked inside)
- Free tire change service or jump start
- Free fuel delivery on the road.

Roadside Courtesy Care is available to you for a period of 3 years or 30,000 miles (whichever comes first).

Courtesy Transportation

Customers who purchase or lease a 1997 Camaro are eligible for Courtesy Transportation  (at no charge) when their vehicles are left at a participating dealership for repairs covered under the 3-year/30,000-mile Bumper to Bumper limited warranty. Courtesy Transportation, at participating dealers only, may include expense reimbursement, shuttle service or vehicle rental. See your dealer for details.

Chevrolet Customer Communications Program

As part of your Chevrolet experience, you will be receiving regular communications from Chevrolet, including a free subscription to the newsletter published exclusively for Chevrolet customers. But this is not just a one-way communication process. You'll be asked to express your opinions on many automotive-related subjects, and you can be assured your responses will be heard. It's part of the Chevrolet way of letting customers know they are special.



Camaro Z28 Coupe in Bright Red.

Genuine Chevrolet

Camaro Buyer's Guide

Camaro Preferred Equipment Groups

NOTE: These Preferred Equipment Groups (PEGs) help simplify the buying process. Just choose the 1997 Camaro PEG containing the equipment you desire. You may also add selected individual options (see Standards & Options chart for model availability). Some restrictions may apply. Please see your salesperson for details.

Preferred Equipment Group Number	All Models	
	1	2
Electronic Speed Control with Resume Speed	■	■
Foglamps	■	■
Remote Hatch/Trunk Release	■	■
Power Door Locks	■*	■
Power Windows with Driver's Express-Down Feature		■
Dual Remote Electric Sport Mirrors		■
Leather-Wrapped Steering Wheel, Transmission Shifter and Parking Brake Handle		■
Remote Keyless Entry System with Illuminated Entry Feature		■
Theft-Deterrent Alarm System		■

■ — Available. *Convertible, RS and Z28 only.

Standards & Options

NOTE: Some individually available options listed below may be included in specific Preferred Equipment Groups (see chart above). Some restrictions may apply. Please see your salesperson for details.

Exterior	Camaro	RS	Z28
Body-side moldings, color-keyed	O	O	O
Dual sport mirrors (left-hand remote)	S	S	S
Halogen headlamps	S	S	S
Monochromatic Roof Treatment and Mirrors (replaces Special Black Roof Treatment on T-Top and Z28 Coupes)	O	O	O
Transparent removable roof panels with locks and sunshades (coupes only)	O	O	O
30th Anniversary edition (includes white monochromatic exterior with Hugger Orange stripes, white 5-spoke aluminum wheels, embroidered emblems on front floor mats and seat headrests)	—	—	O

Interior	Camaro	RS	Z28
Air conditioning (with CFC-free refrigerant)	O*	S	S
Carpeted front floor mats	S	S	S
Carpeted rear floor mats	O	O	O
Driver and front-passenger air bags	S	S	S
Intermittent wiper system	S	S	S
PASS-Key II theft-deterrent system	S	S	S
Power door-lock system	O	O	O
Power driver seat (6-way)	O	O	O
Rear-window defogger*	O	O	O
Seats: Cloth, with reclining front buckets	S	S	S
Seats: Cloth, Arctic White with houndstooth cloth inserts ¹	—	—	O
Seats: Leather seating surfaces	O	O	O

Interior (continued)	Camaro	RS	Z28
Seats: Arctic White with leather seating surfaces ¹	—	—	O
Special instrumentation with tachometer	S	S	S
Tilt-Wheel™ Adjustable Steering Column	S	S	S
Tinted glass—all windows Solar-Ray	S	S	S

*Standard on Convertible. ¹Available with optional 30th Anniversary Package only.

Delco Electronics ETR Sound Systems

NOTE: All Camaro stereo sound systems include a Delco Electronically Tuned Receiver (ETR) AM/FM stereo with seek-scan and digital clock. All optional stereos include speed-compensated volume, automatic tone control and TheftLock feature.

Stereo: AM/FM with cassette player	S	S	S
Stereo: AM/FM 200-watt music system with cassette player	O*	O*	O*
Stereo: AM/FM 200-watt music system with CD player	O*	O*	O*
Stereo: AM/FM with CD player	O ¹	O ¹	O ¹
Remote CD changer with 12-disc magazine**	O	O	O

¹Not available on Convertible. Available on Convertible only. **Requires optional AM/FM stereo with cassette player.

Power Teams/Chassis

V6 Engine: 3800 (231 cu. in.) with Sequential Fuel Injection	S	S	—
V8 Engine: 5.7 Liter LT1 (350 cu. in.) with Sequential Fuel Injection	—	—	S
Transmission: 5-speed manual	S	S	—
Transmission: 6-speed manual	—	—	O*
Transmission: 4-speed automatic	O	O	S
Brakes: power front disc/rear drum with ABS	S	S	—
Brakes: power 4-wheel disc with ABS	O ¹	O ¹	S
Limited slip rear axle	O ¹	O ¹	S
Performance axle ratio	O ¹	O ¹	O**
3800 V6 Performance Package	O	O	—
Power rack-and-pinion steering	S	S	S
Suspension: Firm Ride and Handling	S	S	—
Suspension: Performance Ride and Handling	—	—	S
Acceleration Slip Regulation (Traction Control)	—	—	O**

*No-cost option. ¹Included in optional V6 Performance Package. **Standard with 6-spd. manual, optional with automatic. ¹¹Optional all-season Performance tires recommended.

Wheels/Tires

Bolt-on full wheel covers	S	—	—
Wheels: 16 x 8-inch cast-aluminum	O	S	S
Wheels: 16 x 8-inch chrome-aluminum	—	O	O
Wheels: 16 x 8-inch white aluminum (available with 30th Anniversary Package only)	—	—	O
Tires: P215/60R-16 Touring	S	—	—
Tires: P235/55R-16 Touring	O*	S	S
Tires: P245/50ZR-16 Performance	—	—	O
Tires: P245/50ZR-16 all-season Performance	—	—	O

S — Standard. O — Optional. *Requires optional aluminum wheels.

Data

Exterior Dimensions (in.)	Coupe	Conv.
Wheelbase	101.1	101.1
Length (overall)	193.2	193.2
Width (overall)	74.1	74.1
Height (overall)	51.3	52.0
Tread width — front	60.7	60.7
Tread width — rear	60.6	60.6

Interior Dimensions (in.)		
Headroom — front	37.2	38.0
Headroom — rear	35.3	39.0
Legroom — front	43.0	43.0
Legroom — rear	26.8	26.8
Hip room — front	52.8	52.8
Hip room — rear	44.4	43.7
Shoulder room — front	57.4	57.4
Shoulder room — rear	55.8	43.5

Capacities

Passenger capacity	4	4
Luggage capacity (cu. ft.)	12.9*	7.6
Fuel tank capacity (gal.)	15.5	15.5

*32.8 with rear seat folded.

Trailer

Trailer classification	Light	Light
Gross trailer weight (lbs., up to)	1000	1000
Maximum tongue load (lbs.)	100	100

NOTE: Tire chains should not be used on Camaros equipped with P235/55R-16, P245/50ZR-16 or P245/40ZR-17 tires because they could cause damage.

Turn Plastic Into Steel With The GM Card®.

The GM MasterCard®, with no annual fee, is the revolutionary financial vehicle specifically designed to help put you behind the wheel. When you use your GM Card, you'll receive 5% GM Card Earnings on purchases good toward the purchase or lease of a new GM car or truck. It could mean saving hundreds, even thousands of dollars over and above other discounts or rebates. Call 1-800-8GM-CARD for more information, including GM Card terms and conditions.

SMARTLEASE by GMAC makes it easy to enjoy the personal style and advanced technology of Chevrolet



Camaro. With SMARTLEASE, qualified customers can be approved in about one hour, and you'll enjoy low SMARTLEASE monthly

payments. Plus, SMARTLEASE offers you choices at the end of your lease. You can either buy your Camaro at a price guaranteed up front, or return your vehicle with no other obligations — providing the terms of the lease have been met. For more information about SMARTLEASE, or any of the other quality GMAC financing options, see your Chevrolet dealer or call 1-800-32-SMART.

Safety Features

Occupant Protection

- Supplemental Inflatable Restraint: manual lap/shoulder safety belts and air bags, driver/front passenger
- Manual lap/shoulder safety belts, rear-seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Interlocking door latches
- Folding front-seat locks
- Safety armrests
- Breakaway inside rearview mirror
- Security door locks and door-retention components
- Laminated windshield glass, urethane-bonded
- Head restraints, front, integral
- Side-door beams
- Passenger-guard inside door-lock handles
- Front and rear crush zones
- Tempered safety glass, side and rear windows
- Dual sunvisors
- Pressure-lock radiator cap.

Crash Avoidance

- Automatic Daytime Running Lamps
- Side-marker lamps and reflectors
- Parking lamps
- Four-way hazard-warning flashers
- Backup lamps
- Directional signal control
- Windshield defrosters, washers and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirrors
- Brake system with dual master cylinder plus warning light
- Center high-mounted stoplamp
- Starter safety switch
- Dual-action hood latch
- Low-glare finish (inside windshield moldings, wiper arms and blades)
- Tires with built-in tread-wear indicators
- Four-wheel anti-lock brake system (ABS)
- Brake/transmission shift interlock (automatic).

Theft Deterrence

- Visible vehicle identification number
- Laser-etched VIN plate
- Theft-deterrent steering column lock
- PASS-Key II theft-deterrent system
- Remote inside hood release
- Theft-deterrent key-locking system.



A note about air bags:
Always wear safety belts,
even with air bags.

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Litho in U.S.A.

July 1996

A Word About ...

Customer Assistance

The Chevrolet Customer Assistance Center (CAC) has a special toll-free number (1-800-222-1020). It puts you in contact with Chevrolet experts who can handle any product/service question or problem you may have.

GM Protection Plan

The available GM Protection Plan offers service protection in addition to that provided by GM's New Vehicle Limited Warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

Engines

Chevrolts are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Corrosion Protection

Chevrolts are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

Assembly

Chevrolts are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolts incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolts with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolts and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated Service Information

Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer or, for ordering information, call toll free 1-800-551-4123.

Product Information

For additional information on 1997 Chevy Car, Truck or Geo products, call 1-800-950-2438 or visit us at our Web site address: <http://www.chevrolet.com>.

Important: A Word About This Catalog

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

Colors And Trim

Exterior Colors	Interior Colors			
	Dark Gray	Medium Gray	Neutral	Flame Red
Bright Green Metallic	■	■	■	
Black	■	■	■	■
Medium Quasar Blue Metallic*	■	■	■	
Polo Green Metallic*	■	■	■	
Bright Purple Metallic	■	■	■	
Mystic Teal Metallic*	■	■	■	
Bright Red	■	■	■	■
Cayenne Red Metallic*	■	■	■	
Sebring Silver Metallic	■	■		■
Arctic White	■	■	■	■

*Not available on Camaro RS.

Camaro Exterior Colors



Camaro Convertible tops are available in Black, Arctic White and Neutral.



Camaro Fabrics

Dark Gray

Medium Gray

Neutral

Flame Red

Black-and-White Houndstooth
with White Leather Accents

(Available with optional 30th Anniversary Package only.)



Camaro Optional Leather Seating Surfaces

Dark Gray

Neutral

Arctic White

(Available with optional 30th Anniversary Package only.)

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Genuine Chevrolet®
The Cars More Americans Trust.

