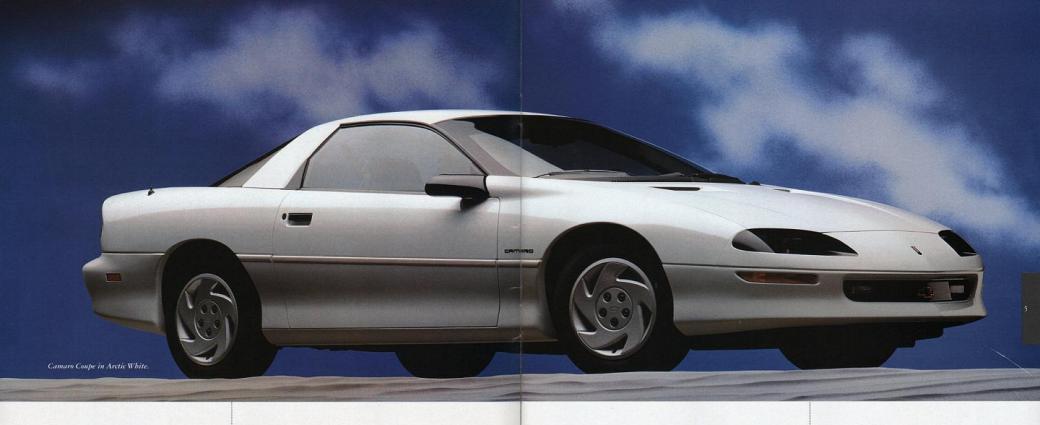
# CHEVROLET CAMARO







The new-generation Camaro is a complete reinvention of this legendary Chevrolet. Now you can enjoy a fun-to-drive sports car that also sets a high standard for

ACTUALLY, THE WORD quality, safety and value.

"NEW" DOESN'T GO Beautifully balanced Camaro performance begins with a 3.4-liter

FAR ENOUGH. V6 with Sequential-Port Fuel Injection. Horsepower is 160 at 4600

Choose from a standard 5-speed manual transmission or a new optional,

rpm; torque is 200 lb.-ft. at 3600 rpm. An electronically controlled ignition system provides precise timing accuracy and eliminates the need for periodic adjustment.

Now the sports car you fall in love with is also a sports car you can live with.

resistant doors and front fenders, a rigid body structure that helps eliminate

squeaks and rattles, and a standard stainless-steel exhaust system.

Standard dual air bags, four-wheel ABS and PASS-Key II theft-deterrent

system may qualify you for insurance discounts. Ask your agent. Other advanced technology features that make the new Camaro so easy to own include dent-

virtually "seamless" response.

electronically controlled 4-speed automatic that provides exceptionally smooth, A 3.4 Liter V6 with Sequential-Port Fuel Injection is standard.



Instant response. Great visibility.

Exceptional attention to detail.

All the things a driver IT'S CLEARLY,
should experience in CONCISELY CAMARO.

a sports car are yours in Camaro.

The analog instrumentation includes voltmeter, oil-pressure gauge, temperature gauge and tachometer. New high-contrast white graphics add to the feeling of precision. Controls are all carefully placed and within easy reach, the front bucket seats are fully reclining, and the driver seat includes a four-way manual adjuster.

In every way, the new Camaro is everything you want it to be.

An AM/FM stereo with Bose speakers is optional in Camaro Coupes. This Delco/Bose system is available with a CD player (shown) or a cassette tape player.





The more you drive your new Camaro, the more you'll love it. The interior fabrics, the sports-car instrumentation, and the many convenience features offer a level of quality that will please even the most discriminating automotive enthusiast.

Standard features in every 1994 Camaro include an AM/FM stereo with cassette tape player and console-mounted cup holder. A Tilt-Wheel™ Adjustable Steering

feature standard Solar-Ray glass, for reduced glare and reduced interior heat buildup.



Column and intermittent wipers are also standard.

IT'S EASY TO GET

Among the options you'll want to consider: a Delco/Bose AM/FM COMFORTABLE IN A CAMARO.

stereo with CD player, a six-way power driver seat, power windows with a driver's

Express-Down feature, and Remote Keyless Entry.



Scotchgard Protector, on seats, door panels, floor carpeting and floor mats, is standard in the new Camaro.



For maximum comfort, order the optional six-way power driver seat.

Coupe models offer up to 32.8 cu. ft. of cargo space with the rear seat folded down, accessible through a wide-opening hatch.





When lowered, the power top stores neatly beneath a fiberglass tonneau

cover, eliminating the unsightly top "stack" and poor-fitting top boot used

in many competitive convertibles.

It's not just the best Camaro Convertible ever. It is an automotive work of art.

And it advances the convertible concept several ways. New design and manu-

IT'S PURE ROCK AND ROLL ... facturing processes have combined to create the most rigid convertible

MINUS THE SHAKE AND RATTLE. body structure in Chevrolet history. The top is tighter-fitting, for

reduced wind noise at highway speeds. The result is a convertible that's smoother
Improved visibility and durability is provided by a glass rear window

reduced wind noise at highway speeds. The result is a convertible that's smoother
triding and more quiet than ever before.

Standard: a power-operated, fully lined top and a glass rear window with electric defogger. When lowered, the top stores beneath a fiberglass tonneau cover for an especially near top-down appearance.

Of course, this new Camaro is more than a great convertible. It's a great sports car, too. Standard performance features include a responsive 3.1 Liter V6 with

Other features you'll find in every 1994 Camaro Convertible include an analog instrument package with tachometer, an AM/FM stereo with cassette tape player, Tilt-Wheel<sup>TM</sup> Adjustable Steering Column and tinted glass for all windows.

Sequential-Port Fuel Injection, a 5-speed manual transmission, power rack-

and-pinion steering, and a four-wheel anti-lock brake system (ABS). Driver-side

and passenger-side air bags are also standard. (Always wear safety belts, even

with air bags.)

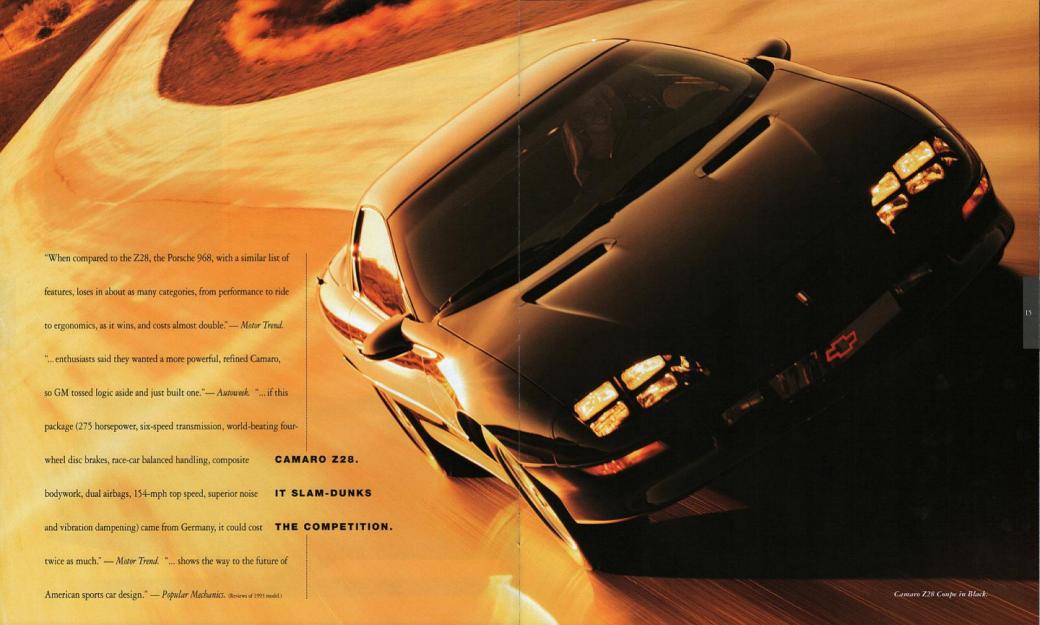
So why settle for a convertible that's still doing the shake and rattle?

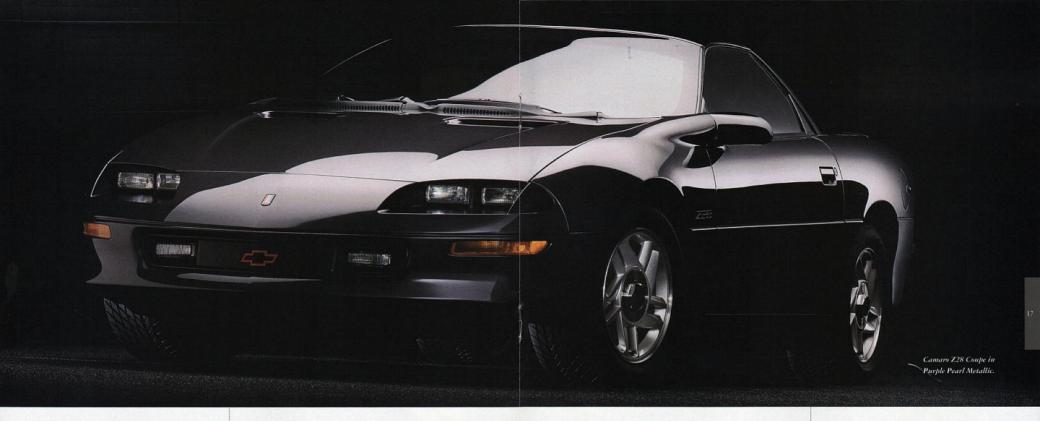
Get the one that really rocks. The new Camaro.

Camaro Convertible in Medium
Patriot Red Metallic with optional
aluminum wheels.









The new generation of Camaro has been on the cover of all the car magazines. The

Z28. MAXIMUM reviews are outstanding.\* And the competition can't touch it. One look

CAMARO. and you know why - but look closer.

provide a superb blend of highperformance grip, wet-weather

Optional Z-rated 16-inch Goodyear Eagle GS-C tires

traction, and quiet highway

ride. Goodyear Eagle GA

Touring tires are standard.

Camaro Z28 is a new kind of performance car, one that is priced many thousands of dollars less than foreign sports cars.† Oh, and did we mention that Z28 is powered by a 275-hp LT1 V8, now equipped with Sequential-Port Fuel Injection?

The LT1 V8 delivers brute force and sweet sounds, but it's the way Z28 responds to you as a driver that will have you taking the long way home.

The magic is in this car's poise, and it comes from a remarkably solid body structure and a tuned Performance Ride & Handling suspension. Fast-ratio power steering delivers quick response and great road feel, and you also get world-class stopping power, with four-wheel disc brakes and ABS.

Z28 style features include a Special Black Roof Treatment (on Coupe models), 16" aluminum wheels and "Z28" badging on front fenders and the rear fascia.

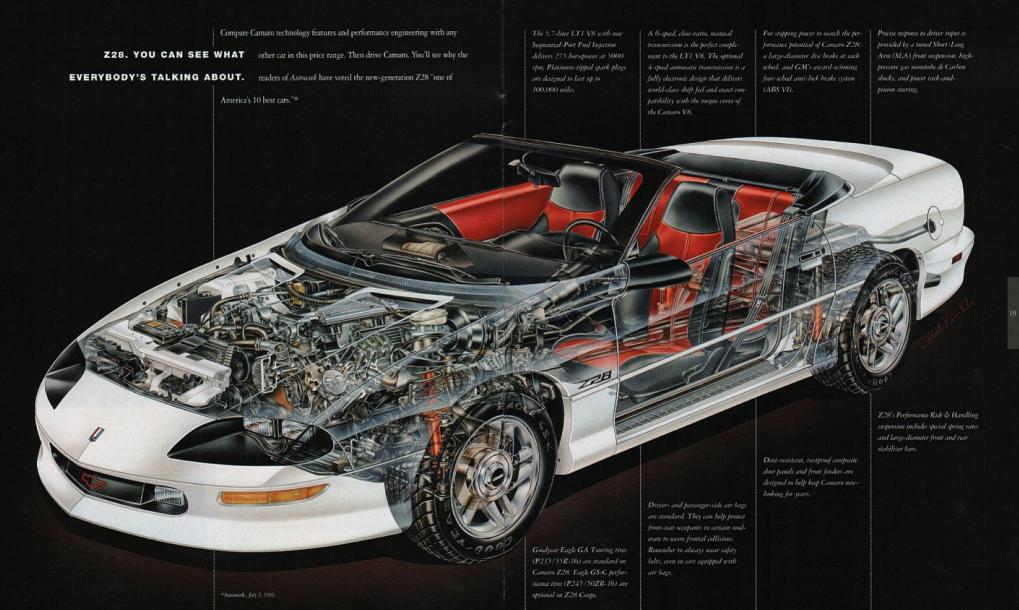
Read the reviews. Review the specs. Take a test drive. Then ask yourself,

"What am I waiting for?"

Z28 instrumentation includes analog speedometer, tachometer, voltmeter, oil-pressure gauge and trip odometer.



\*Reviews of 1993 model. <sup>4</sup>Based on 1993 price comparison.



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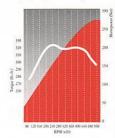
There's never been a higher-performance regular-production Camaro than the new Z28. And the credit goes to the legendary LT1 V8.

Z28 AND THE LT1 V8.

This 5.7 Liter V8 delivers 275 horsepower at 5000 rpm.

MADE FOR EACH OTHER. Torque is a pavement-pounding 325 lb.-ft. at 2400 rpm. New

The LT1 V8 with new Sequential-Port Fuel Injection delivers 275 horsepower at 5000 rpm and 325 lb.-ft, of torque at 2400 rpm.



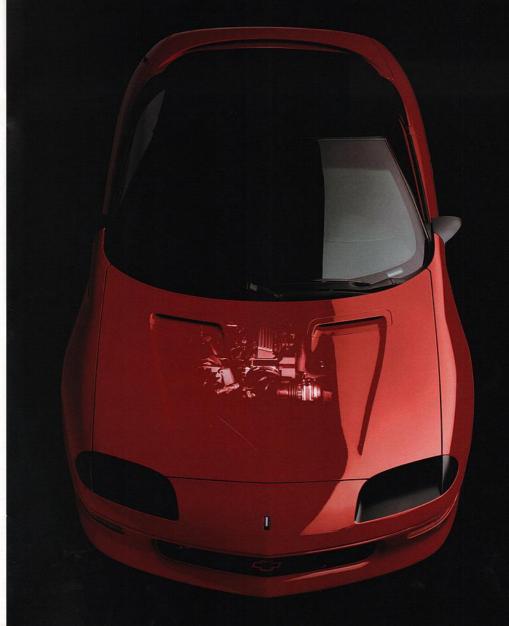
A specially tuned suspension delivers impressive ride and handling, and performance tires provide excellent grip, even on low-traction surfaces. Sequential-Port Fuel Injection optimizes combustion by precisely matching fuel delivery to each cylinder's intake stroke. SFI provides a smoother idle with enhanced drivability and response.

A standard 6-speed manual transmission is the perfect complement to the high-revving LT1 V8. Gear ratios have been carefully chosen to maximize the potential of this world-class powertrain.

For those who prefer the convenience of an automatic transmission, a sophisticated electronically controlled 4-speed automatic with overdrive is optional.

The computerized shift control provides precise, virtually undetectable upshifts and downshifts during normal driving, with shift timing that is perfectly matched to the performance characteristics of the LT1 V8.







The advanced safety design of the 1994 Camaro includes standard driver- and passenger-side air bags. These dual air bags complement the lap/shoulder safety-

best-engineered, most comprehensively tested air-bag systems in the world. But

please, remember to always wear safety belts, even in cars equipped with air bags.

Significantly, Camaro also features GM's award-winning four-wheel anti-lock

brake system (ABS VI) as standard equipment. Automobile Magazine has called this

GM ABS "the best standard feature money can buy."

CAMARO SAFETY. DUAL AIR BAGS belt system by helping to restrain the driver and front passenger in

ARE ONLY PART OF THIS STORY. the event of a moderate to severe frontal impact. This is one of the

Driver- and right-front passengerside air hags are standard equipment in every 1994 Camaro.

ABS VI is an enhancement to Camaro's normal brake system that improves:

Controllability — the ability to stop the vehicle in a straight line. Steerability —

the ability to steer around obstacles while braking. What's more, ABS helps to

provide reduced stopping distances on most surfaces.

Other designed-in safety features include a high-strength body structure and side-guard door beams that help to provide excellent structural integrity in a side impact, and front and rear "crush zones" that absorb energy in a collision.



GM's latest four-wheel anti-lock brake system (ABS VI) is standard, ABS helps provide the driver with the ability to steer around obstacles under severe braking conditions,





Chevrolet is committed, in every way, to making your 1994 Camaro the best car you've ever owned. That commitment starts with a quality car, and it continues

IT'S NOT JUST A with a promise to treat you as a valued customer and a friend. Always.

NEW CAMARO, BUT A NEW

As a Camaro owner, you are covered by the Chevrolet Customer

LEVEL OF EXCELLENCE. Care Package, a comprehensive owner-protection plan that includes

BUMPER TO BUMPER

The GM 3-year/36,000-mile limited warranty covers repairs for every new 1994 Camaro. The optional GM Protection Plan offers tervice protection in addition to that provided by GM's new-vehicle warranty. Ask your dealer for details. all of the following:

# Chevrolet 24-Hour Roadside Assistance Program

For as long as you own your 1994 Camaro, the security and convenience of round-the-clock roadside assistance is available via a toll-free hot line (1-800-CHEV-USA). Your call will be answered by a Roadside Assistance phone advisor trained by Chevrolet, You will be placed in contact with a nearby

service center, and assistance with towing and other helpful services will be arranged. Please ask your Chevrolet dealer for more details.

3-Year/36,000-Mile Bumper To Bumper Warranty

Every new Camaro is backed by an extensive no-deductible Bumper to

Bumper Warranty for 3 years or 36,000 miles, whichever comes first. See your

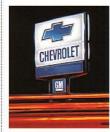
Chevrolet dealer for terms of this limited warranty.

# Courtesy Transportation

Customers who purchase or lease a 1994 Camaro will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. See your participating dealer for details. The security of 24-hour roadside assistance is available to every Camaro owner via a toll-free hot line (1-800-CHEV-USA).



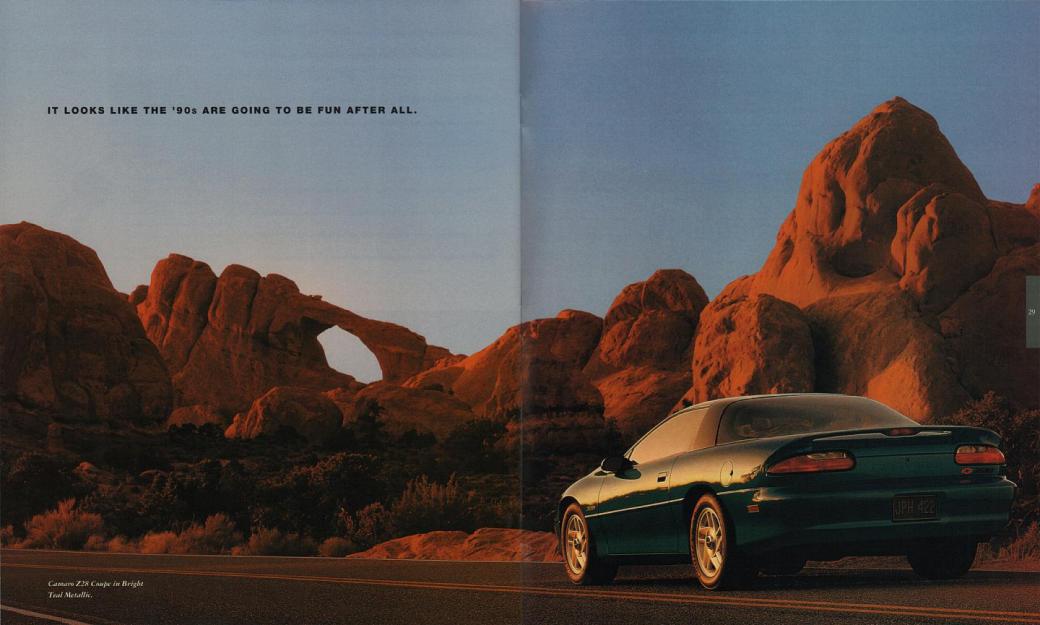
With Camaro, you also get the security of the Chevrolet dealer network — the largest dealer network in the United States.



At the totally recomped assembly plant where the 1994 Camaro is built, a vision of the future is taking shape. In the paint shop (shown here), new technology provides brighter colors and improved fade resistance. The goal of the Camaro team members is simple; to make Camaro the best in the world.







# CAMARO COLOR GUIDE

#### COLOR AND TRIM AVAILABILITY



Arcric White





Polo Green Metallic

	INTERIOR COLORS			
EXTERIOR COLORS	Graphite	Medium Beige	Medium Gray	Flame Red
Black				
Bright Red	•	•	•	
Purple Pearl Metallic			•	
Medium Quasar Blue Metallic*				
Medium Patriot Red Metallic			•	
Dark Green-Gray Metallic				
Arctic White				
Bright Teal Metallic			•	
Polo Green Metallic			•	

<sup>.</sup> Available. \*Not available at start of production.

# CAMARO BUYER'S GUIDE

# PREFERRED EOUIPMENT GROUPS

NOTE: These optional Preferred Equipment Groups (PEGs) help simplify the busing process. Just choose the 1994 Camaro PEG containing the equipment you desire. You may also add selected individual options (see Standards & Options than for model availability). Some restrictions may apply. Please see your salesperson for details.

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# STANDARDS & OPTIONS

Stereo: AM/FM with compact disc player

NOTE: Some individually available options listed below may be included in specific Preferred Equipment Groups. Some restrictions may apply. Please see your salesperson for details.

EXTERIOR	Camaro Coupe	Camaro Conv.	Z28 Coupe	Z28 Conv
Base-coat/clear-coat paint	S	S	S	5
Body-side moldings	0	0	0	0
Dual sport mirrors (LH remote)	S	S	S	S
Front air dam	S	S	5	5
Halogen fog lamps	0	0	0	0
Halogen headlamps	S	S	5	5
Rear deck spoiler	S	S	S	S
Transparent removable roof panels	0		0	
INTERIOR				
Air conditioning (with CFC-free refrigerant)	0	0	0	0
Auxiliary lighting	5	S	S	S
Carpeted front floor mats	S	S	S	S
Center console with storage compartment and cup holder	\$	S	S	S
Deep-well luggage area	S	S	S	S
Driver-side and passenger-side air bags	S	S	S	S
Intermittent wiper system	S	S	5	S
Manual lap/shoulder safety belts for all seating positions	S	S	5	S
PASS-Key II theft-deterrent system	S	S	S	5
Power door-lock system	0	0	O	0
Power driver seat (6-way)	0	0	0	0
Rear-window defogger	0	S	0	S
Scorchgard <sup>13</sup> Protector on cloth seats, door trim, floor carpeting and floor mats	S	s	S	S
Seats: Cloth, with reclining front buckets	S	S	S	S
Special instrumentation with tachometer	\$	S	S	S
Side-window defoggers	\$	S	S	S
Tilt-Wheel™ Adjustable Steering Column	5	S	S	S
Tinted glass—all windows Solar-Ray	Š	S	S	S
DELCO ETR SOUND SYSTEMS				
NOTE: All Camaro stereo sound systems include a Delco ETR electron.	ically tuned AM/F/	d stereo with see	k-stan and dig	ital dock.
Stereo: AM/FM with cassette tape player	5	S	5	5
Stereo: Delco/Bose AM/FM with cassette tape player	0	•	0	
Stereo: Delco/Bose AM/FM with compact disc player	0	•	0	

#### 1994 CAMARO SAFETY FEATURES

#### Occupant Protection

- · Supplemental Inflatable Restraint: manual lap/shoulder safety belts and air bags, driver/front passenger
- · Manual lap/shoulder safety belts, rear-seat positions
- · Energy-absorbing steering column
- · Energy-absorbing instrument panel
- · Interlocking door latches
- · Folding front-seat locks, inertia-type
- Safety armrests
- · Breakaway inside rearview mirror
- Security door locks and door-retention components
- · Laminated windshield glass, urethane-bonded
- · Head restraints, front, integral
- · Side-guard door beams
- Passenger-guard inside door-lock handles
- · Front and rear crush zones.

### Accident Avoidance

- · Side-marker lamps and reflectors
- Parking lamps
- · Four-way hazard-warning flashers
- · Backup lamps
- · Directional signal control
- · Windshield defrosters, washers and multi-speed wipers
- · Inside day/night rearview mirror
- · Outside rearview mirrors
- · Brake system with dual master cylinder plus warning light
- · Center high-mounted stop lamp
- · Starter safety switch
- · Dual-action hood latch
- · Low-glare finish (inside windshield moldings, wiper arms and blades, metallic steering-wheel surfaces)
- · Illuminated heater and defroster controls
- · Tires with built-in tread-wear indicators
- · Audible disc brake lining-wear indicators · Anti-lock brakes
- · Brake/transmission shift interlock (automatic transmission).

#### Theft Deterrence

- Visible vehicle identification number
- · Laser-etched VIN plate
- Marked body parts
- · Theft-deterrent steering-column lock
- PASS-Key II personal security system
- · Remote inside hood release.

# THE CHEVROLET CUSTOMER CARE PACK AGE

Bumper to Bumper Warranty. The GM 3-year/36,000-mile (whichever comes first) limited warranty covers repairs for all 1994 Camaros, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. Warranty features include air conditioning repair, towing, no-cost warranty transfer, 6-year/100,000mile (whichever comes first) body sheet-metal just-through protection and 5-year/50,000-mile (whichever comes first) emissions control system coverage. Items not covered by the warranty include tires (which are covered by their manufacturer), and normal maintenance. See your Chevrolet dealer for terms of this limited warranty.

Courtesy Transportation. Customers who purchase or lease a 1994 Camaro will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. See your participating dealer for details.

24-Hour Roadside Assistance. For as long as you own your 1994 Camaro, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free hot line (1-800-CHEV-USA), Your call will be answered by a Roadside Assistance phone advisor trained by Chevrolet. You will be placed in contact with a nearby service center. and assistance with towing and other helpful services will be arranged. Please ask your Chevrolet dealer for more details.

# ADDITIONAL INFORMATION

Customer Assistance. The Chevrolet Customer Assistance Center (CAC) has a special toll-free number (1-800-222-1020). It puts you in contact with Chevrolet experts who can handle any product/service question or problem you may have.

GM Protection Plan. The available GM Protection Plan offers service protection in addition to that provided by GM's new-vehicle limited warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

A Word About Engines. Chevrolet vehicles are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

A Word About Corrosion Protection. Chevrolet vehicles are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years/100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage. See your Chevrolet dealer for terms of this limited warranty.

A Word About Assembly. Chevrolet vehicles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolet vehicles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolet vehicles and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are accept-

A Word About Updated Service Information. Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

Important: A Word About This Catalog. We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

POWER TEAMS/CHASSIS	Camaro Coupe	Camaro Conv.	Z28 Coupe	Z28 Conv.
V6 Engine: 3.4 Liter (207 cu. in.) with Sequential-Port Fuel Injection	S	S		
V8 Engine: 5.7 Liter LT1 (350 cu. in.) with Sequential-Port				desertancia year
Fuel Injection		ille et i	S	S
Transmission: 5-speed manual	S	S		
Transmission: 6-speed manual			S	S
Transmission: 4-speed automatic	O	0	О	0
Brakes: Power front disc/rear drum with ABS	S	S	•	4
Brakes: Power 4-wheel disc with ABS		-	S	S
Delco Freedom II Battery	S	S	S	S
Engine oil cooler			P	P
Limited slip differential	8		S	S
Performance axle ratio			0	
Power rack-and-pinion steering	S	S	S	S
Rear-wheel drive	S	S	S	S
Single serpentine belt engine accessory drive	S	S	S	S
Stainless-steel exhaust system	S	Ŝ	S	S
Suspension: Firm Ride & Handling	S	S	•	
Suspension: Performance Ride & Handling			S	S
Suspension: Special Ride & Handling Package			О	
WHEELS/TIRES				
Bolt-on wheel covers on 16 x 7% -inch wheels	S	S		
Wheels: 16 x 8-inch cast-aluminum	O	O	S	S
Tires: P215/60R-16 Touring	S	S	and Francis	
Tires: P235/55R-16 Touring	0	O	S	5
Tires: P245/50ZR-16 Performance			0	
THE PROPERTY OF THE PROPERTY O				

NOTE: Tire chains should not be used on Camaros equipped with P235/55R-16 or P245/50ZR-16 tires because they could cause damage to these vehicles.

S-Standard. O-Optional. P-Available only with specific Preferred Equipment Groups.

# DATA

\*Including trailer, cargo, passengers and equipment.

EXTERIOR DIMENSIONS (IN.)	Coupes	Convertibles
Wheelbase	101.1	101.1
Length (overall)	193.2	193.2
Width (overall)	74.1	74.1
Height (overall)	51.3	52.0
Tread width—front	60.7	60.7
Tread width—rear	60.6	60.6
INTERIOR DIMENSIONS (IN.)		
Head room—front	37.2	38.0
Head room—rear	35.3	39:0
Leg room—front	43.0	43.0
Leg room—rear	26.8	26.8
Shoulder room—front	57.4	57.4
Shoulder room—rear	55.8	43.5
Hip room—front	52.8	52.8
Hip room—rear	44.4	43.7
CAPACITIES		
Passenger capacity	4	74
Luggage capacity—w/rear seat up (cu. ft.)	12.9	7.6
Luggage capacity—w/rear seat down (cu. ft.)	32.8	· · · · · · · · · · · · · · · · · · ·
Fuel tank capacity (gal.)	15.5	15:5
TRAILERING		
Trailer classification	Light	Light
Gross trailer weight (lbs., up to*)	1000	1000
Maximum tongue load (lbs.)	100	100

# 1994 CAMARO MODELS



Camaro Coupe.



Camaro Z28 Coupe.



Camaro Convertible.



Camaro Z28 Convertible.



Turn Plastic Into Steel With The GM Card.<sup>5M</sup> The GM MasterCard\*, with no annual

fee, is the revolutionary financial vehicle specifically designed to help put you behind the wheel. Every time you use it, GM will credit 5% of your purchase toward buying or leasing the GM car or truck of your dreams. It could mean saving hundreds, even thousands of dollars, over and above any other discounts or rebates. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

A note about air bags: Always wear safety belts, even with air bags.

At your Chevrolet dealer, financing or leasing your new Camaro can be as easy as saying GMAC.



General Motors, G.M., the G.M. Emblem, Camaro, Camaro Z.28, the Camaro Emblem, Chevrolet and the Chevrolet Emblem are registered trademarks and Chevy and Solar-Ray are trademarks of the General Motors Corporation, G.M.A.C. is a registered trademark of the General Motors Acceptance Corporation, PASS-Key is a registered trademark of the Delco Electronics Corporation. Sochiqued is a trademark of the Delco Electronics Corporation. Sochiqued is a trademark of the 5M Corp. © 1993 General Motors Corporation. All rights reserved.