

NINETEEN EIGHTY FOUR

DODGE

CHARGER



1984 CHARGER BY DODGE.

SUDDENLY, THE STREETS
COME ALIVE WITH
THE SOUND OF DODGE.

The year is 1984. The car is the first front-wheel drive American sports coupe . . . the forerunner in the treatment of contemporary technology as an art form.

The 1984 Chargers. Make way for balanced performance in three affordable forms.

The front-wheel drive efficiency and roadability of the Charger unite man, motion, and energy into a single force.

Few can resist the great fun and value of the sporty Charger 2.2.

And for the young—and the young at heart—there's the street savvy of the high performance Shelby Charger.

The Chargers of '84. Driving proof that Dodge is taking the revolution to the streets.

Charger 2.2, shown below in Black accented with Silver stripes.



**DODGE CHARGER.
IT GIVES YOU A RUN FOR YOUR MONEY.**

The first thing you notice about Charger is its good looks. Clean, graceful, flowing good looks.

But tucked away beneath its stylish veneer are the well-put-together components of high technology. In the base Charger it takes

the form of a fuel-slingy 1.6-liter engine with standard four-speed manual transaxle that checks in at [34] EPA EST MPG; 49 estimated highway.*

With power brakes and hatch-back release... and electronics

for fuel control, spark control, ignition, and more... Charger is charged with value.

So look at a Charger with an eye for aesthetics. Then drive a Charger for all it's really worth.

Dodge Charger, shown below in Radiant Silver/Charcoal Metallic.

**Use EPA EST MPG numbers for comparison. Your mileage may differ depending upon speed, weather, and trip length. Actual highway mileage will probably be lower than highway estimate. California: [32] EPA EST MPG, 49 estimated highway.*

About this catalog. We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

Some of the equipment shown or described throughout this catalog is available at extra cost.



THE WELL-EXECUTED ONE.

Start with contoured cloth-and-vinyl bucket seats for comfort.

Add individually adjustable front seatback recliners to

interior roominess to accommodate even six-foot-plus people.

Then position the color-keyed four-spoke sport steering

wheel at the base of a redesigned full gauge Rallye instrument cluster.

With the knowledge that all these features are standard on

Charger comes the realization that we're talking more than just comfortable accommodations.

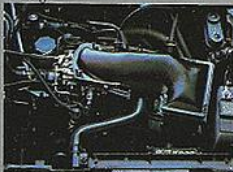
We're talking a driver-oriented interior. And a well-executed one at that.



Charger's optional high-back bucket seat interior shown in Charcoal/Silver.

**A FRONT-DRIVE PHENOMENON
THAT'S TRIED AND TRUE.**

Good old American know-how that manifests itself in front-wheel drive efficiency. A phenomenon called Charger. By Dodge.



It keeps on surprising the automotive world by improving upon an already impressive track record. Yet Charger never compromises the qualities that go to the heart of its greatness: fuel efficiency, space efficiency and affordability.

FIVE-YEAR/50,000-MILE LIMITED WARRANTY
Chrysler Corporation feels so confident about the quality and

performance of all Dodge models that upon expiration of the normal 12-month/12,000-mile new vehicle limited warranty, limited warranty coverage is extended on power train components, including engine, transmission/transaxle and axle — plus outer panel rust-through protection — to five years/50,000 miles, whichever comes first. A deductible may be required. Fleet and lease vehicles excluded. See your dealer for details.

The 1984 Charger and Charger 2.2 feature new front-end styling with quad headlamps... new taillamp assembly with black graphics... and a new liftgate spoiler standard on Charger 2.2, optional on the base Charger.

To add even more value to your Charger, you can get the proven 2.2-liter engine and five-speed manual transaxle at no cost when you purchase a pre-



selected package of optional equipment. Or you can get a three-speed automatic transaxle at no cost with the purchase of the 2.2-liter engine and other available options. See your dealer for details.

Thanks to its front-wheel drive configuration, Charger seats up to five adults. And with the frugality of its engine offerings, Charger is a big saver when it comes to fuel consumption.

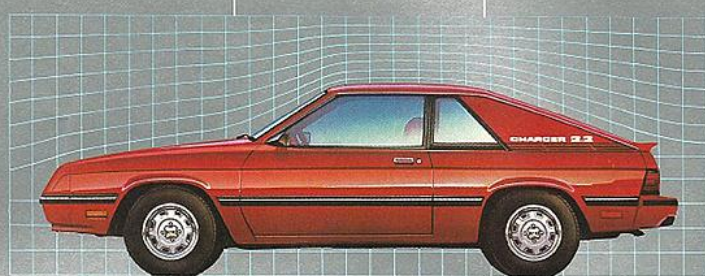


The base Chargers 1.6-liter four-cylinder engine (shown above, left) with standard four-speed manual transaxle squeezes out ratings of [34] EPA EST MPG, 49 estimated highway.* The 2.2-liter four-cylinder with standard five-speed manual transaxle allows the Charger 2.2 to boast of [27] EPA EST MPG, 41 estimated highway.*

Then there's a wealth of standard features both Charger and Charger 2.2 are eager to deliver: power brakes (disc at the front, drum at the rear)... rack-and-pinion steering for excellence of handling... a road-hugging suspension (Iso-Strut independent up front, trailing arm, semi-independent at the rear)... road-gripping steel-belted radial tires... an electronically tuned AM radio with digital readouts and integral digital clock (optional on the base Charger)... halogen headlamps for whiter, brighter light... a Rallye instrument cluster (voltage, engine temperature gauge, oil pressure gauge and warning light, fuel gauge, speedometer, tachometer, and trip odometer).

The list goes on and on. So versatile is Charger that you can fold the rear seatback down for 32.4 cubic feet of usable cargo area.

As with all Chrysler Corporation cars, the building of Charger is accomplished



through highly technical computer-aided design and manufacturing, robot-assembly techniques and electronically controlled engine testing.

Galvanized and pre-coated steels are used extensively in critical areas of Charger's body. Still, other panels are coated with zinc-rich primer. When assembled, each Charger is thoroughly cleaned and coated with special chemicals in Chrysler's special seven-step



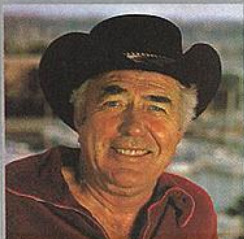
dip-and-spray process for additional protection against all forms of corrosion. And finally, the lower body sides of every Charger are treated with a special urethane primer for extra corrosion protection.

With all that, perhaps you'll understand why we believe that Charger for '84 is a front-wheel drive phenomenon.

*Use EPA EST MPG numbers for comparison. Your mileage may differ depending upon speed, weather and trip length. Actual highway mileage will probably be lower than highway estimate. California: [32] EPA EST MPG, 49 estimated highway. With 2.2-liter four-cylinder engine and five-speed manual transaxle, [27] EPA EST MPG, 43 estimated highway.



**SHELBY: A SIX-LETTER WORD
FOR PERFORMANCE.**



Dodge engineers, Shelby re-phased the Chargers camshaft, raised the compression ratio to 9.6:1, and recalibrated the engine electronics to produce 110 net horsepower at 5,600 rpm for even more aggressive performance.

Then he increased its overall top gear ratio (OTGR) by about 10 percent from 2.57 to 2.78, for better acceleration.

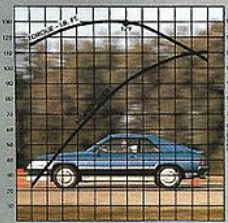
Next, he added an aerodynamic front air dam, body-side ground effect spoilers, and a unique rear spoiler—all to help the Shelby slash through the wind with a drag coefficient of only .37.

The suspension system was recalibrated, too, by stiffening the shocks and springs by 40 percent for excellence of handling.

Then Shelby installed a quick firm-heel 14:1 last-ratio

power steering system. He also built in power-assisted ventilated front brake discs with increased capacity, and recalibrated the rear drum brakes.

Finally, he added 15-inch cast aluminum wheels and low profile series 50 Eagle GT speed-rated radial tires that contribute to a .6-inch lower



profile and the ability to attack

the road.

Obviously, the Shelby is not a car for the faint-of-heart. One look at its Radiant Silver/Santa Fe Blue two-tone treatment tells you that.

The chrome valve cover for its specially modified 2.2-liter four-cylinder OHC engine is just one sign that performance is written all over the Shelby's component parts.

Another sign is that the accelerator pedal has been designed for heel-and-toe shifting in road rally situations, allowing you to match engine speed to vehicle speed while changing gears—and to do it smoothly.

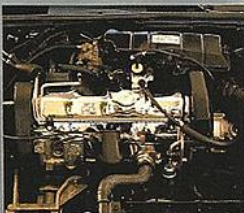
But for all its awe-inspiring performance, the Shelby Charger does not guzzle gas. Rated at [24] EPA EST MPG, 37 estimated highway*, it goes easy on the gallon.

When three-time SCCA national driving champion and LeMans winner Carroll Shelby was recruited for Dodge, he began to tinker with Chargers performance machinery. And the expectation was that the result would be exciting.

It turned out to be, in fact, simply awesome. Working with a team of

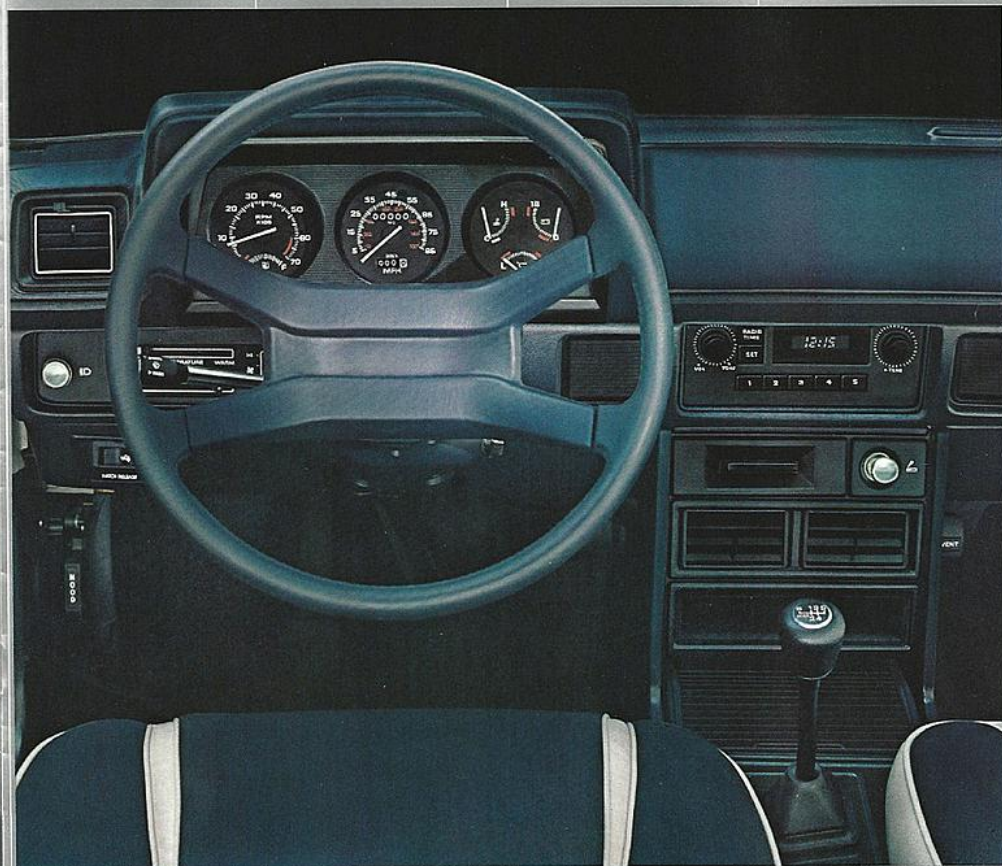


Dodge Shelby Charger shown in Santa Fe Blue paint/Radiant Silver paint and graphics.



Turn the key of a Shelby Charger and feed it some gas at your Dodge dealership. From the moment you hear its free-breathing exhaust you'll begin to understand what it feels like to rule the road.

*Use EPA EST MPG numbers for comparison. Your mileage may differ depending upon speed, weather, and trip length. Actual highway mileage will probably be lower than highway estimate.



The Shelby Charger's driver-oriented instrument panel, featuring new full gauge Rallye cluster.

THE ONLY THING BETWEEN
YOU AND 50 MPH IS 5.5 SECONDS.

Wind it up... drop the hammer... and in a scant 5.5 seconds the Shelby Charger hits 50 mph.*

And from launch to the end of a quarter mile, this performance machine's best

standing time is 15.87 seconds (87.4 mph)†

The source of all this raw power is Dodge's specially modified high performance 2.2-liter four-cylinder single overhead cam engine.

This is the heart of high per-

formance technology known as the Dodge Shelby Charger... performance that snaps your head back when the accelerator goes down.

Factor in the Shelby's aerodynamic functional front air

dam, ground effect spoilers, and Porsche-like rear spoiler, and you've got the makings of a street machine ready to do battle with the wind.

And so confident is Chrysler Corporation of the quality of the Dodge Shelby Charger that we stand behind that quality

with the limited five-year/50,000-mile warranty.

You and the Dodge Shelby Charger Fast Company in anybody's book. Shelby Charger shown in Radiant Silver/Santa Fe Blue paint and graphics.

*According to tests conducted by National Hot Rod Association on 1983 Shelby Chargers.



**WRAP YOURSELF IN
PURE EXCITEMENT.**

The Shelby Chargers cockpit has been designed as meticulously as the machinery under its hood.

A smooth-shifting five-speed close-ratio gearbox rests at your fingertips.

And special attention has been given to a new Rallye cluster of instruments that

keeps you apprised of important engine functions.

It's a true driver's environment.

High-back body-hugging buckets covered with the finest quality material and embroidered with Carroll Shelby's distinctive logo.

A convenient three-way console for holding all those small

things that seem to be collected by active people.

And a spring-released hand brake lever-actuated armrest that moves back when the parking lever is pulled up.

Seat yourself in a Shelby, and get wrapped up in matchless excitement, comfort, and convenience.

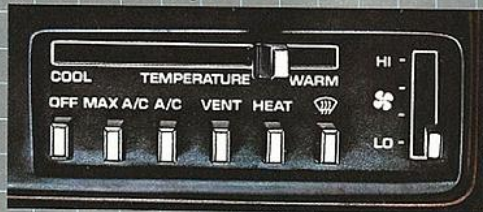
The Shelby Chargers interior with high-back buckets in Blue cloth with Silver cloth inserts.



1984 CHARGER OPTIONS

See the long list of optional equipment for tailoring your Charger at the back of this book. Among the most popular with Charger owners:

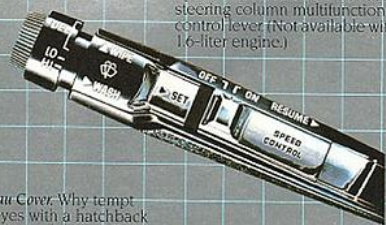
Air Conditioning. Keep cool in your Charger when the heats on outside with this optional set-it-and-forget-it air conditioning system. (Not available with 1.6-liter engine.)



Console with Five-Speed Shifter. This versatile console compartment not only encompasses your Charger's shift lever; it provides ample storage for cassette tapes, sunglasses, maps, loose change, etc. Holders for cups, mugs and cans are included. The new glove box also has ample room for storage of cassette tapes. (Console standard on Charger 2.2 and Shelby Charger.)



Automatic Speed Control. Make highway driving more leisurely... and save gas on long trips. This option is located on the standard steering column multifunction control lever. (Not available with 1.6-liter engine.)



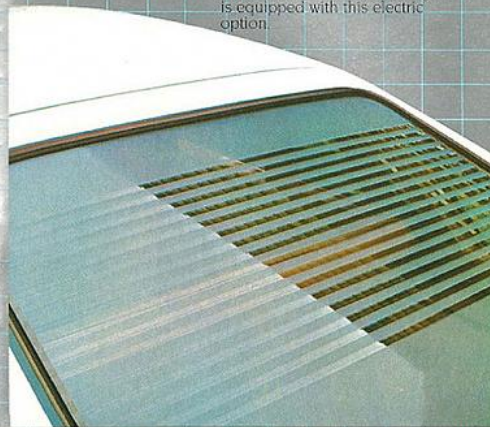
Tonneau Cover. Why tempt prying eyes with a hatchback view of your valuables? This optional rollback tonneau cover conceals your belongings.



Removable Sun Roof. The whistle of the wind and the rays of the sun make your love affair with Charger special when equipped with this value-enhancing option.



Rear Window Defroster. Neither fog, ice, nor snow will impair your visibility when your Charger is equipped with this electric option.



AM/FM Electronically Tuned Stereo Radio, Digital Clock, Seek-and-Scan, and Cassette Player with Dolby® Noise Reduction. Getting where you're going is even more fun in your Charger when it's equipped with this electronically tuned four-speaker music system.

*Dolby is a trademark of Dolby Laboratories.

Dodge



*An
American
Revolution*

