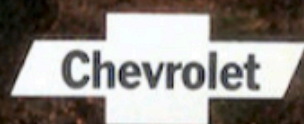


CAMARO 1973





Above: Camaro Sport Coupe

The Camaro for 1973. We think it's one beautifully styled automobile.

There's room for four people or a small family in a car that really hugs the road.

There's a modest initial price and a wide selection of options you can choose to make your own kind of Camaro.

And this year, there's even a new top-of-the-line Camaro called the Type LT. The Type LT, the Z28 and the standard Camaro, along with the available Rally Sport package, give you a choice of four different looks and feels.

Camaro. You're probably much closer to owning one than you thought.



Camaro Type LT.

The Camaro Type LT. The "L" is for Luxury, the "T" is for Touring.

This newest Camaro is built for people who like their luxury and their sporty handling all in the same car.

The Type LT comes with a Turbo-Fire 350 V8 engine and variable-ratio power steering.

On the driver's side, there's a remote-control sport mirror while on the passenger side there's an identical manually operated sport mirror.

Type LT identification appears on the front, roof rear quarter and rear end panel.

Hide-A-Way windshield wipers tuck neatly out of the way when not in use.

Black-finished body sills underneath the doors accent Camaro's low profile.

E78 x 14 tires are mounted on 14 x 7 Rally Wheels with centre caps and trim rings.

From the outside, Type LT looks like something special. And inside, it's even more so.

The Camaro Sport Coupe. You deserve a car this good.

Camaro's long hood/short deck design give it a distinctive look that does you proud. Behind the wheel, you gain an even greater appreciation of the Camaro Sport Coupe. Its precise handling and excellent ride control result from a combination of good things. Like independent front coil suspension. Multi-leaf rear springs with bias-mounted shock absorbers. A wide tread, wide-rim 14 x 6 wheels and large E78 x 14 tires. The Camaro Sport Coupe is made to give you pure driving pleasure.

The inside story is equally impressive. Full-foam molded front and rear seats provide extra riding comfort. You get door-to-door deep-twist carpeting. There's even stowage pockets molded in the door panels.

The Camaro Sport Coupe gives you a choice of Six or V8 power. And disc brakes on the front wheels are standard.

Some of the equipment illustrated is optional at extra cost.



THE RALLY SPORT. (Foreground) The available Rally Sport package is designed to add a different look to any Camaro.

Rally Sport includes a special black grille with silver accents. And Rally Sport nameplates just behind the front wheel wells.

The grille itself is surrounded by a resilient frame which protects against dings and dents. There are bumpers on either side of the grille.

To maintain the clean look of the grille, the license plate mounting is below the driver's right bumper. The parking lights are moved from under the bumper to a position next to the headlights and take on a roadlight style. Rally Sport also features Hide-A-Way windshield wipers.

The Rally Sport package can be ordered with the standard Camaro Sport Coupe, the LT or the Z28.

THE CAMARO Z28. (Background) Better known simply as "The Z". It's for those who demand a little more performance. And it'll give you all you ask for.

The Z28 features a new Turbo-Fire

350 V8 engine with a 4-barrel carburetor and dual exhaust system.

This special engine has hydraulic valve lifters and includes a new open-element air cleaner for a sound you have to hear to appreciate. And like all Chevrolet engines, it runs on regular, no-lead or low-lead gas.

This year, the Z28 is available with either the manual 4-Speed or Turbo Hydra-matic transmission. And air conditioning is available with either transmission for the first time.

Other "Z" features worth mentioning, all standard: sport suspension, special 15 x 7 wheels and F60 x 15 white-lettered tires, power brakes, positive traction, a black-finish grille, sport mirrors on both sides and Z28 identification.

The Standard Camaro Interior combines a sporty feel with room for four. High-back Strato-bucket seats in front and the rear seat are all full-foam molded. Seat covering is available in your choice of two mixed-tone cloth-and-vinyl combinations (black/white or black/blue) plus five all-vinyl selections (black, dark green, dark

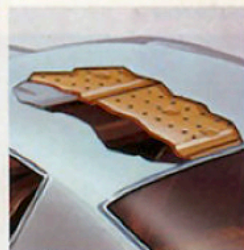
saddle, chamois or neutral). Matching vinyl-trimmed doors and side panels and color-keyed carpeting complete the color scheme. Door panels are highlighted by handy stowage pockets.

The Camaro Type LT Interior has luxury all its own.

It begins with full-foam molded bucket seats in front and the full-foam molded rear seat. They give you the maximum in riding comfort. Seats are covered in your choice of three mixed-tone cloth-and-vinyl combinations (black/white, black/blue or black/green) plus two all-vinyl selections (black or neutral).

The Type LT is equipped with the new Interior Decor/Quiet Sound Group which reduces interior noise level with additional sound-deadening insulation. The Camaro Type LT instrument panel is luxurious looking and functional. It features wood-grain and silver-finish accents. Full instrumentation includes, tachometer, ammeter and temperature gauge plus an electric clock. A new soft-rim, four-spoke steering wheel adds a sporty look and a sporty grip.

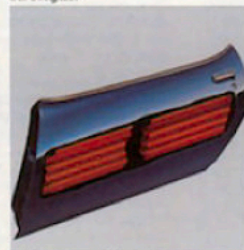
Camaro standard features



Double-panel roof with acoustically-designed inner panel to help reduce road noise and provide greater strength.



New stronger front bumper with stronger mounting. Front bumper guards with resilient inserts for added protection (except with Rally Sport).



Side-guard door beams are welded into every door for protection against side impact.



Four-spoke sport steering wheel makes getting behind the wheel of a Camaro more fun than ever.



Standard Camaro Interior

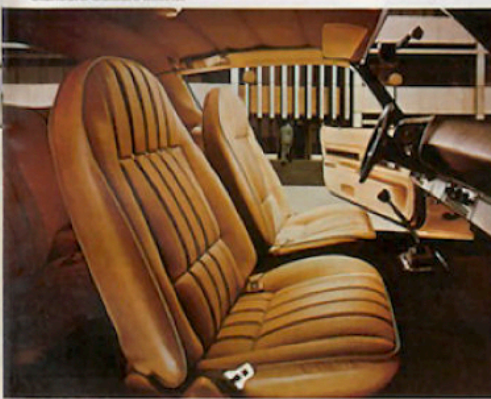


High-back Strato-bucket front seats with built-in head restraints are full-foam

molded for extra riding comfort and firm support. So are the bucket-styled seats in back.



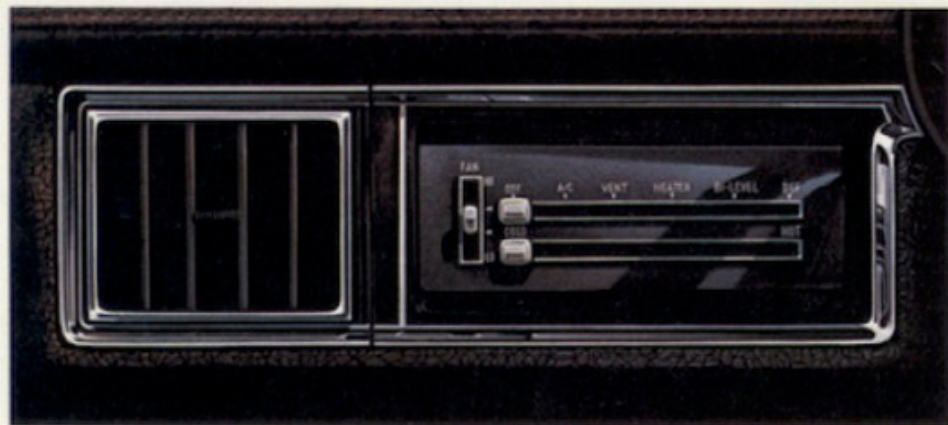
Front disc brakes for excellent direction control during braking. They provide resistance to fade and recover quickly from water immersion.



Camaro Type LT Interior

Some of the equipment illustrated is optional at extra cost.

Camaro available features



Air Conditioning. Many people think of automotive air conditioning in the same terms as commercial air conditioning. They believe it is for use during only one season of the year, the summer, when it offers relief and cool comfort while driving on hot humid days. That's because they're only aware of one quarter of the story. The facts are, automotive air conditioning provides as many equally comforting advantages in winter, spring and fall as it does in the summer.

Four-Season Air Conditioning (available for V8 models only) is a manually-controlled air conditioning system that permits the driver to create an environment to suit his personal comfort at any time of the year. You set the controls so that the interior of the vehicle is heated . . . cooled . . . or a combination of both, to your preference. Four-Season Air Conditioning envelops occupants of the vehicle in a continuing supply of fresh, temperature-controlled, virtually water-washed and dried air,

largely free of the pollens and dust that cause so many people much distress. It is a blessing in disguise for those with hay fever and related health problems.

With Four-Season Air Conditioning, you can drive with the windows fully-closed in a temperature and humidity controlled environment, free from the annoyance of wind, wind whistles, dust, driving rain and passing car's wintry, slushy splash. Heavy traffic noises are shut out so that you can carry on a conversation without straining or enjoy your favorite radio program.

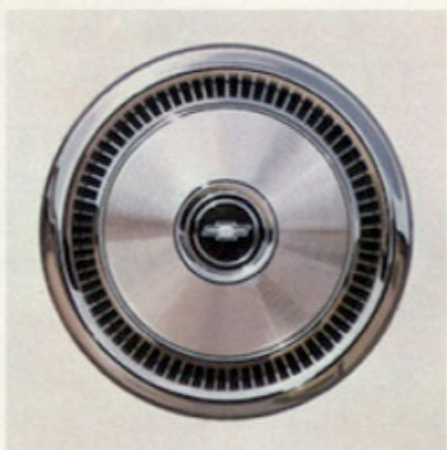
In addition to providing circulation of cool air during hot weather, Four-Season Air Conditioning provides warm air in cold weather and dehumidifies outside air in humid weather. Controls can be also set to de-fog and de-ice when such operations are required.

Four-Season Air Conditioning greatly increases driving comfort and pleasure during every season of the year. It also adds considerably to the resale value of the vehicle.



Radios. You can choose either an AM or AM/FM radio with push-button station selection. Factory installation includes antenna

concealed in windshield. If you wish, you can order a rear speaker with your radio.



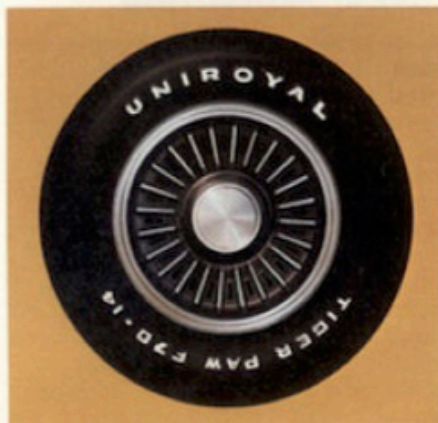
Full wheel covers. Bright full wheel covers accent Camaro's sport-car beauty.



Space-Saver spare tire. A reduced profile tire that takes up less space allowing more room for luggage. To inflate, simply use the aerosol can included.



Sport Mirrors. Same color as body finish. The driver's side mirror is remote controlled by a handy switch on the door panel. The passenger side Sport Mirror is adjusted manually. (Standard on LT and included with Z28 equipment).



Turbine I wheels. A great way to dress up your Camaro and add to its distinctive appearance.

Other Optional Equipment.

Interior Decor/Quiet Sound Group (Standard on Camaro LT) including extra sound deadeners on the floor, cowl-to-fender seals, inner roof panel insulator and full molded hood insulator.

Style Trim Group including bright roof drip molding, bright rear pillar molding, bright belt molding, body colored door handle accents, bright trim on parking lights and taillights and bright molding on the rear of hood.



Centre Console. Includes floor-mounted shift lever when Turbo Hydra-matic transmission is

ordered. Also includes rear seat courtesy light and ashtray.

Power brakes (Included with Z28 equipment) • Heavy-duty battery • Heavy-duty radiator • Color-keyed floor mats • Electric clock • Door edge guards • Rear window defroster • Custom deluxe seat belts color-keyed to interior • Accent carpeting in red or blue • Soft-Ray tinted glass • Special instrumentation including tachometer, ammeter, and temperature gauge (Standard with LT) • Body side molding to help protect exterior beauty • Vinyl roof cover in black, white, blue, chamois,

neutral, red or green • Adjustable driver's seat back • Space saver spare tire • Air spoilers front and rear • Comfortilt steering wheel • Sport stripes for the Z28 • Sport suspension with V8 and F70 x 14 tires (Standard with Z28) • Hide-A-Way windshield wipers (Standard on LT, included with Rally Sport equipment) • E78 x 14 bias belted ply white stripe tires • F70 x 14 bias belted ply white lettered tires • Positraction rear axle (Included with Z28 equipment).

1973 SPECIFICATIONS

Body Styles	Camaro Type LT Coupe	Camaro Sport Coupe
Engines:		
Optional Six Cyl.	N.A.	250
Standard V8	350	307
Optional V8s	350	350
	350	350
	350	350
Transmission:		
Optional	3-spd. manual	3-spd. manual
Optional	4-spd. manual	4-spd. manual
	Turbo Hydra-matic	Turbo Hydra-matic
Brakes:		
Front Dia. (ins.)	11.0 Disc	11.0 Disc
Rear Dia. (ins.)	9.5 Drum	9.5 Drum
Turning Circle:		
Curb-to-Curb (ft.)	38.0	38.0
Energizer:		
Optional Six Cylinder	—	45 amp.
Optional V8	61 amp.	61 amp.
Suspension:		
Front	Coil	Coil
Rear	Multi-Leaf	Multi-Leaf
Frame	Unitized body with partial front frame.	Unitized body with partial front frame.
Wheelbase (ins.)	108.0	108.0
Overall Length (ins.)	188.4	188.4

Body Styles	Camaro Type LT Coupe	Camaro Sport Coupe
Height (ins.)	49.1	49.1
Width (ins.)	74.4	74.4
Curb Weight (lbs.)	3435 (V8)	3205 (L6)
Tread (ins.):		
Front	61.6	61.3
Rear	60.3	60.0
Base Tire Size	E78 x 14	E78 x 14
Wheel Size	14 x 7	14 x 6
Minimum Ground Clearance (ins.)	4.7	4.7
Head Room (ins.):		
Front	37.4	37.4
Rear	36.1	36.1
Leg Room (ins.):		
Front	43.8	43.8
Rear	30.7	30.7
Hip Room (ins.):		
Front	53.3	53.3
Rear	47.2	47.2
Shoulder Room (ins.):		
Front	57.4	57.4
Rear	54.4	54.4
Fuel Tank Capacity (imp. gals.)	15.0	15.0
Usable Luggage Space (cu. ft.)	6.7	6.7

ENGINES

	Turbo-Thrift 250 Six	Turbo-Fire 307 V8	Turbo-Fire 350 V8 Opt. L65	Turbo-Fire 350 V8 Opt. L48	Turbo-Fire 350 V8 Opt. Z28
Displacement (cu. in.)	250	307	350	350	350
HP @ rpm (SAE net)	100 @ 3600	115 @ 3600	145 @ 4000	175 @ 4000	245 @ 5200
Torque (ft. lbs.) @ rpm (SAE net)	175 @ 1600	205 @ 2000	255 @ 2400	260 @ 2800	280 @ 4000
Compression Ratio	8.25:1	8.5:1	8.5:1	8.5:1	9.0:1
Carburetion	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.
Fuel	Regular	Regular	Regular	Regular	Regular
Exhaust System	Single	Single	Single	Dual	Dual

ENGINES

All 1973 Camaro engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on all regular grade gasolines including low-lead or no-lead. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

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GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO

Chevrolet

General Motors Progress Report

Convenience, comfort, pleasure and value for your money.

We try to do our best every year to offer a little more of all these qualities in our cars.

And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both these areas.

For 1973 General Motors passenger cars, for instance, have steel side guard beams protection on all doors. There is an alert system to warn the driver and his right front passenger to buckle up lap and shoulder belts. All new GM cars have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low leaded or any leaded regular gasoline with a research octane of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own car in good operating condition and by having it tuned regularly.

And, in the area of safe motoring, you can help by having everyone in your car wearing seat belts when in motion and by driving defensively at all times.



GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO

Reassurance Features

OCCUPANT PROTECTION

- Seat belts with pushbutton buckles for all passenger positions • Single-buckle seat and shoulder belts for driver and front passenger with reminder light and buzzer • Two built-in front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks with forward-mounted lock buttons • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guard luggage compartment • Side-guard beams • Contoured full-roof inner panel.

ACCIDENT PREVENTION

- Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning flasher • Backup lights • Lane-change feature in direction signal control • Windshield defroster, washers and dual-speed wipers • Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual-action safety hood latch • Improved bumper system.

ANTI-THEFT

- Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Anti-theft design door lock buttons.

