

GT



FORD PERFORMANCE

## WELCOME

This guide provides a comprehensive view of the entire Ford GT experience — from receiving your Acceptance Letter, through the order and build processes and delivery — to ensure that your journey to ownership is both memorable and rewarding.

The following pages will define next steps, explain individual phases and identify key milestones.



Note: Preproduction images shown throughout this booklet. Please reference the Ford GT Configurator for production-grade images.



"THE GT HAS ALWAYS REPRESENTED SOMETHING SPECIAL TO FORD. IT'S NOT JUST ABOUT THE HERITAGE, IT'S ABOUT THE INNOVATION THAT WE STAND FOR AS A COMPANY NOW."

- RAJ NAIR

EXECUTIVE VICE PRESIDENT AND CHIEF TECHNICAL OFFICER, GLOBAL PRODUCT DEVELOPMENT

INTRODUCING:  
**YOUR FORD GT  
 CONCIERGE SERVICE**

The Ford GT Concierge Service is an all-inclusive global network of world-class professionals. These individuals are collectively orchestrated and uniquely qualified to provide you with outstanding service and support.

**Your Dedicated Ford GT Concierge**

Your Ford GT Concierge is your personal Ford GT expert who will serve as a conduit throughout this exciting process.

**Knowledgeable Subject Matter Experts**

Direct connection to the factory and product teams.

**Passionate and Informed Delivery Specialists**

Dedicated to making the delivery of your Ford GT an exceptional experience.

The Ford GT Concierge Service encompasses a variety of exclusive benefits, including, but not limited to:

- Personalized Communication Preferences
- Distinguished Ordering Support
- Build Updates
- Personalized Delivery Experience
- Signature Ownership Services
- Premium Offerings

We are committed to providing a personalized experience for you. Your Ford GT Concierge will inquire about your communication preferences. This will ensure that you stay up-to-date on the information you want and nothing more.





|                     |                  |
|---------------------|------------------|
| <b>AUSTRIA</b>      | 0800-802632      |
| <b>BELGIUM</b>      | 0800-795-45      |
| <b>CANADA</b>       | 1-800-210-5795   |
| <b>CHINA</b>        | 400-120-9152     |
| <b>FRANCE</b>       | 0805-080272      |
| <b>GERMANY</b>      | 0800-182-4992    |
| <b>IRELAND</b>      | 1-800-901-591    |
| <b>ITALY</b>        | 800-789-771      |
| <b>MACAU</b>        | +853-62621460    |
| <b>MEXICO</b>       | 1-800-210-5795   |
| <b>NETHERLANDS</b>  | 0-800-022-2286   |
| <b>PHILIPPINES</b>  | 1-800-1-116-1201 |
| <b>SAUDI ARABIA</b> | 800-844-7834     |
| <b>SPAIN</b>        | 900-839249       |
| <b>SWEDEN</b>       | 020-889-877      |
| <b>SWITZERLAND</b>  | 0800-890-079     |
| <b>TURKEY</b>       | +90-850-7662404  |
| <b>U.A.E.</b>       | 8000-35703061    |
| <b>U.K.</b>         | 0800-014-8400    |
| <b>U.S.</b>         | 1-800-210-5795   |

**ALL OTHER COUNTRIES:** 001-313-427-8617

\* Please be advised that international calls may be subject to carrier fees.

## YOUR FORD GT PREFERRED SELLING DEALER

In addition to your Ford GT Concierge, your selected Ford GT Preferred Selling Dealer will play a critical role in supporting you throughout your experience.

Your Preferred Selling Dealer will facilitate all financial transactions relating to the purchase of your Ford GT. You are welcome to choose the Dealer you would like to work with and determine the level of his or her involvement throughout the Ordering Window and delivery processes.

### **Confirming Your Ford GT Selling Dealer**

Once your Ordering Window has begun, your Concierge will:

- Confirm your current Ford GT Selling Dealer, or
- Assist you in identifying a Ford GT Selling Dealer in your area







“IT’S A CELEBRATION OF MATERIAL, OF PERFORMANCE, OF ICONIC STYLE, OF HERITAGE, OF THE FUTURE OF THE COMPANY.”

– GAREN NICOGHOSIAN  
EXTERIOR DESIGN MANAGER

You have been chosen as one of a select few to have the opportunity to purchase a Ford GT. Every owner is equally important to Ford Motor Company and the Ford GT Concierge team. As production begins in late 2016, vehicles will be produced at a frequency of approximately one per day, with vehicle deliveries taking place December 2016 through October 2020. Several considerations are taken into account when assigning Ordering Windows:



**Balanced Geographic Distribution  
of a Global Supercar**



**Seasonal Weather Considerations**



**Local Approval for Sale**



**Vehicle Order Configurations**



**Transportation Groupings**



**Local Market Input**



# FORD GT PRODUCTION TIMELINE

## ORDER PHASE

1 2 3

ORDER PREPARATION



ORDER COMPLETION



ORDER FINALIZATION



## BUILD PHASE

BUILD PREPARATION



BUILD



## DELIVERY PHASE

DELIVERY



CONTINUED OWNER SUPPORT



ONGOING OWNER SUPPORT

APPROXIMATELY 9 MONTHS\*

YOUR FORD GT EXPERIENCE



\*Timing may vary.

"WE ARE **PASSIONATE** ABOUT INNOVATION ...  
CREATING VEHICLES THAT MAKE PEOPLE'S  
HEARTS POUND."

– MARK FIELDS  
PRESIDENT AND CHIEF  
EXECUTIVE OFFICER





THE ORDERING WINDOW IS DIVIDED INTO 3 CRITICAL STAGES:

- 1 PREPARATION
- 2 COMPLETION
- 3 FINALIZATION

## ORDER PREPARATION

APPROXIMATELY 45 DAYS\*



### Scheduling Your Ordering Appointment

This communication represents the beginning of your Ordering Window and is meant to confirm your preferences while guiding you through the entire ordering process, including any long lead-time preferences, and scheduling your ordering appointment.

### Ford GT Ordering Kit

During your scheduling discussion, your Ford GT Concierge will confirm your preferred delivery address for your Ford GT Ordering Kit. This kit will present actual samples of interior and exterior color and material options to help you visualize possible combinations for your Ford GT.

### Extended Exterior Paint Palette

If you are interested in exploring an extended color palette for your Ford GT, your Ford GT Concierge will initiate the process of acquiring, matching and delivering test samples for your approval. We ask that you inform us of your interest in the extended color palette process at your earliest convenience to ensure we allocate enough time to complete the process.

### Choosing Your Ford GT Preferred Selling Dealer

Your Concierge will either confirm your Preferred Selling Dealer or assist you in selecting one. Your Dealer will play a critical role in facilitating all financial transactions relating to the purchase of your Ford GT. You are free to choose any Preferred Selling Dealer you would like to work with. But you must confirm your Dealer and place your deposit before your order can be finalized and submitted for build.

Please note that your Concierge is responsible for ordering your Ford GT. Any and all changes or modifications to your order will be conducted through your Concierge and only upon your approval.

### Delivery Location

During order preparation, your Ford GT Concierge will confirm your desired delivery location as stated in your vehicle and communication preferences form. Please note that your assigned Ordering Window has been partially determined by geographic location. Any changes to your original delivery location should be communicated to your Ford GT Concierge immediately, as it will likely negatively affect timing and delivery status.

**ORDER COMPLETION**

APPROXIMATELY 60 DAYS\*

**Configure and Order Your Ford GT**

During your scheduled ordering appointment, your Ford GT Concierge will assist you in configuring and ordering your Ford GT. At this time your Ford GT Concierge will notify you of the price for your specific order. Your order should be completed 30 days in advance of order finalization. Please be prepared to make the required 50% deposit prior to your Order Freeze date.

**Transacting with Your Preferred Selling Dealer**

At this point, we encourage you to work directly with your Ford GT Preferred Selling Dealer to agree upon the transactional price of the vehicle. If you have not already confirmed the selection of your Preferred Selling Dealer, it will now be required.

You reserve the right to choose your Preferred Selling Dealer and may change your Dealer. It is important to be cognizant of your order timing as changing Dealers beyond this stage may result in delaying your order.

\*Timing may vary.



## ORDER FINALIZATION

APPROXIMATELY 30 DAYS\*

**Final Approvals**

If you have elected to leverage the extended color palette, your Ford GT Concierge must receive your approval of any extended palette paint samples provided.

**Financial Deposit**

Confirm order and dealership selection by submitting your 50% deposit of the agreed-upon selling price to your Ford GT Selling Dealer. Your Concierge will work with your Ford GT Selling Dealer to confirm receipt of payment and finalize your order.

**Order Freeze**

The Order Freeze date represents the final day of the ordering phase and your last opportunity to make any modifications to your order. Any and all modifications requested beyond this point will not be possible.





"WE'RE TAKING EVERYTHING THAT IS GREAT AT FORD MOTOR COMPANY, AND WE'RE PUTTING IT INTO THIS MACHINE."

— DAVE PERICAK  
GLOBAL DIRECTOR,  
FORD PERFORMANCE

**Build Preparation**

Your new Ford GT and its components are now being fabricated and delivered in preparation of the build. Throughout the Build Preparation Phase, your Ford GT Concierge will provide updates based on your communication preferences.

**Delivery Preferences** – Determining your delivery preferences is an exciting component of the Build Phase. Your Ford GT Concierge will work closely to define your personalized delivery experience. Defining these preferences in advance will ensure our Delivery Specialist and transport teams are able to properly prepare for your delivery. It will also be important to determine with the Ford GT Concierge the type of presentation that the Delivery Specialist will be conducting upon delivery, as well as the level of vehicle preparation that you would like to have completed. By capturing this information, we strive to provide a profound and personalized delivery experience.

**Build Phase**

Over the course of approximately two weeks, a highly trained and dedicated team will hand-build your Ford GT to meet your exact specifications. During this time, each element of your vehicle will undergo extreme scrutiny, with meticulous attention to detail and quality. As your vehicle is being assembled, our on-site Technical Expert will be with your Ford GT from start to finish and will provide your Ford GT Concierge with build updates. At your request, the Ford GT Concierge will update you with this information.

Your Ford GT Concierge will notify you when your vehicle has completed all inspections and is ready for transport. At this time, you will also be introduced to your Delivery Specialist, who will be present at delivery.





DELIVERY PHASE



**Delivery**

During transport, the Ford GT Concierge will be monitoring the progress of your vehicle and providing you with status updates. Prior to delivery, the Ford GT Concierge team will contact you to confirm final details and logistics.

Your Delivery Specialist will meet you at the arranged delivery location with your all-new Ford GT. If you choose to have your vehicle delivered somewhere other than a dealership, a Dealer Representative will be present to assist.

Taking delivery of your new Ford GT should be a memorable experience. Your Delivery Specialist will be carefully selected based on your chosen delivery method. Our team members bring wide ranges of knowledge and experience and are highly trained and educated on the Ford GT.

Your Delivery Specialist will provide you with a complete briefing and demonstrate all of the features and systems of your new Ford GT. If you'd like a deeper dive, including an on-road orientation and driving experience, our team can provide that as well.

When you are completely satisfied with the condition of your Ford GT and fully understand how to operate it, the Delivery Specialist will present you with a Delivery Kit containing vehicle-specific documentation. We're eager to provide a memorable and personalized delivery experience.

“WE’RE BACK, WE’RE BACK AT LE MANS,  
AND WE’RE BACK WITH A **SUPERCAR.**”

— BILL FORD  
EXECUTIVE CHAIRMAN



CONTINUED OWNER SUPPORT

**Ford GT Concierge Service**

Once you have taken delivery of your new vehicle, you will have full access to the Ford GT Concierge. This full-service support team is available to assist with a variety of tasks. Whether scheduling routine service appointments, arranging roadside assistance, or providing you with Ford GT event information and updates, they will be there to assist you through the expected — as well as unexpected — aspects of vehicle ownership.

The Ford GT Concierge team will also be your point of contact to access a portfolio of owner-exclusive offers. For example, Ford GT owner offerings are available while you anticipate the arrival of your new Ford GT and after you have taken delivery. The Ford GT Concierge will make you aware of these opportunities, and you may reach out to us at any time to learn more.

**Your Ford GT-Certified Servicing Dealer**

Any service needs should be directed to your Ford GT Concierge, who will coordinate the appropriate resources to support you. Your Ford GT Concierge and Ford GT-Certified Servicing Dealer will work in tandem to provide the best possible service experience.

The Ford GT is an innovative supercar that is built to deliver pure performance. Because of its complex nature, Ford has thoroughly trained your Ford GT-Certified Servicing Dealer, and they have invested in specific equipment needed for service. Ford GT-Certified Dealers must meet specific requirements to provide quality servicing of your Ford GT. In instances that require extensive repair, these Dealers will also have the assistance and expertise of manufacturing experts and engineers.



### **Thank You**

From the outset, the new Ford GT was intended to deliver the very best Ford Motor Company has to offer through honest design, purposeful use of materials and innovative technologies. And on the 50th anniversary of its greatest road racing victory, the Ford GT had the privilege of sitting atop the podium once again, beating the best in the world. Along the way, it has ignited the imagination and passion of a Company and its employees, while captivating fans around the globe.

That same honesty and purposefulness goes into each hand-built Ford GT, with choices that infuse energy and highlight raw performance. All of the timeless selections will reflect the character of the owner, while accentuating the beauty and purposeful design of this ultimate performance machine.

As you embark on this extraordinary adventure, remember that it's about the journey and the ride. Soon you will personally experience our pride, passion and ingenuity in the ultimate expression of everything we do great at Ford.

We value your business and look forward to deepening our relationship with you.  
Thank you for choosing Ford.



**FORD PERFORMANCE**







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