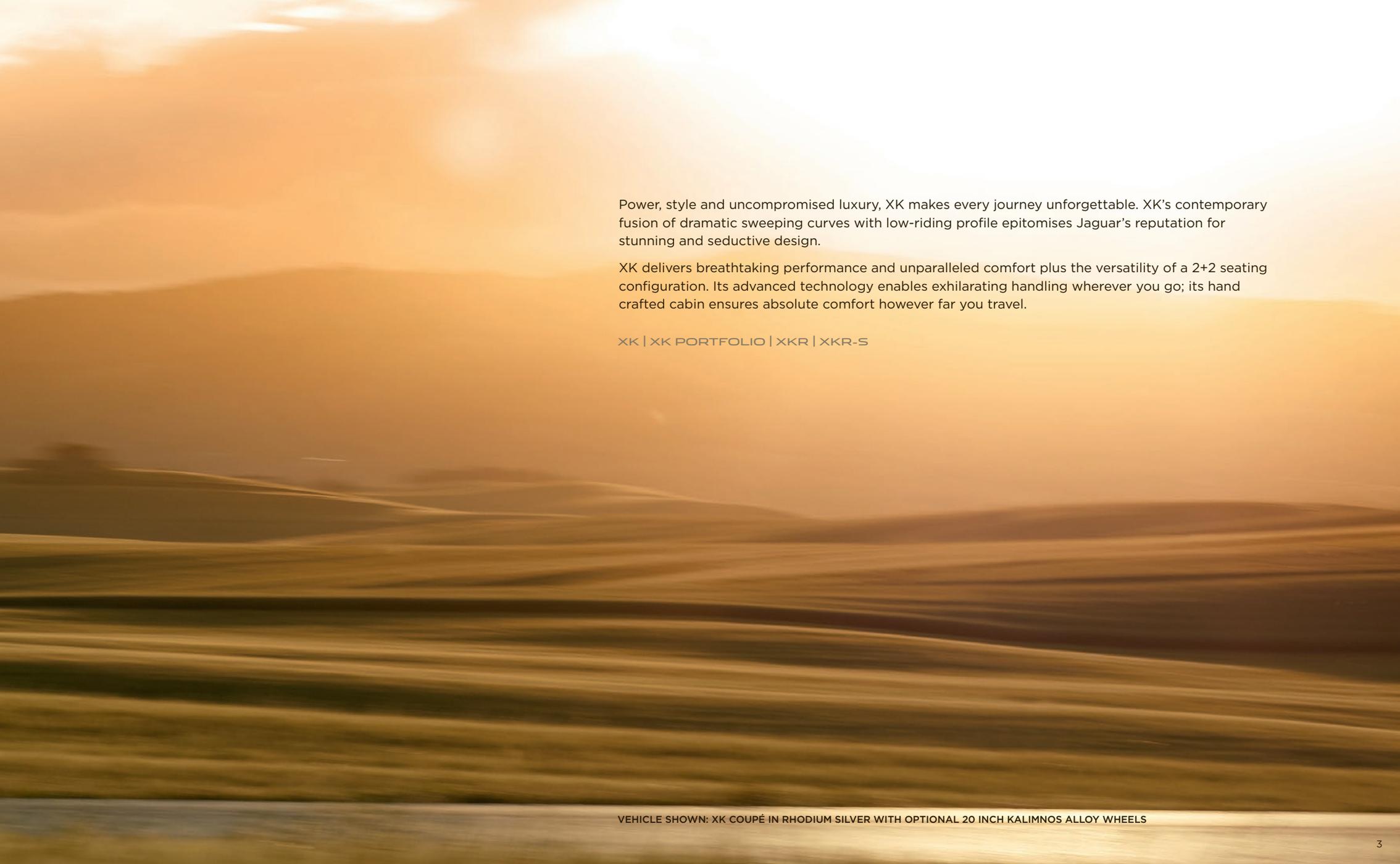


XKX







Power, style and uncompromised luxury, XK makes every journey unforgettable. XK's contemporary fusion of dramatic sweeping curves with low-riding profile epitomises Jaguar's reputation for stunning and seductive design.

XK delivers breathtaking performance and unparalleled comfort plus the versatility of a 2+2 seating configuration. Its advanced technology enables exhilarating handling wherever you go; its hand crafted cabin ensures absolute comfort however far you travel.

XK | XK PORTFOLIO | XKR | XKR-S

VEHICLE SHOWN: XK COUPÉ IN RHODIUM SILVER WITH OPTIONAL 20 INCH KALIMNOS ALLOY WHEELS



VEHICLE SHOWN: XKR CONVERTIBLE IN DARK SAPPHIRE WITH OPTIONAL XKR AERODYNAMIC PACK

SEDUCTIVE DESIGN

XK is designed and engineered in two bodystyles, Coupé and Convertible. Both are built in aluminium which combines lightness with strength and rigidity. Every surface is sculpted to create a visual energy, with the outer aluminium skin stretched taut over the body structure. From XK's purposeful front bumper design and chrome outlined air intakes, to its distinctive side power vents and muscular rear haunches, it promises both luxury and immense power.

To present a unique XK visual signature, LED daytime running lights frame the advanced bi-function HID Xenon headlamps, while at the rear there are distinctive all-LED tail lamps. Under the bonnet, XK is driven by a choice of three formidable 5.0 litre engines: Jaguar's highly acclaimed 5.0 litre V8; a 5.0 litre V8 Supercharged delivering 510PS in XKR models; and in the XKR-S, a 5.0 litre V8 Supercharged producing an astounding 550PS.



VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK



XK AND XK PORTFOLIO

Jaguar's 5.0 litre V8 385 Petrol engine produces exhilarating acceleration with effortless power. Advanced engineering technologies ensure instant response, **delivering 0-100km/h in 5.5 seconds.**

XK combines performance with luxury and relevant technology, intuitively expressed to connect the driver to the car, and the car to the road: it is technology that empowers, but never overpowers, the driving experience. As standard, it offers a 6-speed automatic transmission with Jaguar Sequential Shift™, JaguarDrive Selector™, Dynamic Stability Control (with TracDSC mode) and Jaguar's Performance Braking System. The interior features include Bond grain leather Sports seats, a 7 inch colour Touch-screen display and navigation system plus iPod connectivity.

The XK Portfolio model takes sporting luxury to another level with a soft grain leather interior with twin needle contrast stitch, heated and cooled front seats with a heated leather steering wheel, plus a Suedecloth premium headlining. The additional specification also includes the powerful Bowers & Wilkins 525W surround sound audio system.

VEHICLES SHOWN: XK PORTFOLIO COUPÉ IN RHODIUM SILVER







XKR

Re-engineered and re-calibrated, updated and enhanced – XKR builds upon the dynamic performance of the XK to make a great car even greater. At its heart is Jaguar's acclaimed 5.0 litre V8 Petrol engine fitted with a sixth-generation, twin vortex system supercharger. This all-aluminium quad-cam powerplant produces 510PS providing heart racing performance with seamless power delivery and tremendous torque – up to 625Nm.

With its higher performance capabilities the XKR features an **Active Differential** as standard. XKR's features are enhanced with the **Jaguar High Performance Braking System** and optional Adaptive Front Lighting with pivoting headlamps. Bonnet louvres provide extra cooling for the engine; aerodynamics are further improved with an optional front splitter and large rear spoiler. XKR delivers the sublime luxury of a Grand Tourer with the muscle of a thoroughbred champion.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK



VEHICLE SHOWN: XKR-S CONVERTIBLE IN POLARIS WHITE

XKR-S

XKR-S takes XK to superlative heights. 0-100km/h in 4.4 seconds, and a **limited top speed of 300km/h**. **Performance Active Exhaust** with quad tailpipes gives the XKR-S its own powerful sound signature. Bespoke **Adaptive Dynamics** together with a 10mm reduction in ride height and changes to suspension components deliver pin sharp handling.

The unique interior of XKR-S includes all of Jaguar's legendary elegance and comfort, but with a distinctive edge. Beautiful contrast stitching and carbon leather detailing feature throughout the car. XKR-S is the ultimate expression of sporting luxury, combining dramatic performance with superb craftsmanship and materials.



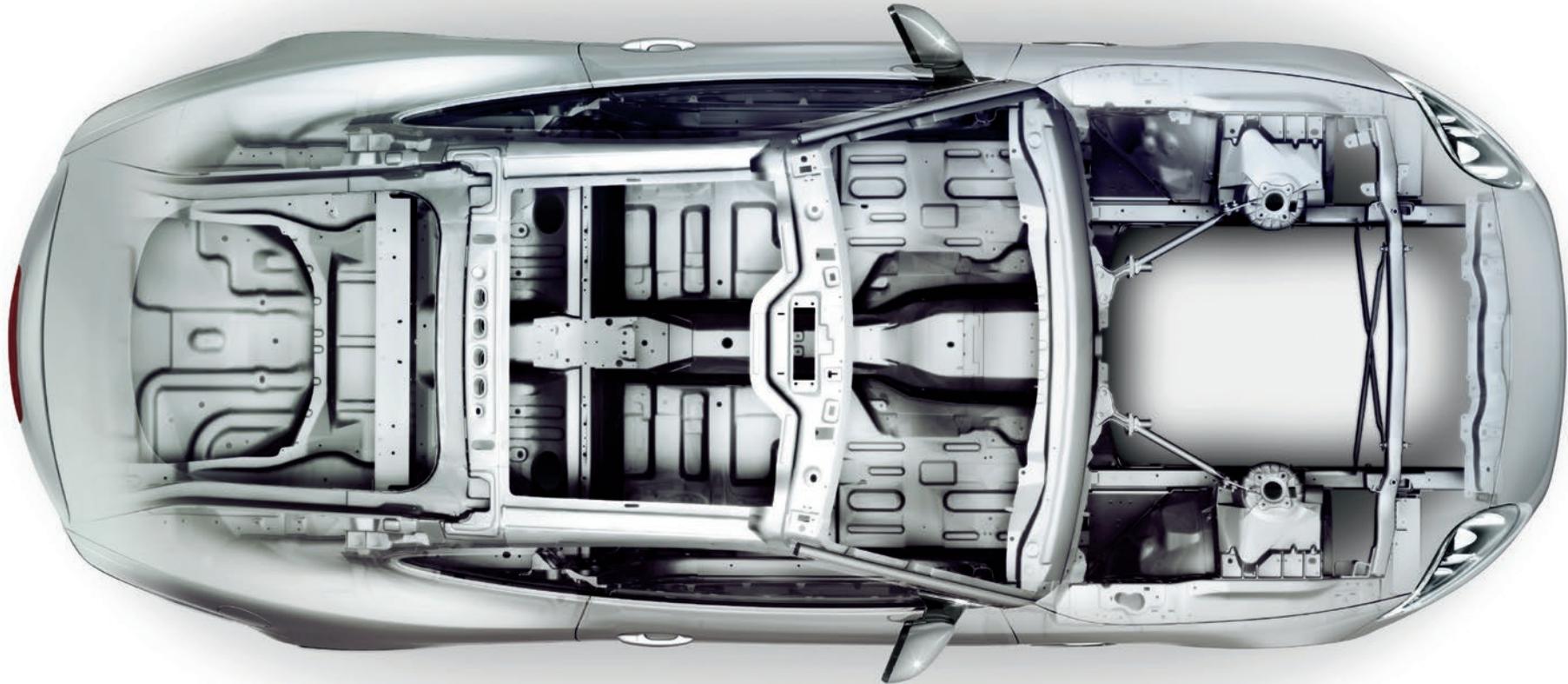
VEHICLE SHOWN: XKR-S COUPÉ IN FRENCH RACING BLUE

ALUMINIUM



LIGHTNESS, STRENGTH AND RIGIDITY

50% RECYCLED ALUMINIUM



XK's all-aluminium body construction is fundamental to the way the car performs. **Using technology derived from the aerospace industry, it delivers a combination of lightness, strength and rigidity** – the key to great sports car handling, superb performance and impressive efficiency. High torsional rigidity delivers exceptional agility, reduced body roll and pin-sharp cornering; less weight results in faster acceleration, shorter braking distances, improved fuel economy and lower emissions when compared to an equivalent steel-bodied car.

The rigidity of aluminium body construction also means that Convertible models have no need for extra stiffening panels and the resultant additional weight. Because aluminium can absorb more energy than steel, XK's body is also able to dissipate greater impact forces, creating a safer environment for driver and passengers. What's more, with Jaguar's commitment to sustainability, **50 percent of XK's body structure is made from recycled aluminium.**



VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK

INTELLIGENT CONTROL



XK gets the best from your driving with an array of intelligent adaptive technologies. The **Servotronic 2 steering system** delivers precise manoeuvrability at low speeds then reduces assistance at higher speeds. The six-speed ZF 6HP28 automatic transmission reads driving style and road environment to constantly adapt its gear shift pattern. It's designed to optimise fuel efficiency while anticipating and preparing to provide instant power.

Dynamic Stability Control intervenes in demanding driving situations by applying braking to individual wheels where necessary, reducing engine torque and helping to maintain stability in the most challenging driving conditions. **Adaptive Dynamics** continuously monitor the car's speed, steering and body movements, analysing the suspension response and varying the damping to suit conditions. The system calculates the appropriate suspension response 500 times every second keeping the vehicle flat, stable and secure. XK's array of driving technologies are all designed to assist but never overwhelm allowing confident, precise handling without any loss of ride comfort.

XKR



Speed Pack and Black Pack. For even greater visual assertiveness, XK and XKR are available with the optional Black Pack. Features include gloss black finishes to the front grilles, air intakes, side power vents and the boot lid finisher as well as 20 inch Kalimnos gloss black alloy wheels on XK and 20 inch Takoba gloss black alloy wheels on XKR. The optional Speed Pack is available on XKR and can be combined with the Black Pack. The Speed Pack increases XKR's maximum speed to 280km/h (174mph) and includes 20 inch Nevis alloy wheels, a body coloured Aerodynamic Pack with front splitter and large rear spoiler, body coloured rear diffuser and side sill extensions.

The XKR's ride and driving capabilities can be further uprated with the optional **Dynamic Pack**. This includes Speed Pack features, plus extensive revisions to the suspension including a forged and fully machined front knuckle for improved steering precision, bespoke spring and damper settings and revised Adaptive Dynamics. A 10mm reduction in ride height and 20 inch Vortex alloy wheels, forged and lightweight also feature. Other pack combinations are available, see jaguar.com for more details.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK



ACTIVE HANDLING



JAGUAR SEQUENTIAL SHIFT™

JAGUAR DRIVE CONTROL™

The XK driving experience is taken to the next level through engaging technologies that enhance handling, response and performance. **Jaguar Sequential Shift™** provides a choice of **Automatic or Sport mode**. Tightening the suspension, Sport mode exploits the full power of the XK engine. It monitors driving style and varies the shift schedule holding on to lower gears for longer. For total control, **manual gearshifting can be selected utilising simple one touch paddles** mounted behind the steering wheel.

JaguarDrive Control™ offers further enhancements with Dynamic and Winter Modes. Engage **Dynamic Mode** and immediately XK is more responsive. The engine torque delivery characteristics and gear shift points are modified to improve response speed and sensitivity. **Winter Mode** aids safe driving in slippery conditions. The accelerator pedal response is dampened to help reduce the risk of spin and maintain progressive wheel control. Its bespoke shift settings delay and soften gear shifts for improved grip.



VEHICLE SHOWN: XK PORTFOLIO CONVERTIBLE IN POLARIS WHITE WITH OPTIONAL PERFORMANCE SEATS AND 20 INCH ORONA ALLOY WHEELS

SPECIAL SPACE

A high performance Grand Tourer, every aspect of XK is **ergonomically designed** to enhance the driving experience. Whether crossing town or continent, XK's **2+2 configuration** provides rear seats, for occasional use or as a convenient storage area. For additional practicality, Convertible models have a **boot capacity** of up to 313 litres rising to 330 litres on Coupé models. XK never compromises on luxury – from the modern textures, flawless craftsmanship and signature phosphor blue mood lighting to the triple lined canvas roof on Convertible models that provides excellent noise insulation and when stowed, minimises encroachment on the bootspace.

All seats are finished in supple twin-stitched leather. A wide selection of colours, materials and veneers offers the opportunity for personalisation and individuality, while choices on XK Portfolio and XKR such as Poltrona Frau® leather headlining, on Coupé models, can provide the perfect finishing touch.

VEHICLE SHOWN: XKR CONVERTIBLE IN DARK SAPPHIRE WITH OPTIONAL XKR AERODYNAMIC PACK







JAGUAR PRECISION ENGINEERING IN A SEAT



CRAFTSMANSHIP
AND LUXURY

3 SEAT
STYLES

MEMORY AND
HEATING FUNCTIONALITY

When car and driver connect, XK comes alive. XK's seats are meticulously designed and engineered to be an intrinsic element of the car, seamlessly integrated into its construction. They not only hold and support through every turn, they can heat and cool, reshape and adjust. At the press of a button they instantly recall any individual shape and position preferred by different drivers. The second most complex component in the XK, after the engine, **the seat designs have been manually tested through 25,000 physical sittings** and subjected to five weeks of humidity and temperature extremes to ensure they work perfectly. There is no better demonstration of Jaguar's craftsmanship and attention to detail.

Three styles are available, each with detailed finishing and a comprehensive range of colour choices. Sports seats upholstered in Bond grain leather are standard in XK. For even greater comfort the 16-way adjustable Luxury seats, standard in XK Portfolio and XKR models, are upholstered in twin-stitched soft grain leather and feature both heating and cooling. Precision crafted Performance seats, standard in the XKR-S and available as an option on the XK Portfolio and XKR, offer individually fine-tuned lumbar support and powerfully sculpted side bolsters for exceptional lateral support during hard cornering.



PERFORMANCE SEAT WITH DIAMOND SEW DETAIL IN WARM CHARCOAL WITH RED STITCH







XK EXPERIENCE

With XK, the journey begins as you approach it. With Keyless entry, the Jaguar Smart Key in your bag or pocket has already sensed your proximity and unlocked the driver's door. Settling in to the luxurious leather seats, the Start button glows red on the centre console. Press, and the JaguarDrive Selector™ rises up into the palm of your hand. The dashboard illuminates as the cabin features are highlighted in a cool phosphor blue. The centre console's 7 inch Touch-screen lights up. Simple and intuitive; it controls satellite navigation, climate control, Bluetooth® telephone system and in-car audio. Grip the soft leather of the steering wheel, engage the JaguarDrive Selector™ and prepare for the unforgettable XK driving experience.

PERSONALISATION



EXTERIOR
COLOURS

ROOFS

SEAT
LEATHERS

VENEERS

INTERIOR COLOUR
COMBINATIONS

Jaguar offers a stunning collection of different colour, trim and veneer choices. XK is available in two body styles, Coupé and Convertible and four model choices: XK, XK Portfolio; XKR and XKR-S. On XK Portfolio and XKR there is the choice of a Luxury or Performance interior theme enabling you to create the XK that's just right for you.



> EXTERIOR COLOUR OPTIONS

From Polaris White to Ultimate Black, from the race inspired colours of Italian Racing Red to French Racing Blue and British Racing Green, Jaguar offers an outstanding paint spectrum to bring your XK alive. With numerous colour choices in either standard, metallic or Xirallic finish, this is the first opportunity to make it your XK.

STANDARD



Ebony

PREMIUM



Dark Sapphire[†]



Polaris White
RS, SD, B



Ultimate Black[†]
RS, SD, B



Carnelian Red^{*}



Stratus Grey[†]
RS, SD, B



Caviar[†]

RS XKR-S only available in highlighted colours
SD Speed Pack and Dynamic Pack only available in highlighted colours
B Speed with Black Pack and Dynamic with Black Pack only available in highlighted colours
^{*}Metallic paint [†]Xirallic paint
For availability please consult your local Jaguar dealer.

RACE INSPIRED



Italian Racing Red†
RS, SD, B



French Racing Blue
RS (XKR-S only)

SPECIAL



Black Amethyst†



British Racing Green†
RS, SD, B



Lunar Grey*



Rhodium Silver*
SD, B



 ROOFS

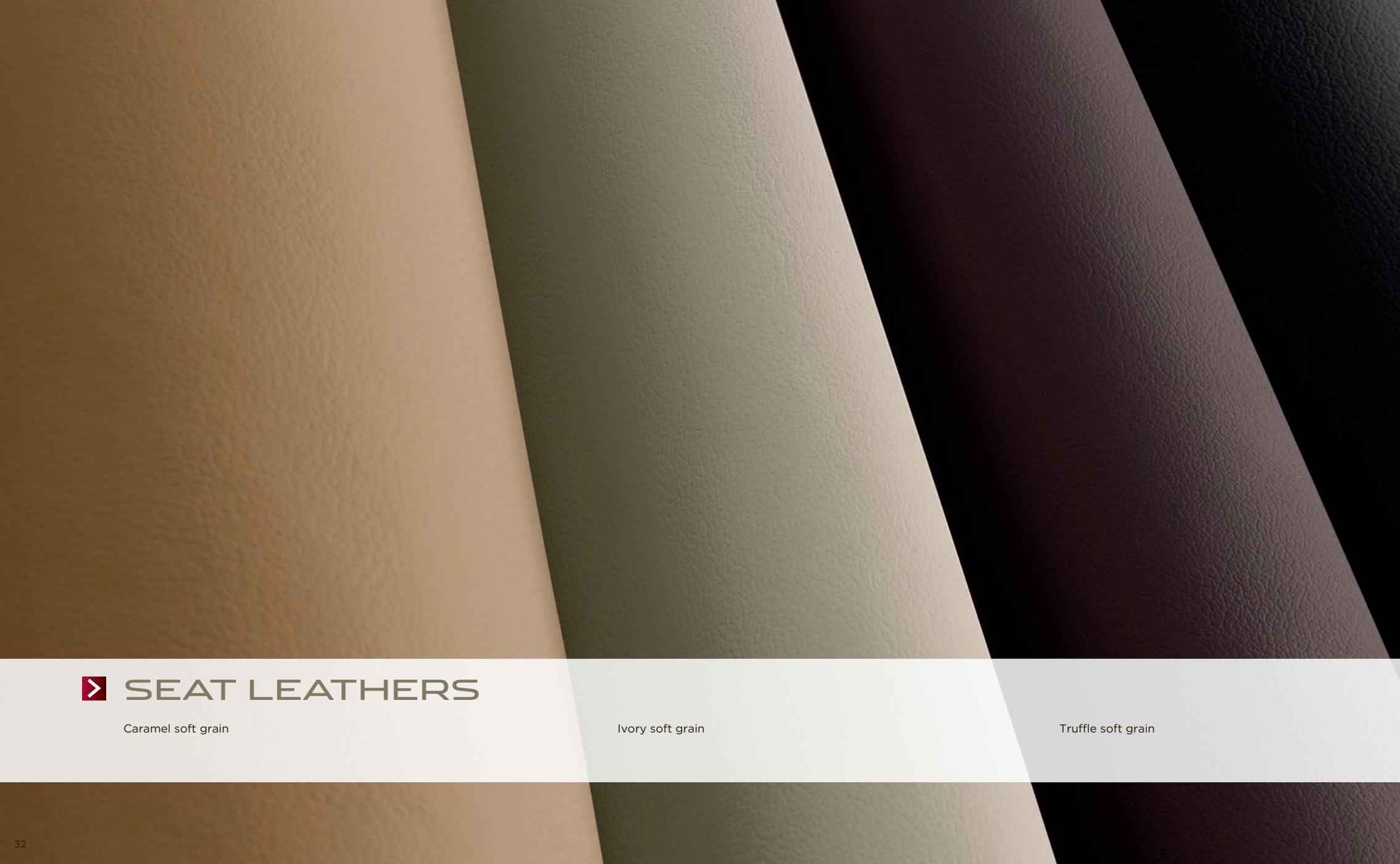
Blue

Dark Grey



Beige

Black



 SEAT LEATHERS

Caramel soft grain

Ivory soft grain

Truffle soft grain



Warm Charcoal soft grain
(also available in Bond grain)

Warm Charcoal with Red
duo-tone soft grain

Warm Charcoal Carbon soft grain
(XKR-S only)



VENEERS

Piano Black
(All models)

Dark Mesh Aluminium
(XKR)

Dark Figured Aluminium
(XK, XK Portfolio, XKR)

Dark Linear Aluminium
(XKR-S)



Gloss Figured Ebony
(XK Portfolio)



Gloss Burr Walnut
(XK, XK Portfolio, XKR)



Shadow Walnut
(XK Portfolio)

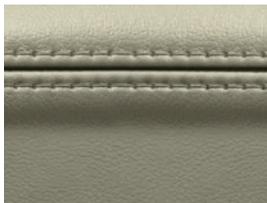
> XK INTERIOR COLOUR COMBINATIONS

PERSONALISATION

XK PORTFOLIO WITH PERFORMANCE INTERIOR



1. SEAT WITH STITCH



Ivory with Ivory

2. UPPER FACIA WITH STITCH



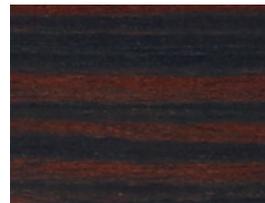
Warm Charcoal with Ivory

3. HEADLINING



Canvas

4. VENEER



Gloss Figured Ebony

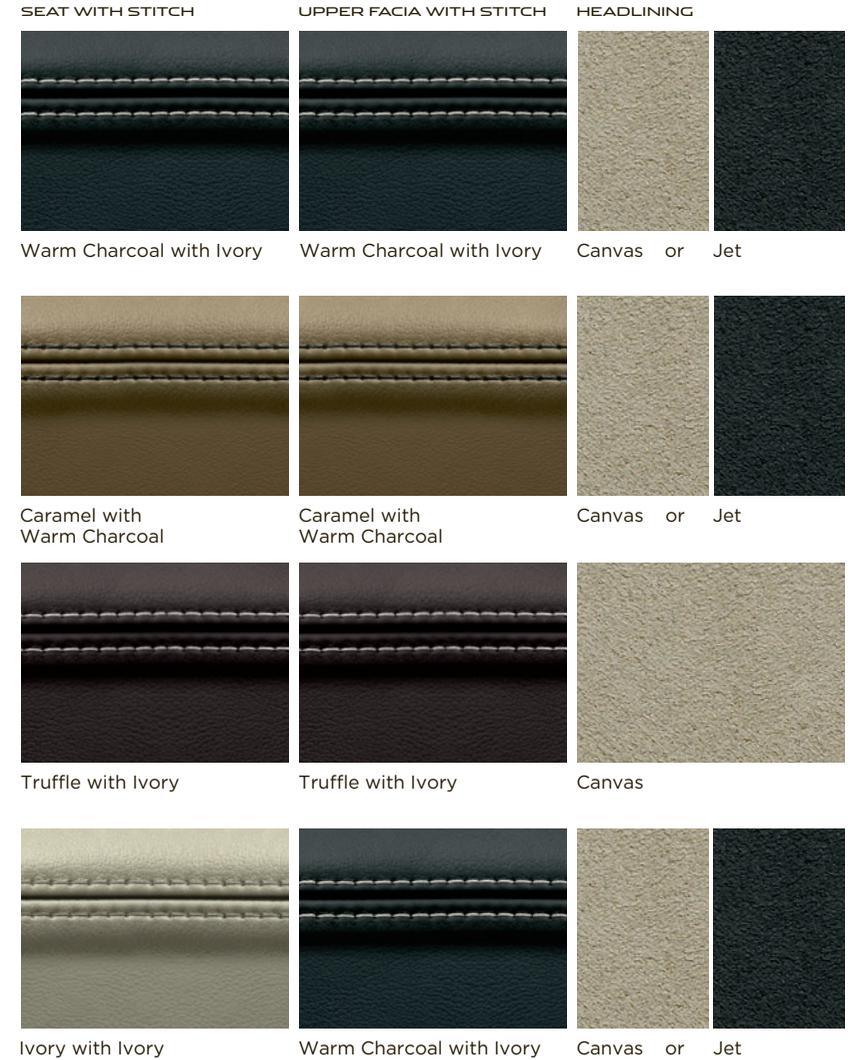
Optional Performance seats in Ivory with Ivory stitch, Warm Charcoal upper fascia, Ivory contrast stitch, and Canvas Suedecloth premium headlining with Gloss Figured Ebony veneer.

1. Seat leather and stitch applies to seats, door trim inserts and rear side panels.
 2. Upper fascia and stitch applies to instrument panel, centre console and upper door trims.
 3. Headlining available in 3 materials: Morzine; Suedecloth and Poltrona Frau® leather. Reference for Poltrona Frau® leather headlining (optional on XK, XK Portfolio and XKR, standard on XKR-S) can be seen on page 43.
- Centre console inlay is Piano Black on all models.

XK WITH SPORT INTERIOR



XK PORTFOLIO WITH LUXURY INTERIOR



XK PORTFOLIO WITH PERFORMANCE INTERIOR



XK PORTFOLIO WITH PERFORMANCE INTERIOR
WITH DIAMOND SEW DETAIL



XKR WITH LUXURY INTERIOR



Warm Charcoal with Red Warm Charcoal with Red Jet



Warm Charcoal with Ivory Warm Charcoal with Ivory Jet or Canvas



Ivory with Ivory Warm Charcoal with Ivory Jet or Canvas

XKR WITH PERFORMANCE INTERIOR



Warm Charcoal with Red Warm Charcoal with Red Jet



Warm Charcoal with Ivory Warm Charcoal with Ivory Jet or Canvas

XKR WITH PERFORMANCE INTERIOR (CONTINUED)



Warm Charcoal and Red with Red

Warm Charcoal with Red

Jet



Ivory with Ivory

Warm Charcoal with Ivory

Jet

or

Canvas

XKR WITH PERFORMANCE INTERIOR WITH DIAMOND SEW DETAIL



Warm Charcoal with Red

Warm Charcoal with Red

Jet



Warm Charcoal with Ivory

Warm Charcoal with Ivory

Jet

or

Canvas



Ivory with Ivory

Warm Charcoal with Ivory

Jet

or

Canvas

XKR-S PERFORMANCE INTERIOR



Warm Charcoal Carbon with Reims Blue and Reims Blue

Warm Charcoal with Reims Blue and Reims Blue

Jet



Warm Charcoal Carbon with Red and Red

Warm Charcoal with Red and Red

Jet



Warm Charcoal Carbon with Ivory and Ivory

Warm Charcoal with Ivory and Ivory

Jet



Warm Charcoal and Red with Red

Warm Charcoal with Red

Jet

XKR-S PERFORMANCE INTERIOR WITH DIAMOND SEW DETAIL



Warm Charcoal with Red Warm Charcoal with Red Jet



Warm Charcoal with Ivory Warm Charcoal with Ivory Jet



Ivory with Ivory Warm Charcoal with Ivory Jet



INTERIOR SHOWN: XKR-S PERFORMANCE INTERIOR WITH WARM CHARCOAL CARBON SOFT GRAIN LEATHER, WITH REIMS BLUE CONTRAST STITCH AND MICRO-PIPING, POLTRONA FRAU® JET LEATHER HEADLINING AND DARK LINEAR ALUMINIUM VENEER



VEHICLE SHOWN: XK PORTFOLIO COUPÉ
IN RHODIUM SILVER



IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO14040, the international standard for vehicle 'life cycle assessment'. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000 km. But that's not all. Every new Jaguar is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable, with 10% specifically for energy recovery.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provided considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO₂ emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009 is 100% offset. For each tonne of CO₂ emitted in the assembly process, Jaguar invests in projects that reduce an equivalent tonne of CO₂ elsewhere.

Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2012.

And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO₂ emissions by 2015. Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO₂ emissions, operational carbon neutrality and zero waste.

To date the company has offset over 6 million tonnes of CO₂, provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction programme.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK's Business in the Community Corporate Responsibility Index.

FUEL CONSUMPTION

XK and XK Portfolio (Coupé and Convertible)
Carbon Dioxide Emissions g/km - 264
Urban l/100km - 17.1
Extra Urban l/100km - 8.0
Combined l/100km - 11.2

XKR and XKR-S (Coupé and Convertible)
Carbon Dioxide Emissions g/km - 292
Urban l/100km - 18.9
Extra Urban l/100km - 8.6
Combined l/100km - 12.3

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