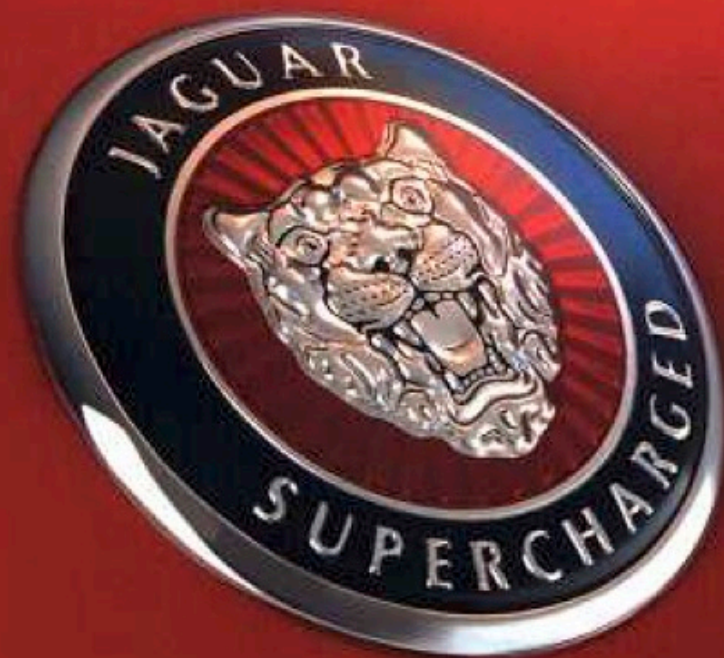
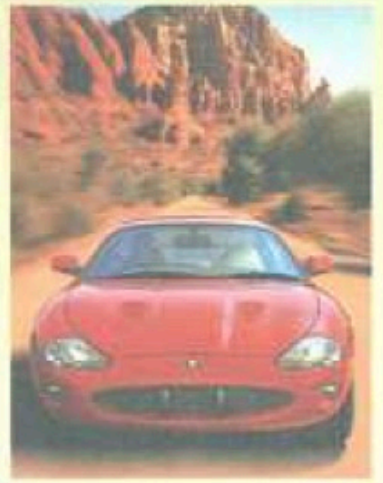


XKR

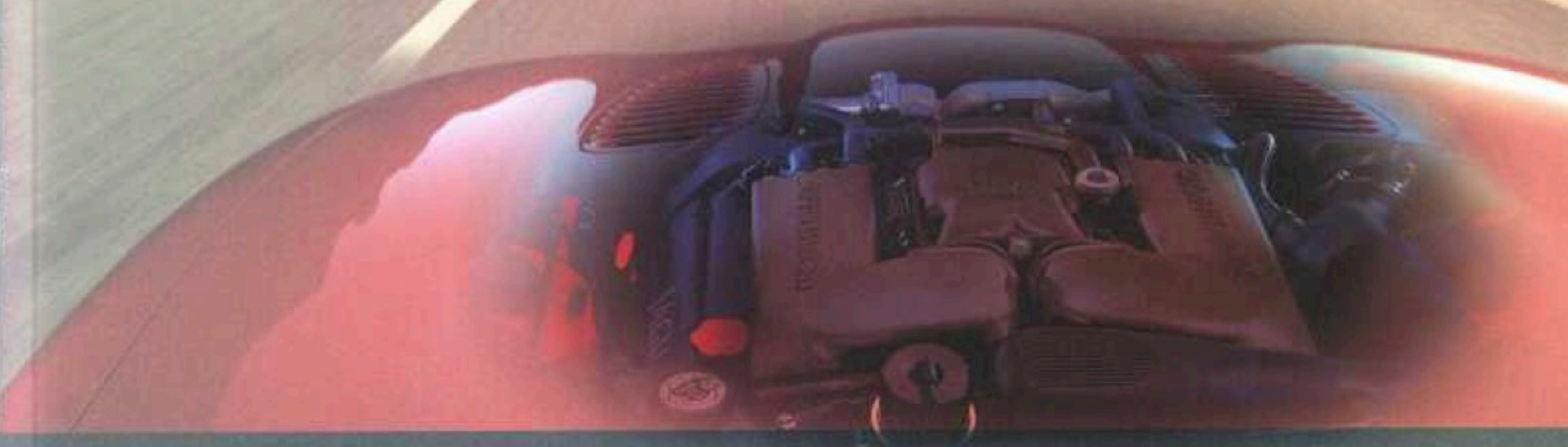




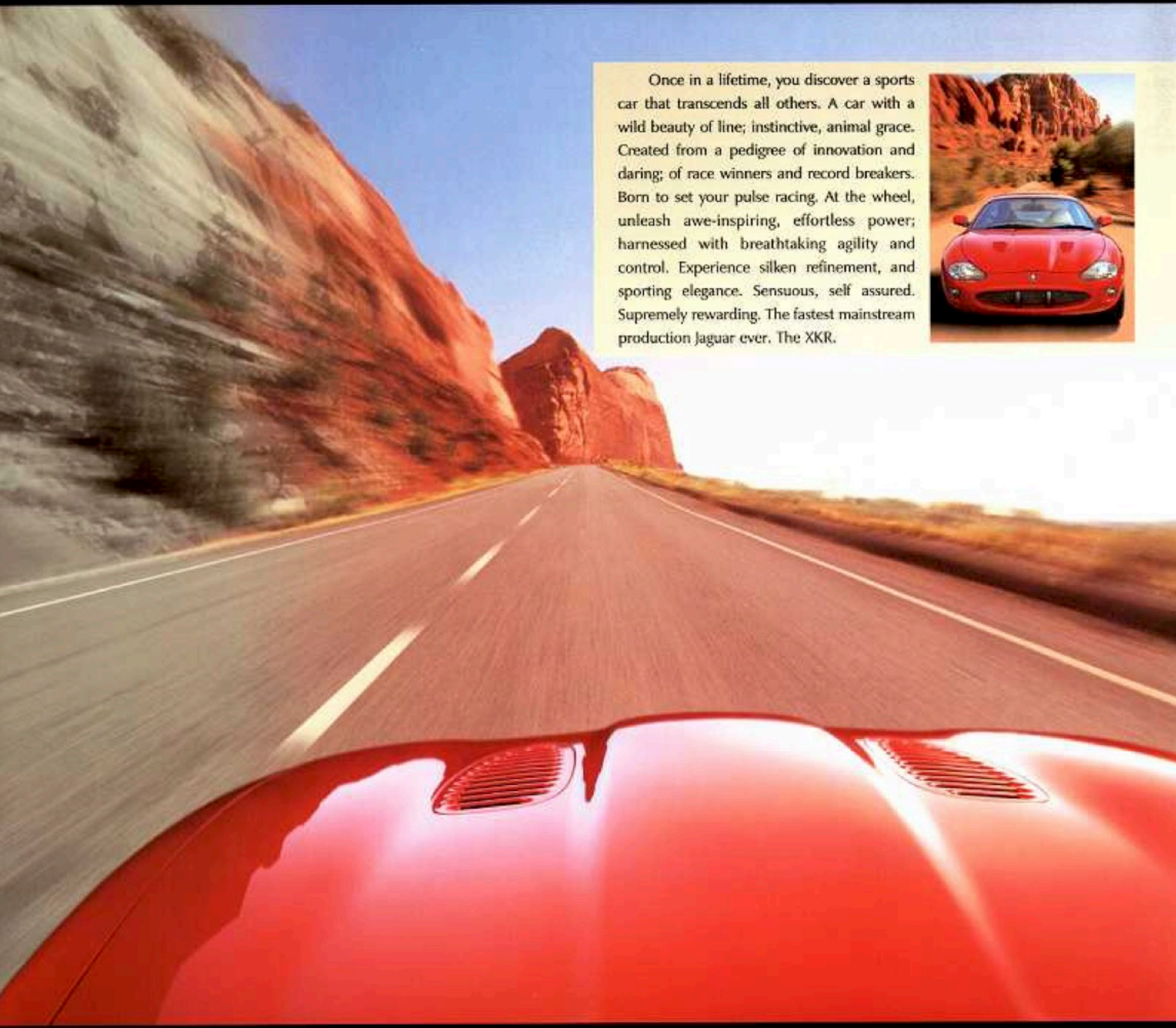
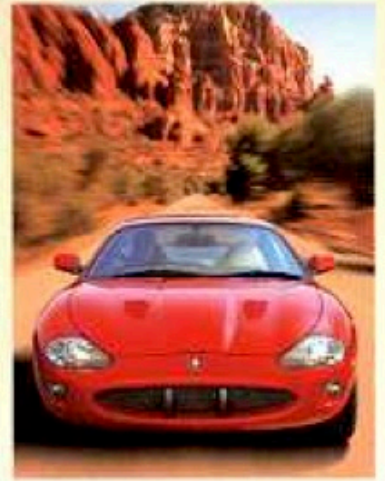
Once in a lifetime, you discover a sports car that transcends all others. A car with a wild beauty of line; instinctive, animal grace. Created from a pedigree of innovation and daring; of race winners and record breakers. Born to set your pulse racing. At the wheel, unleash awe-inspiring, effortless power; harnessed with breathtaking agility and control. Experience silken refinement, and sporting elegance. Sensuous, self assured. Supremely rewarding. The fastest mainstream production Jaguar ever. The XKR.



Supercharged



Once in a lifetime, you discover a sports car that transcends all others. A car with a wild beauty of line; instinctive, animal grace. Created from a pedigree of innovation and daring; of race winners and record breakers. Born to set your pulse racing. At the wheel, unleash awe-inspiring, effortless power; harnessed with breathtaking agility and control. Experience silken refinement, and sporting elegance. Sensuous, self assured. Supremely rewarding. The fastest mainstream production Jaguar ever. The XKR.



XK - A FIFTY YEAR PEDIGREE OF INNOVATION

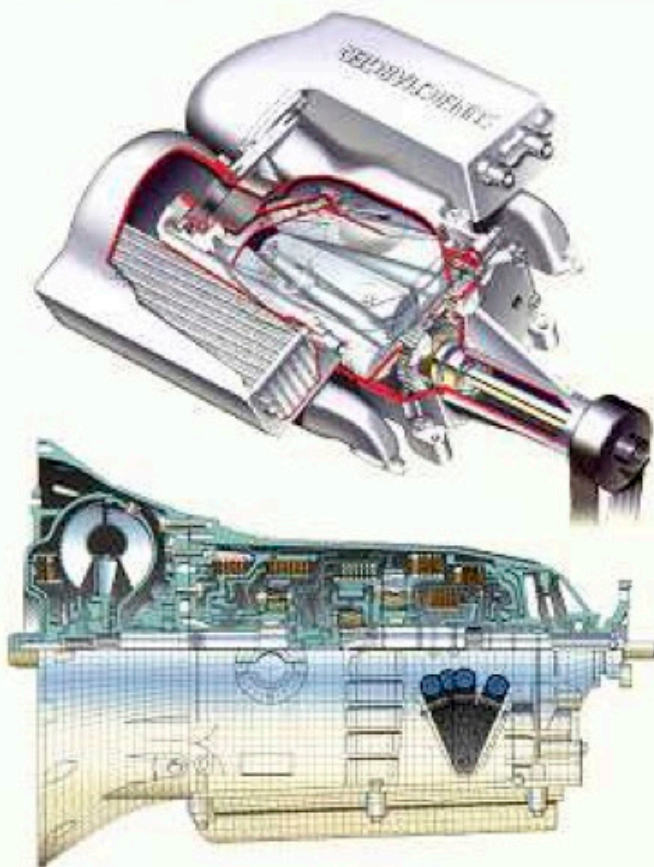


In October 1948, a new breed of Jaguar sports car emerged, the XK120 was to take the motoring world by storm. The Jaguar XK models had stunning lines, delivered immensely powerful performance, were boldly innovative and were the first volume production car to be fitted with twin overhead camshaft engines. The XK150 was the first production car to feature four wheel disc braking. The Jaguar D-type, equipped with disc brakes, won the Le Mans 24 hour race for three consecutive years from 1955 onwards. The power, and the innovation, take another quantum leap forwards in the supercharged XKR.





XKR - SENSATIONAL PERFORMANCE, SMOOTH REFINEMENT

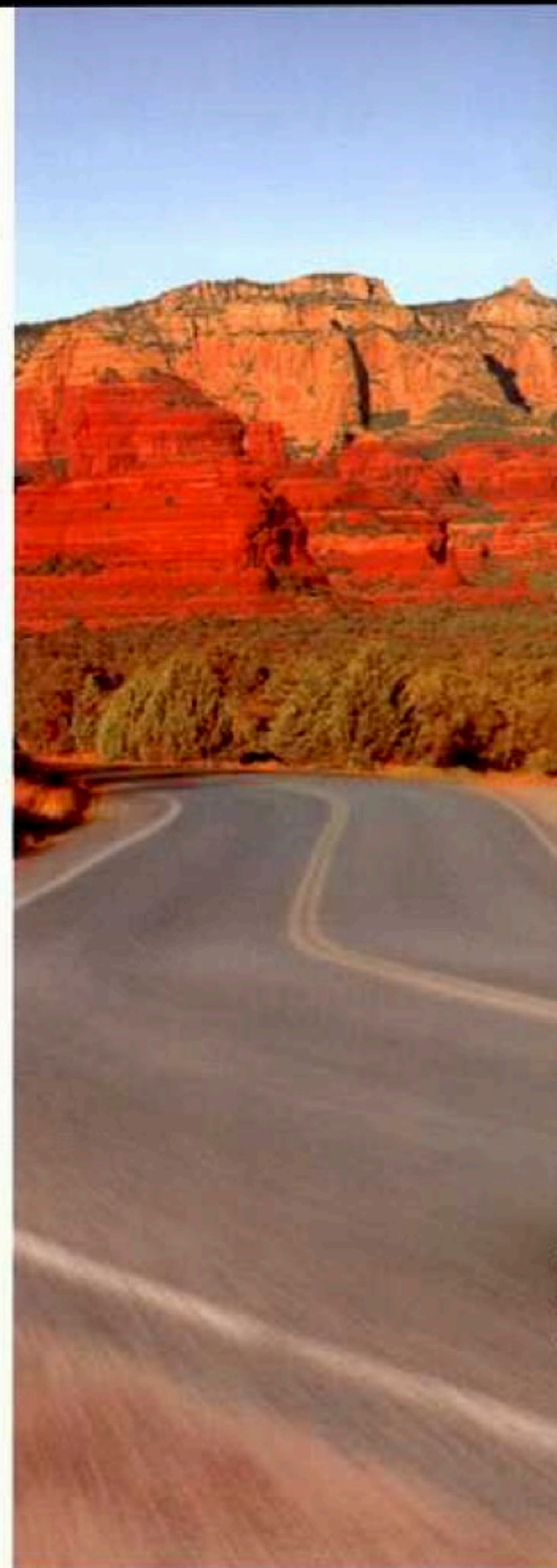
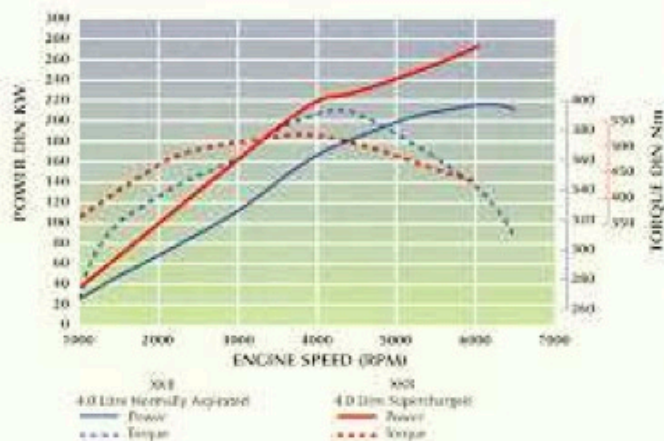


changes are seamless, with engine and transmission 'communicating' to each other under microprocessor control.

Driving is fluent, intuitive and supremely well controlled. The XKR's taut, responsive handling does not sacrifice ride comfort, so often the Achilles heel of high performance sports cars. Jaguar's advanced Computer Active Technology Suspension (CATS), incorporates adaptive damping, optimising the damper settings under different driving conditions. So whilst tight corners are handled with finesse, rough surfaces are absorbed with poise and composure.

Supercharging endows the 4.0 litre AJ-V8 engine with a breathing capability an Olympic athlete might envy. The huge thrust of 370 bhp catapults the XKR Coupé from 0-60 mph in a mere 5.2 seconds. Both the coupé and the convertible can power on to a (limited) top speed of 155 mph.

Figures to ponder - but they only tell half the story. The power is delivered with consummate ease. You feel as though, no matter how demanding you are, there is always far, far more in reserve. The power is never obtrusive; Jaguar's state-of-the-art V8 engine is phenomenally smooth and quiet. The power delivery, through the sophisticated five speed electronic automatic transmission, is effortless and refined. Gear



Truly great sports cars are far more than the sum of their parts. High technology and elite engineering talent have placed at your disposal one of the best performing Jaguars ever built. But there is more, there is its unique and unforgettable character. The Jaguar XKR epitomises all the excitement, power and beauty of the big cat. It fires the emotions, not least by the hot Phoenix Red paint colour exclusive to XKR; making no secret of the thrilling energy that awaits the turn of the ignition key.



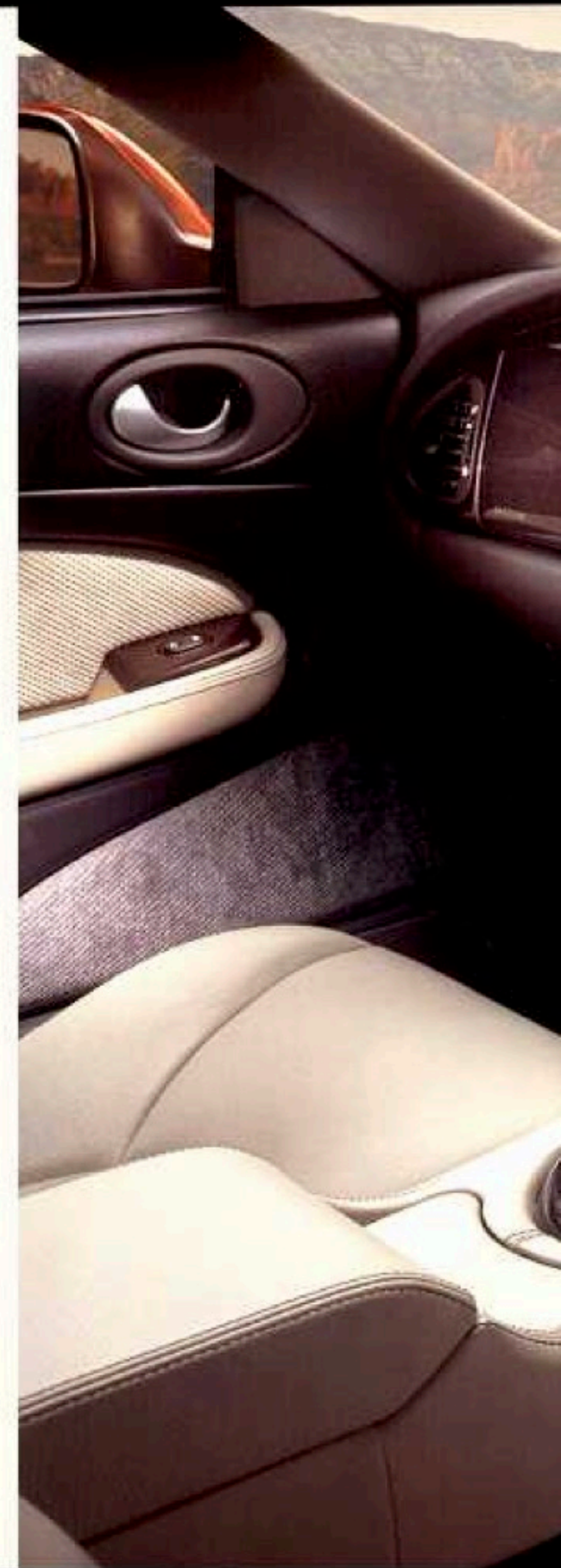
XKR - DRIVE THE DREAM



Distinctive styling touches proclaim the 370bhp under the bonnet of the XKR. Including the bonnet louvres and mesh grille; the subtle bootlid spoiler, and the sculpted 18 inch alloy wheels. Choose the tailored interior of the coupé; or the fresh air freedom of the convertible.

Inside the cocooning comfort of the cabin, you have a further choice of style. The Sport trim with leather sports seats emphasises the intensity of Jaguar's performance leader, with its darker, more focused tones, and grey-stained birds eye maple veneer. The alternative Classic trim allows you to revel in traditional Jaguar luxury, with the vertical fluted leather and colour-keyed carpets. With both styles a wood and leather steering wheel is standard with convenient features such as automatic headlamp switching, cruise control and headlamp power wash at your fingertips.

The world's ultimate high performance sports car awaits you. Undiluted excitement, captured in a form of supreme grace and power. XKR. Discover the magic. Drive the dream.





XKR FEATURE AND OPTION AVAILABILITY

■ Standard □ Option △ No cost option

MECHANICAL

Airbags (Supplementary Restraint System) – driver and front passenger	■
Alloy wheels – Front: cast 8" x 18" with 245/45 ZR18 tyres – Rear: cast 9" x 18" with 255/45 ZR18 tyres	■
Anti-lock braking system	■
Computer Active Technology Suspension (including 18 inch wheels/adaptive damping)	■
Cruise control	■
Gearshift interlock	■
Power assisted steering – speed related, variable ratio	■
Spare wheel – space saver	■
5 speed electronic, automatic transmission	■
Stainless steel catalyst exhaust system	■
Stability control	■
Steering column – manually adjustable for tilt and rake	■
Traction control	■
Vacuum assisted 4 wheel disc brakes	■

EXTERIOR

Automatic headlights	■
Door mirrors – Electrically heated, adjustable and fold back – Electrochromic self dimming	■
Four circular projector beam halogen headlamps with levelling	■
Front fog lamps	■
Headlamp power wash	■
Heated rear window with timer	■
High mounted stoplight	■
Metallic/micatallic paint	△
Two speed windscreen wipers with variable intermittent mode and programmed wash/wipe	■

INTERIOR

Sport Interior

Leather seat facings/embossed centre panels with horizontal flutes and Charcoal stitching	
Black carpet	
Charcoal fascia/door panels & trim colour door inserts	
Grey stained birds eye maple veneer	■

Classic Interior

Leather seat facings with 5 vertical flutes and plain leather centre panels	
Colour coordinated carpets	
Colour coordinated fascia/door top rolls	
Burr walnut veneer	△

Air filtration

Air filtration	○
Audio equipment – custom designed audio system with telephone key pad PTY, TA, AVC, RDS and 4 speakers	■

Automatic climate control

Automatic climate control	■
CD autochanger (6 disc capacity)	■

Cup holder

Cup holder	○
Cold Climate Pack – Heated front seats, Heated front screen	○

Electric front windows with 'one touch open'

Electric front windows with 'one touch open'	■
Electric rear windows, convertible	■

Front seats – electric

– driver: fore/aft, recline, lumbar adjustment, height adjustment	■
– passenger: fore/aft, recline, lumbar adjustment, height adjustment	■

Front seats – heated

Front seats – heated	○
Harman/Kardon premium audio system with power amplifier, 9 speakers (coupé) or 10 speakers (convertible)	○

Heated front windscreen

Heated front windscreen	○
Integrated GSM telephone system	○

Interior electrochromic mirror

Interior electrochromic mirror	■
Ivory leather	○

Memory Pack – Driver's 2 position memory including steering column and door mirrors. Electric steering column. Heated front seats

Memory Pack – Driver's 2 position memory including steering column and door mirrors. Electric steering column. Heated front seats	○
Radio frequency remote control central locking and security system with glass breakage intrusion sensing, engine immobiliser and inclination sensing	■

Steering wheel audio, telephone and cruise controls

Steering wheel audio, telephone and cruise controls	■
Twin Trip computer with cyclic display on left hand stalk	■

Warning Triangle

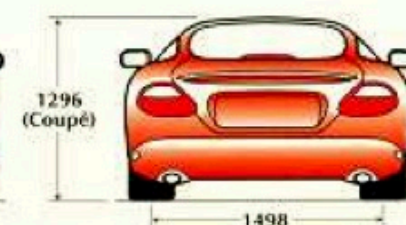
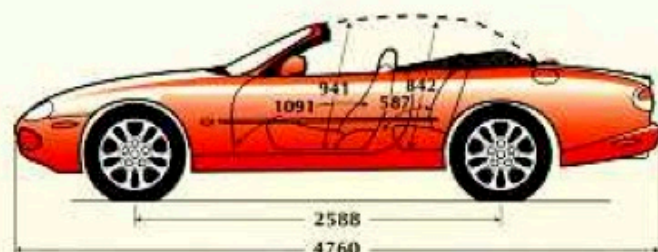
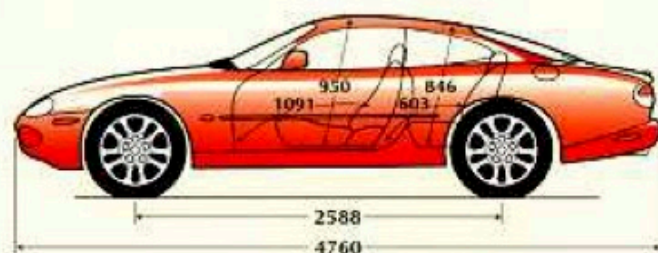
Warning Triangle	■
Wood/leather steering wheel	■

Wood gear knob

Wood gear knob	■
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Note: Individual market feature specifications might vary from this document

Note: The dimension details refer to a normal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.



XKR

