

1980 FORD

MUSTANG

A sports car for the 80's.



FORD MUSTANG FOR 1980



Ride a New Breed of Mustang, a sports car for the 80's.

When you drive a Mustang, you're driving a special breed of car. Mustang is a "sports car"—a distinction shared by few automobiles in the subcompact class.

The United States Auto Club (USAC) put Mustang up against a number of popular sports cars like the Porsche 924 and Datsun 280 ZX, and ran it through a series of demanding performance tests. For acceleration, cornering, steering response, braking. Its results were impressive, and Mustang earned official USAC certification—as a sports car.

Mustang is not only impressive, it's expressive as well. With Mustang's broad appeal, you are right in style in the company of sports car enthusiasts, personal and family car owners alike, on wide-open roads or on quiet neighborhood streets.

In design, Mustang puts emphasis on efficiency. It's sleek and aerodynamic outside, with seating that's surprisingly roomy. Behind the wheel you hold the reins of Ford's 2.3 liter overhead cam 4-cylinder engine—which has excellent fuel economy and higher EPA ratings than last year.* And a 4-speed manual synchronized transmission is at your command to run the 2.3 through its paces. Or choose the optional 2.3 liter turbocharged engine that delivers plenty of reserve power for passing or freeway merging. Ford offers the only 4-cylinder turbo engine built in America. It's a Better Idea for the 80's. More about turbocharging on page 5.

You can experience Mustang's fun and carefree ways in any of four models. Sporty 2-door coupe. Versatile 3-door. Ghia 2- and 3-door, the elegant Mustangs. And Cobra, the boldest of the breed. Each has its own special personality, reflected in its list of many standard features (page 15). New for 1980: P-metric steel-belted radial ply tires, high-illumination halogen headlamps, AM radio (may be deleted for credit), maintenance-free battery, and a new Limited Corrosion Perforation Warranty (see back cover).

And there's an impressive variety of options including the 3.3 liter (200 CID) "I" Six engine, a new 4.2 liter (255 CID) V-8 engine, a new Carriage Roof that looks enough like a convertible to be one, a stylish new special Tu-Tone paint treatment, and more (pages 16-19).

Become acquainted with Mustang's Better Ideas for the 80's at your Ford Dealer today. Take a test drive and discover for yourself the benefits of owning a Mustang.

Front Cover: Mustang 3-Door in White (9D) with turbocharged engine, Michelin TRX tires on forged metric aluminum wheels, and accent tape stripes.

Left: Mustang 2-Door with Sport Option in Bright Billersweet (2G) with White vinyl roof and Michelin TRX tires on forged metric aluminum wheels.

Notable Standard Features and Measurements appear on page 15. Some items shown are optional; options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA GAS MILEAGE ESTIMATES

49 STATES		CALIFORNIA	
EPA Est. MPG	23	EPA Est. MPG	21
Est. Range	265	Est. Range	242
Est. Hwy. MPG	38	Est. Hwy. MPG	31
Est. Hwy. Range	437	Est. Hwy. Range	357

For comparison with other cars. Figures are for standard 2.3 liter 4-cylinder engine and 4-speed manual transmission. Actual mpg and range may differ, depending on speed, weather and distance. Actual highway mileage and range will probably be lower than estimate. Range based on mileage estimates and Mustang's standard 11.5 gallon fuel tank.



(A) Mustang 3-Door with Turbocharged Engine

**Sports car styling,
3-door versatility.**

When you think of a sports car, pure driving enjoyment comes to mind. But you needn't be a sports car enthusiast to appreciate the fun of driving a Mustang.

The versatile 3-door model is a fine example of Ford's Better Ideas for the 80's. You have Mustang's sleek, aerodynamic styling and engineering value (see pages 14-15). Plus the long list of standard features detailed on page 15, including those in the Sport Option: black window frames and rocker panel moldings, wide wraparound bodyside molding with dual argent stripe inserts, 13-in. sport wheels/trim rings, sports steering wheel.

Sporty styling and appointments are part of the picture. Add the 3-Door's spacious 33.3 cu. ft. of cargo area (rear seat down), and you have a car that meets your practical needs, too.

(A) Mustang 3-Door in Medium Grey Metallic (1P) with optional 2.3 liter turbocharged engine, the only 4-cylinder turbo engine built in America.

(B) Mustang 3-Door in White (9D) with optional turbocharged engine and accent tape stripes.

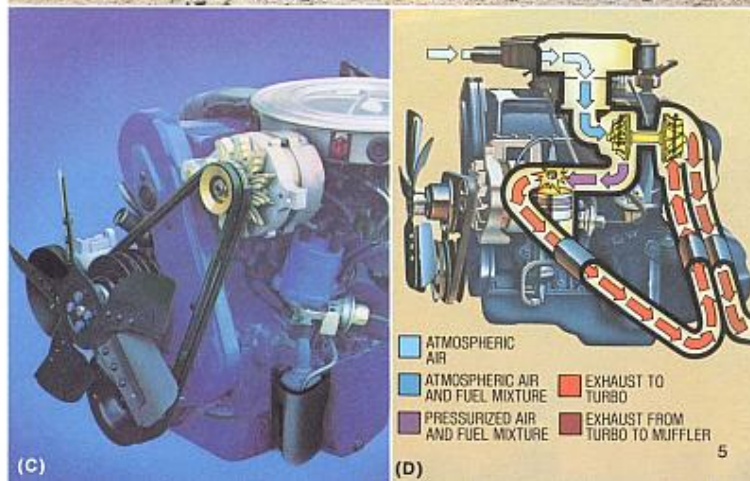
(C) Standard 2.3 liter OHC 4-cylinder engine gives excellent fuel economy, higher even than last year.* Sporty 4-speed manual transmission standard; optional SelectShift automatic available.

(D) 2.3 liter turbocharged engine delivers plenty of reserve power on command for passing or freeway merging. The turbocharger consists mainly of a turbine and a compressor. The turbine, driven by exhaust gases, connects to the compressor, which pressurizes the fuel/air mixture and increases its velocity to the combustion chambers. In USAC tests, three Mustang turbos averaged 8.78 seconds from 0-50 mph—almost a full second faster than the Porsche 924's.

Notable Standard Features and Measurements appear on page 15. Some items shown are optional; options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text. *EPA gas mileage estimates are shown on page 3.



(B) Mustang 3-Door with Turbocharged Engine and Accent Tape Stripes



(C)

(D)



(A) Mustang 2-Door with Sport Option and new Special Tu-Tone Treatment

Your personal sporty 2-door.

Mustang 2-Door has special appeal all its own. It's a great personal car, designed with Better Ideas for the 80's.

Our lowest-priced Mustang offers a lot for your money. Consider the many standard features you get. Like new P-metric steel-belted radial tires, high-illumination halogen headlamps, AM pushbutton radio (may be deleted for credit), maintenance-free battery, and a new Limited Corrosion Perforation Warranty (see back cover). And much more (page 15).

And beneath its sporty, aerodynamic styling lines are Mustang's outstanding engineering features on pages 14-15. Like the modified MacPherson strut front suspension, 4-bar link coil spring rear system, rack and pinion steering.

Best of all, our lowest-priced Mustang provides excellent fuel economy with its standard 2.3 liter OHC 4-cylinder engine and 4-speed manual transmission.* And there's also the 2.3 liter turbocharged engine, which delivers plenty of reserve power for passing or freeway merging. See page 5.

(A) Mustang 2-Door with Sport Option and new Special Tu-Tone treatment in Bright Blue (3J) over White (9D). In the Sport Option: wide wraparound body-side moldings with dual argent stripe inserts, black window frames and rocker panel moldings, 13-in. sport wheels with trim rings (styled steel wheels/trim rings shown), sports steering wheel.

(B) New Carriage Roof option. † Gives convertible look to this Mustang 2-Door in Bright Caramel (5T). Available in White, Black, Blue or Brown.

(C) Mustang 2-Door with Sport Option, shown here in Bright Red (27) with styled steel wheels/trim rings.

(D) Mustang 2-Door in Bright Yellow (6N). Very stylish. The only options shown are Exterior Accent Group (pin stripes, black rocker panel moldings and rub strip extensions, bumper rub strip accent stripes) and whitewall tires.

Notable Standard Features and Measurements appear on page 15. Some items shown are optional; options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA gas mileage estimates are shown on page 3.

†See your Ford Dealer for availability.



(B) Mustang 2-Door with Sport Option, new Carriage Roof and Turbocharged Engine



(C) Mustang 2-Door with Sport Option



(D) Mustang 2-Door with Exterior Accent Group



(A) Mustang 3-Door Cobra

Bold new expression of our sports car for the 80's.

Mustang 3-Door Cobra strikes a new image of sportiness in 1980.

New styling features—dynamic front end design with integral spoiler and dual fog lamps, unique rear-opening hood scoop (non-functional), rear deck spoiler, exclusive tape stripe treatment. Plus blackout greenhouse moldings, remote-control styled mirrors, black lower Tu-Tone paint. These hint at what Cobra is under its gleaming hood. *Turbocharged!*

The 2.3 liter turbo engine comes standard on Cobra. At first you won't believe you're driving on four cylinders as the turbo kicks in, delivering plenty of reserve power—extra acceleration you can use for passing or freeway merging. For more on turbocharging, see page 5.

Also included on Cobra is a special suspension system with Michelin TRX tires mounted on 390 mm (15.3-in.) forged metric aluminum wheels.

We call Cobra the boldest of the Mustang breed. For reasons that speak well for themselves.

(A) Mustang 3-Door Cobra* in Black (1C), shown with eye-catching Cobra hood graphics, optional. The unique rear-opening hood scoop (non-functional) adds much to Cobra's super sporty styling.

(B) Mustang 3-Door Cobra* in Bright Caramel (5T). Inside, Cobra comes with turbo instrumentation: 8000-rpm tach, audible overboost and engine oil pressure monitoring system. Plus black engine-turned instrument panel appliques. All in addition to Mustang's standard interior features (page 15).

(C) Optional Recaro bucket seats are comfortable, stylish, very sporty—a perfect choice for Cobra. Shown in Black (TA). Features are on page 13.

(D) Rear deck spoiler, a new sporty attraction for 1980, complements Cobra's exciting new front end design.

*Due to lack of availability, some Cobras may not have quarter window decals.

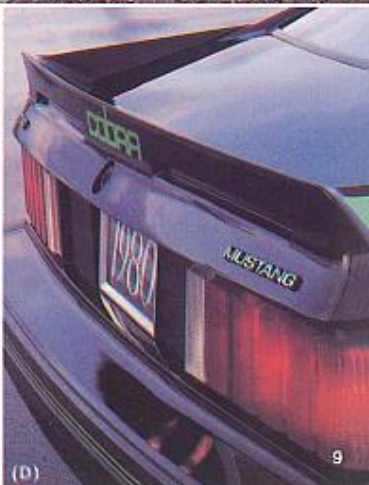
Notable Standard Features and Measurements appear on page 15. Some items shown are optional; options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text.



(B) Mustang 3-Door Cobra



(C)



(D)



(A) Mustang 3-Door Ghia

In the tradition of elegant, sporty cars.

Ghia is the elegant member of the Mustang herd. Youthful and carefree, with many luxury refinements.

Ghia is indeed distinctive, as our display models reveal. Full wraparound bodyside molding with dual color-coordinated accent stripe inserts. Dual remote-control styled mirrors. Dual remote-control styled mirrors. Bright rocker panel moldings. Dual accent pin stripes. Color-keyed window frames and rear pillar louvers. 14-in. turbine wheel covers. Plus a Ghia insignia on decklid or liftgate.

No less luxurious is Ghia's interior. Low-back bucket seats with European-style headrests and inertia seat back releases, luxury door trim with soft insert appliques, medallion, carpeted lower panels and map pockets shown on page 12(A). Plus deluxe belts with tension eliminators, deep cut-pile carpeting, RH visor vanity mirror and roof-mounted assist handle. Also, carpeted luggage compartment (2-door), Deluxe Sound Package, and the Light Group items on page 17.

With all of this luxury, Ghia packs the performance of the economical 2.3 liter engine/4-speed manual transmission powertrain,* one of Mustang's many Better Ideas for the 80's.

(A) Mustang 3-Door Ghia, 4-passenger seating with third door loading and carrying versatility, in White (9D).

(B) Mustang 3-Door Ghia in Dark Cordovan Metallic (BN). A fine combination of sportiness and luxury.

(C) Mustang 2-Door Ghia will move you in classic elegance. Shown in Silver Metallic (1G) with Black vinyl roof.

(D) Ghia's luxury door trim with map pockets is but one of many elegant appointments.

(E) 3-door cargo area has 33.3 cu. ft. of usable load-carrying capacity with the rear seat down. Carpeted cargo floor is standard on all 3-door models.

Notable Standard Features and Measurements appear on page 15. Some items shown are optional; options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA gas mileage estimates are shown on page 3.



(B) Mustang 3-Door Ghia

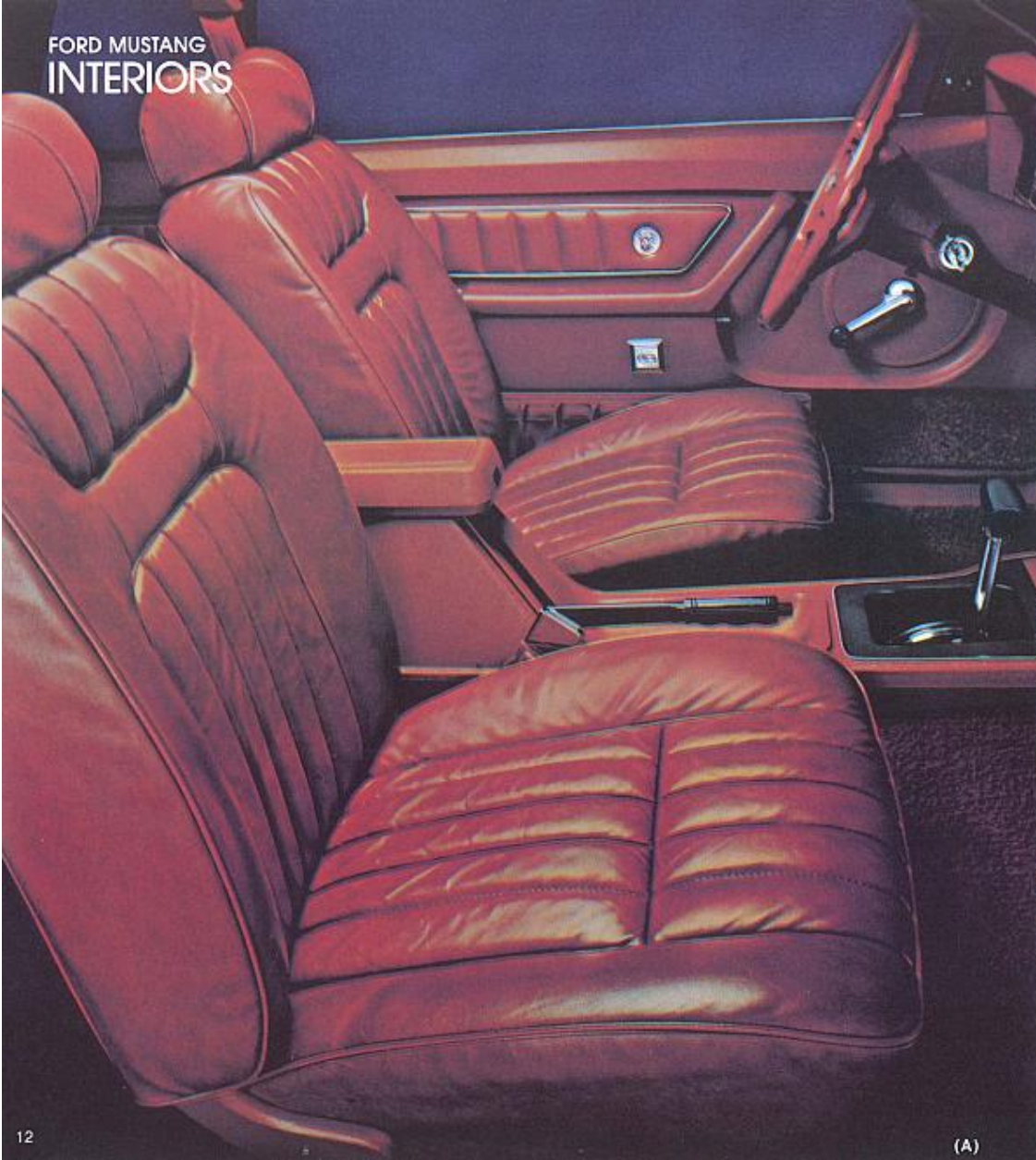


(C) Mustang 2-Door Ghia



(D)

(E)



(A)



(B)



(C)



(D)



(E)



(F)



(G)

Slide in, take command.

For comfort tailored to your personal tastes, Mustang offers a variety of interiors to choose from. Three kinds of sporty bucket seats. A wide assortment of upholsteries including the traditional luxury of leather. A pleasing variety of colors: Black, White, Medium Red, Medium Wedgewood Blue, Caramel, and Medium Vaquero. Consider them all at your leisure. Make your selection. Then slide in and take command.

(A) Ghia Interior—Low-Back Leather Bucket Seats. Optional leather seating surfaces, shown in Medium Vaquero (EZ) on Ghia buckets, offer the look and feel of an expensive sports car. Shown, too, is the optional console which features an electronic digital clock with numeric date and elapsed time display; plus a graphic display warning module which indicates low fuel level/low washer fluid level, and tells you when headlamp low-beam/rear running lamps/brake lamps are out. Cigarette lighter and map/glove box are included. All for your convenience.

(B) Ghia Interior—Low-Back Cloth Bucket Seats. With adjustable European-style headrests. Ghia buckets offer luxurious velour cloth, shown in Medium Red (FD), as an option. Crinkle-grain vinyl is standard. The elegance of Ghia is seen all around the interior. Luxury door trim panels with map pockets, deluxe belts with tension eliminators, plus the many other Ghia features described on pages 11 and 15.

(C) Interior Accent Group—Low-Back Cloth/Vinyl Bucket Seats. Shown here in optional check-pattern cloth/vinyl trim in Black (DA). Crinkle-grain vinyl trim is standard. Also available in optional genuine leather seating surfaces (A). This group includes: inertia seat back releases, deluxe color-keyed belts with tension eliminators, passenger visor vanity mirror, Deluxe Sound Package, and carpeted luggage compartment (2-door).

(D) Mustang Interior—Standard High-Back Cloth/Vinyl Bucket Seats. Available in this new optional stripe-pattern cloth/vinyl trim, shown here in Caramel (BT).

(E) Mustang Interior—Standard High-Back Vinyl Bucket Seats. Come in this handsome pebble-grain all-vinyl trim on standard 2- and 3-door models and Cobra. Here they are shown in Medium Wedgewood Blue (AB). Mustang's interior has other standard features you'll like. Full door trim with bright high-mounted handles, lock buttons and accent moldings. Padded upper and carpeted lower panels. Deluxe steering wheel (2-door). Sport steering wheel (3-door). Deluxe cut-pile carpeting (all models).

(F) Reclining Recaro Seats. New for 1980. Orthopedically designed, Recaro seats feature a unique design stationary headrest, backrest with side supports, adjustable thigh supports, and a reclining seat back control. Available in Black (TA) pictured, Medium Wedgewood Blue, Caramel and Medium Vaquero.

(G) Mustang's Fully Equipped Instrument Panel (shown here with Ghia's luxury 4-spoke steering wheel and optional Fingertip Speed Control). You have easy-to-read features including tachometer and gauges for fuel/temperature/oil pressure/alternator. These, plus a convenient trip odometer, are standard on Mustang, set in rich woodtone applique that extends the full width of the instrument panel. Easy-to-reach controls are on steering column-mounted 2-lever system: windshield wiper/washer on front lever; turn signal/horn/headlamp dimmer on rear lever.

Some items shown are optional. Options list appears on pages 16-19. See your dealer for actual samples of colors and trims coded by letter in the text.

Here's where our Better Ideas for the 80's begin: AN INSIDE LOOK AT FORD MUSTANG

Mustang's major design and engineering features represent a modern approach to what driving is about for the 1980's—a design concept that offers you traditional Ford value with today's emphasis on efficiency.

A. Modern Aerodynamic Design. Aerodynamic efficiency means less wind resistance, which can help improve performance and fuel economy.

B. Suspension System. Up front, a modified MacPherson strut-type suspension with stabilizer bar. In the rear, a 4-bar link suspension with coil springs.

C. Economical 2.3 Liter OHC 4-Cyl. Engine. This standard Mustang engine (except Cobra) offers higher fuel economy estimates than last year. EPA estimates are shown on page 3. Features overhead cam design, Holly-Weber staged 2V carburetor with crossflow design of intake and exhaust ports. Available in turbocharged version. See page 5.

D. Responsive Front Disc Brakes resist fade because they dissipate heat more effectively, are less affected by rain and dampness. Incorporate audible wear sensors.

E. Precise Rack and Pinion Steering. A direct, low-friction system which provides steering response with minimal effort.

F. New P-Metric Steel-Belted Radial Ply Tires. Standard on all Mustangs (see Notable Standard Features on next page for sizes). Major feature is higher inflation pressure for reduced rolling resistance. Shown are optional Michelin TRX 190/65R 390 metric tires.

G. Fully Synchronized 4-Speed Manual Transmission. Companion to the standard 2.3 liter and optional 2.3 liter turbocharged 4-cylinder engines. Fully synchronized to permit rapid upshifting and downshifting at moderate speeds without gear clash. Includes sporty short-throw shift lever.

The 3.3 liter (200 CID) "T" Six engine has a standard 4-speed manual overdrive transmission.

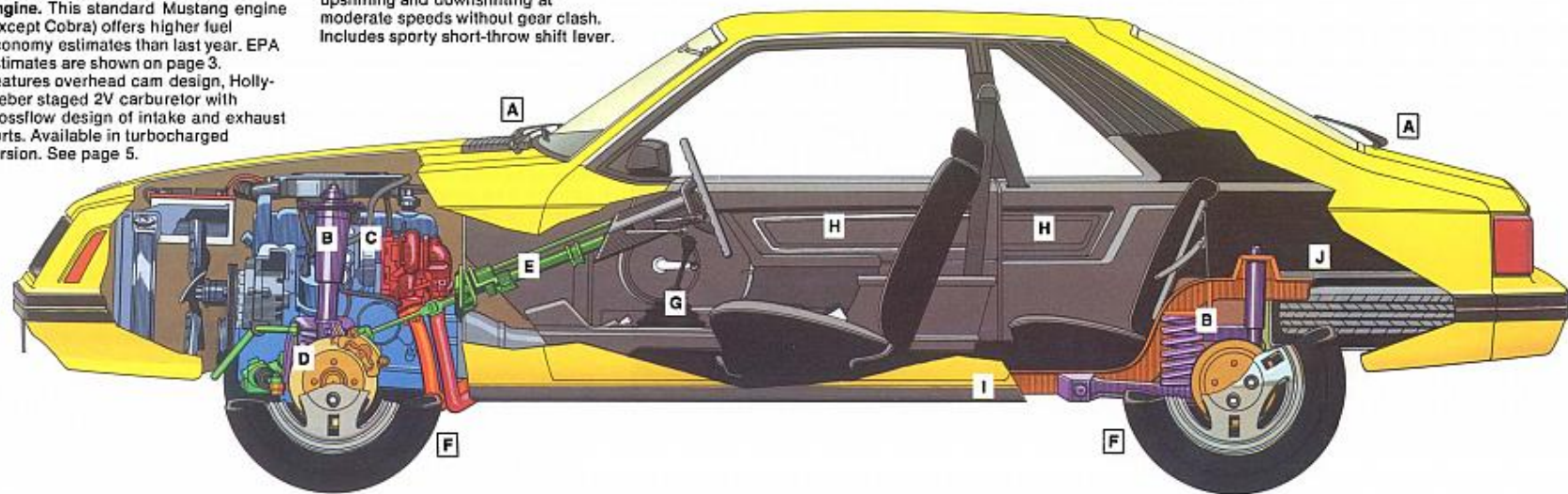
H. Spacious Interior Design. Efficient use of interior space is one of Mustang's great features. Mustang's design offers a lot of room for a car of its size. Compared with its predecessor, the New Breed Mustang has up to 3 in. more front shoulder room, 2 in. more front hip room, 5 in. more rear leg room, 4 in. more rear shoulder room, and 6 in. more rear hip room.

I. Solid Unitized Body Construction. Mustang's unitized body is a one-piece steel shell with smooth-fitting seams. Front suspension strut attaching points and engine front-mounting brackets are integral with fender aprons.

J. Flat Luggage Compartment Floor is a design feature of the New Breed Mustang. Gives the 2-Door almost 2 cu. ft. more luggage capacity than its predecessor; gives the 3-Door with rear seat folded down over 5 in. more cargo floor length and 9 cu. ft. more carrying capacity.

Plus These Additional Features: Column-mounted control 2-lever system. New high-illumination halogen headlamps. New maintenance-free battery. Fluidic windshield washer system. Combination wiper solution/coolant overflow reservoir. Seal-on-body door weatherstrip system. And more.

Low Scheduled Maintenance. The 1980 Ford Mustang has a recommended maintenance schedule of 10,000 miles (7,500 miles with V-8 engines, 3,000 miles with turbo engine) or 12 months on Six and most 4-cylinder engines between oil changes and 30,000 miles between tune-ups and lubes. These are just two small parts of a comprehensive program which, in total, can lower scheduled maintenance to an estimated \$164 on the '80 Mustang—75% or \$496 less than the comparable '74 Mustang—over 50,000 miles. This example uses 2.3 liter engines and automatic transmissions in both cars. Ford Labor Time Standards, a \$21.35 hourly labor rate, and manufacturer's suggested retail parts prices effective July 1, 1979, were used in the above computations.



FORD MUSTANG
NOTABLE STANDARD FEATURES

MUSTANG 2-DOOR/3-DOOR
FUNCTIONAL

- 2.3 liter 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery (heavy-duty in all states except California)*
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Modified MacPherson strut front suspension with stabilizer bar; 4-bar link coil spring rear system
- Front disc brakes with lining wear indicators/rear drum brakes
- P-metric 13-in. BSW steel-belted radial ply tires; mini spare tire
- Rack and pinion steering
- Bumpers with black rub strips (2-door), dual argent stripe inserts (3-door)
- Dual rectangular halogen headlamps
- Fluidic windshield washer system
- Fold-down rear seat/liftgate (3-door)
- Column-mounted 2-lever system:

1. Windshield wiper/washer
 2. Turn signal/horn/headlamp dimmer
- DirectAire ventilation
 - Inside hood release
 - Day/night inside mirror
 - AM radio (may be deleted for credit or upgraded at extra cost)
 - Full instrumentation: tachometer, trip odometer, fuel/temperature/oil pressure/alternator gauges
 - Anti-theft door lock buttons
 - Lockable glove box
 - Passenger door courtesy light switch
 - Cigarette lighter
 - Ford's Limited Corrosion Perforation Warranty (see back cover)

APPEARANCE AND COMFORT

- High-back bucket seats in all-vinyl
- Color-keyed cut-pile carpeting
- Color-keyed carpeting on rear seat back and load floor (3-door)
- Full door trim with padded upper

- panel, bright moldings and carpeted lower panel
- Full-width woodtone instrument panel appliques
- Delux steering wheel (2-door), sports steering wheel (3-door)
- Flat luggage floor, full mat (2-door)
- Rear pillar louvers, color-keyed (2-door), black (3-door)
- Color-keyed door and window frames with bright moldings (2-door)
- Black left-hand rearview styled mirror
- Black cowl molding, windshield wipers, grille and lower back panel
- Black-painted door and window frames, rocker panel moldings (3-door)
- Bright windshield, drip, side and rear window moldings
- Full wraparound wide black bodyside molding with dual argent stripe inserts (3-door)
- Bright headlamp doors (2-door), black (3-door)
- Wraparound taillamps
- Full wheel covers, 2-door (4)
- Sport wheels, 3-door (4)

MUSTANG GHIA

Most standard Mustang 2-Door/3-Door features, plus these additions or variations:

- Low-back buckets with European-style headrests and inertia seat back releases
- Luxury color-keyed cut-pile carpeting
- Ghia door trim with badge, soft inserts, map pockets and carpeted lower panels
- Luxury rear seat trim panels
- Luxury 4-spoke steering wheel
- Light Group (see page 16)
- Roof-mounted RH assist handle
- Right-hand visor vanity mirror
- Color-keyed deluxe belts with tension eliminators
- Ghia Sound Insulation Package
- Carpeted luggage compartment (2-door)

- Color-keyed window frames, rear pillar louvers (3-Door)
- Dual remote-control styled mirrors
- Bright rocker panel moldings
- Pin stripes
- Ghia insignia on decklid/third door
- P-metric 14-in. BSW steel-belted radial ply tires
- Bright headlamp doors (3-door)
- Full wraparound wide black bodyside molding and bumpers with dual color-coordinated accent stripe inserts
- Turbine wheel covers (4)

MUSTANG COBRA

Most standard Mustang 3-Door features, plus these additions or variations:

- 2.3 liter turbocharged engine†
- Sport-tuned exhaust with bright tailpipe extension
- Special suspension system with heavy-duty front and rear stabilizer bars, special shock valving
- Semi-metallic front disc brake pads
- Michelin 190/65R 390 TRX (BSW) tires
- Forged metric aluminum wheels (4), 390 mm (15.3-in.)
- 3.45 performance axle
- TURBO instrument panel lights, audible overboost and engine oil pressure warning system
- Black engine-turned design appliques on instrument panel
- Unique front end with integral spoiler and dual fog lamps; rear end spoiler
- Unique rear-opening hood scoop (non-functional)
- Dual black remote-control mirrors
- Black lower Tu-Tone paint treatment
- Unique bodyside and quarter window tape stripe treatment (see note page 9)
- Black window frames, door handles and locks
- Full wraparound black bodyside molding and bumpers with dual color-coordinated accent stripe inserts

*Conventional battery in early production models.
† Not available with High Altitude Emission System.
For options list see pages 16-19.

Measurements

	Wheelbase	Length	Height	Width	Tread Front/Rear	Trunk or Cargo Volume	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	100.4"	179.1"	51.4"	67.4"	56.6"/57.0"	10.0 cu.ft.	11.5 gal.*	2,601 lb.	4
3-DOOR	100.4"	179.1"	51.4"	67.4"	56.6"/57.0"	33.3 cu.ft.	11.5 gal.*	2,635 lb.	4

*12.5 gal. on standard 2.3 liter Four with SelectAire Conditioner, 2.3 liter turbo with 4-speed manual, 3.3 liter (200 CID) "T" 6-cyl. and 4.2 liter (265 CID) V-8. 11.9 gal. on 2.3 liter turbo with SelectShift automatic.

FORD MUSTANG INTERIOR OPTIONS

Add your personal touch.

Your opportunities for personal expression are many with Mustang's great selection of options—luxury, convenience, performance and styling features covering a wide range of owner needs.

Audio

Ford offers a superb selection of radios and audio equipment. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For more details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio with Dual Rear Seat Speakers. Offers full high-fidelity sound quality on AM channels.
- AM/FM Monaural Radio. Dual band selectivity at a low price. Single instrument panel speaker.
- AM/FM Monaural Radio with Dual Rear Seat Speakers. Brings out the full dimension of high-fidelity sound of AM/FM bands.

(A) AM/FM Stereo Radio.* The brilliance of stereo clarity for your listening enjoyment. Has stereo "on" light and controls for front-back/right-left speaker balancing.

(B) AM/FM Stereo* Radio with Cassette Tape Player. Has advanced features like fast forward/reverse capability and automatic ejection system. Uses

space-saving 60-min. cassette tapes.

- AM/FM Stereo Radio* with 8-Track Tape Player. Features automatic or manual tape channel indexing.
- Premium Sound System. High-power amplifier produces 12 watts RMS per channel from large 5¼ x 7½-in. rear speakers to complement the conventional front speakers. For all stereo radio/tape systems.

*Dual speakers front and rear included.

Comfort and Appearance

- (C) SelectAire Conditioner.** With manual controls, lets you adjust to changing temperatures for year-round comfort. Tinted glass recommended.
- Interior Accent Group. See page 13 for complete details.
- Tinted Glass. Recommended with air conditioning.

(D) 4-Way Manual Driver's Seat. Adds to conventional front and back movement the comfort of 1½ inches of vertical adjustment.

Convenience

- Color-Keyed Deluxe Belts. With tension eliminator feature. Standard on Ghia.

(E) Electric Rear Window Defroster. Quickly removes snow, ice, frost or condensation from the rear window to help maintain a clear view of traffic behind you.

(F) Fingertip Speed Control. You set any safe speed above 30 mph and Fingertip Speed Control maintains it. Great convenience, and holding steady speeds helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the speed set prior to braking. Comes with 4-spoke luxury steering wheel. See also page 13.

(G) Light Group. For better nighttime visibility, offers a pivoting map light, ashtray and glove box lights, plus engine and luggage compartment (2-door) lights. Includes a third door courtesy light switch on 3-door models. Standard on Ghia.

(H) Console. Conveniently arranged system featuring: electronic digital clock with elapsed time and date features; graphic display warning module which indicates low fuel/low washer fluid level, and tells you when headlamp low-beam/rear running lamps/brake lamps are out. Also includes built-in cigarette lighter, ashtray and map/glove box. Shown also on pages 12 and 13.

(I) Tilt Steering Wheel. Conveniently adjusts to five positions, two above and two below center level. Makes entry/exit easier; accommodates changes in seat position. Includes deluxe 4-spoke steering wheel.

(J) SelectShift Automatic Transmission. Includes a sporty T-bar floor-mounted shifter. Can be operated automatically or manually. Shown with optional console; also see pages 12 and 13.

(K) Leather-Wrapped Steering Wheel. 3-metal-spoke design. With Fingertip Speed Control and on Ghia, 4-spoke luxury design.

(L) Interval Windshield Wipers. Rotating ribbed knob on washer/wiper column control lever adjusts variable wiper speeds to weather conditions.

- Cargo Area Cover. New for 1980. Color-keyed vinyl cover for added protection against theft. Raises as liftgate is opened. Can be removed. For 3-door models only.

Interiors

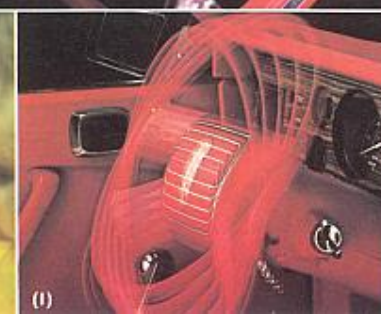
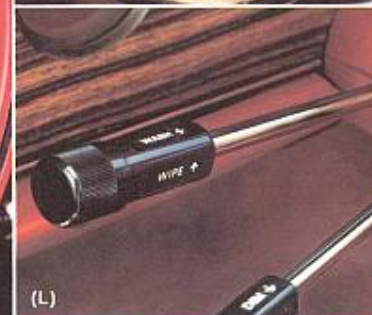
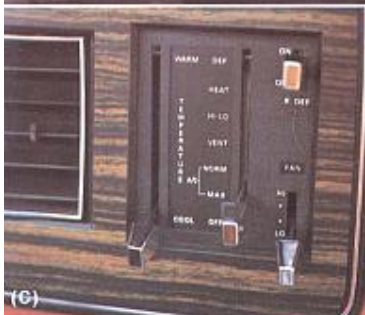
- Complete line of Mustang seats, trims and colors is covered on pages 12 and 13.

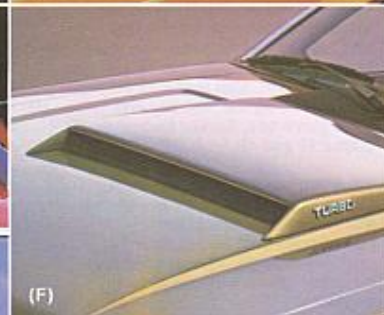
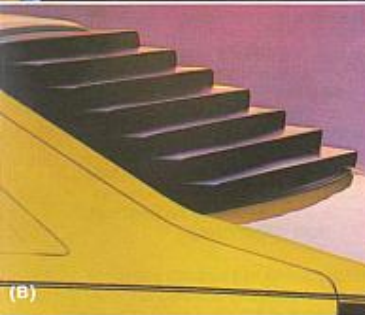
Power Assists

- Power Front Disc Brakes. Require less pedal pressure than manual brakes.

(M) Power Lock Group. Ready convenience of a power lock control on each of the doors, plus a control in glove box to release the decklid (2-door) or liftgate (3-door).

- Variable Ratio Power Steering. Offers a conventional steering gear ratio for straightaway driving and progressively faster gear ratios for quick turns in city traffic and easy parking.





FORD MUSTANG EXTERIOR OPTIONS

Appearance

- Exterior Accent Group. Enhances the sporty lines of the 2-Door. See page 7.
- Cobra Option. This exciting Mustang has a new look this year. Details on pages 8 and 9.
- Cobra Hood Graphics. Eye-catching hood tape treatment available exclusively on Cobra. Illustrated on page 8.

(A) Flip-Up Open Air Roof. Get the most out of pleasant, sunny days. Open the tinted glass panel a bit for extra ventilation. Or remove it completely for the open-air feeling of a convertible. Shown also on page 4.

(B) Black Liftgate Louvers. Give the 3-Door a special sporty flair.

(C) Roof-Mounted Luggage Carrier. New option on both 2- and 3-door models. Convenient way to carry extra belongings on vacation, like your skis.

(D) Dual Remote-Control Styled Mirrors. Standard on Ghia and Cobra (black). See also front cover, pages 2-3, 5, 6-7, 8-9, 10-11.

□ Left-Hand Remote-Control Styled Mirror.

□ Metallic Glow Paint. Choose Chamois Glow (8W), Medium Bittersweet Glow (8D) or Medium Blue Glow (3H).

□ Special Tu-Tone Paint Treatment. Stylish new tu-tone scheme shown on page 6 is available in five combinations: Black/Bright Red; Black/Silver Met.; Bright Blue/White; Medium Grey Met./Silver Met.; Dark Chamois Met./Chamois Glow.

□ Lower Tu-Tone Paint Treatment. Black lower bodyside, a handsome complement to the upper paint color of your choice. Standard on Cobra. Shown on page 9.

(E) Carriage Roof. This brand-new roof option is reminiscent of yesterday's convertible roof. Offered on 2-Door in White, Black, Blue or Brown. Includes Black window moldings. Shown also on

page 7. See your dealer for availability.

□ Full Vinyl Roof. Great-looking way to top off the stylish accents of your 2-Door. Available in these colors: Black, White, Blue, Bright Red, Cordovan, Silver and Caramel. See pages 2-3, 11.

□ Sport Option. Dress up your 2-Door with this sporty option package. Full details given on pages 6 and 7.

□ Accent Tape Stripes. Tastefully enhance the bodysides and decklid/liftgate. Shown on front cover and page 5.

□ Pin Stripes. On the bodysides and decklid/liftgate to highlight your Mustang's body color. Standard on Ghia. Shown on front cover, pages 2-3, 4, 7, 10-11.

□ Hood Scoop. Brings out Mustang's bold styling flair. Front-opening (non-functional).

Performance

(F) 2.3 Liter Turbocharged Engine.* Includes turbo instrumentation: 8000-rpm tach, audible overboost and engine oil pressure monitoring system. Plus, sport-tuned exhaust, front opening hood scoop, non-functional (rear opening on Cobra) with bright "Turbo" letters, and instrument panel turbo identification. Standard on Cobra. Details on page 5.

□ 3.3 Liter (200 CID) 1V "I" 6-Cyl. Engine. Offers such features as seven main bearings, and non-maintenance rocker arms. Includes 4-speed manual overdrive transmission.

□ 4.2 Liter (255 CID) 2V V-8 Engine. New for 1980 V-8 powerplant. Available on all models including Cobra. Includes variable venturi carburetor in California. Available only with automatic transmission.

□ Higher Axle Ratio.† Provides additional torque for extra performance with the standard 2.3 liter engine and optional automatic transmission. Included with 2.3 liter turbocharged engine.

□ Heavy-Duty Maintenance-Free

Battery. Increased power (54 amp-hr.) for cold weather starts and operation of accessories. Included with 2.3 liter (except in California) and 2.3 liter turbo engines.

□ California Emission System. Required in California. Includes variable venturi carburetor on 4.2 liter (255 CID) V-8 engine. Requires automatic transmission with 3.3 liter (200 CID) "I" 6-cyl. engine.

□ High Altitude Emission System. Requires automatic transmission with 3.3 liter (200 CID) 1V "I" 6-cylinder engine. Not available with 2.3 liter turbo engine.

□ Sport-Tuned Exhaust. With bright tailpipe extension. Included with 2.3 liter turbo engine and manual transmission. Standard on Cobra, except with 2.3 liter turbo engine and automatic transmission. Available with 4.2 liter (225 CID) V-8 engine and 2.3 liter turbo with automatic transmission.

□ Handling Suspension. Specially tuned for use with radial ply tires. Includes rear stabilizer bar (front stabilizer bar is standard), adjusted spring and bushing rates and shock valving.

□ Michelin TRX Tires. Low-profile Michelin 190/65R 390 TRX tires are mounted on matched optional 390 mm (15.3-in.) forged metric aluminum wheels. But that's not all. This unique tire/wheel combination is mated with special suspension components consisting of heavy-duty front and rear stabilizer bars and modified shock valving. Standard on Cobra.

*Not available with High Altitude Emission System.

†Not available with California or High Altitude Emission System.

Protection

□ Narrow Protective Bodyside Moldings. With argent color bumper accent stripes on 2-Door. Replace standard wide bodyside moldings on 3-Door (no extra cost).

□ Full Wraparound Wide Bodyside Molding. With dual argent accent

stripes available on 2-Door. Standard on 3-Door. Included in Sport Option. Dual color-coordinated accent stripe inserts included on Ghia and Cobra. Shown on all display models except 2-Door with Exterior Accent Group on page 7.

(G) Rear Window Wiper/Washer. Wide sweeping wiper action across the 3-Door's large rear window area for a better view out back.

(H) Rocker Panel Moldings. Available on 2-Door (bright), on Cobra (black). Standard on 3-Door (black), on Ghia (bright).

□ Appearance Protection Group. Includes: front carpeted floor mats, door edge guards, and front and rear license plate brackets (if needed).

□ Mud/Stone Deflectors. Help protect the paint finish on the lower bodysides and rear quarter panels. Available with all engines except 2.3 liter engine.

□ Lower Bodyside Protection (in addition to Ford Corrosion Protection Measures noted on the back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.

Tires

□ List of available tires ranged from 13- and 14-in. metric sized radial ply tires to metric 390 mm—15.3-in. low-profile TRX tires. Select black or white sidewall (BSW/WSW) or raised white letters (RWL). See your Ford Dealer for availability.

Wheel Covers/Wheels

(I) Turbine Wheel Covers (4). See also page 11.

(J) Wire Wheel Covers (4). See also pages 7 and 11.

(K) Cast Aluminum Wheels (4). See also page 10.

(L) Styled Steel Wheels with Trim Rings (4). See also pages 6 and 7.

(M) Forged Metric Aluminum Wheels (4). See also front cover, pages 2-3, 4-5, 8-9.

FORD MUSTANG CHOICES



Mustang 2-Door, Bittersweet Glow (8D)



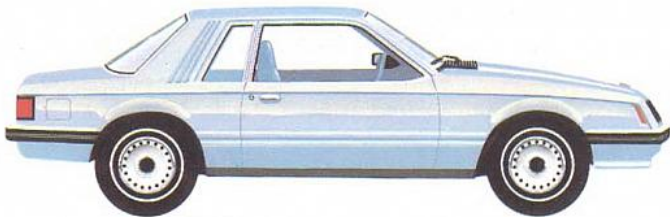
Mustang Ghia 2-Door, Medium Grey Metallic (1P)



Mustang 3-Door, Dark Cordovan Metallic (8N)



Mustang Ghia 3-Door, Chamois Glow (8W)



Mustang 2-Door with Exterior Accent Group,*
Light Medium Blue (3F)



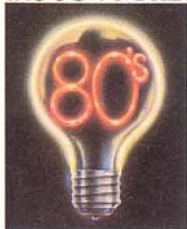
Mustang Cobra 3-Door,* Black (1C)

*For content of optional packages, see pages 6-9.
See options list on pages 16-19.



Mustang 2-Door with Sport Option,*
Bright Bittersweet (2G)

Better Ideas for
the 80's. **FORD.**



NEW LIMITED CORROSION PERFORATION WARRANTY. Ford Motor Company provides a 3-year, unlimited mileage corrosion warranty on all new 1980 model cars. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

A 1980 Ford Designed for You. As you consider the purchase of a new car, here's an important point to remember: Ford is the only U.S. car and truck manufacturer with improved mileage ratings for every 1980 car and truck model built in America (except Pinto in California). This is based on EPA ratings for standard power teams compared to 1979 introductory models. A test drive at your Ford Dealer, we believe, will prove there's a Ford for the 80's designed for you.

*Buy or lease a Ford Mustang from your Ford Dealer—
a great choice either way!*

FORD MUSTANG

FORD DIVISION

