

Every once in a long while, the right new car comes along at exactly the right time. We think Mustang II is that kind of car today.

Start with size. Mustang II is a foot and a half shorter than last year. It has all the economy and agility you'd expect from a small car. It's roomy and comfortable inside. It's fun to drive. And it comes with touches of luxury you'd be hard pressed to find in most cars. Regardless of size. And regardless of price.

Take a closer look. The body lines flow gracefully from front to rear. Unbroken by ordinary welds or unsightly gaps at door openings. The finish is exceptionally smooth and deep. And even the bright trim is first class with a high luster and joints that are almost invisible. The overall impression is that of unique and careful craftsmanship.

As luxurious and handcrafted as Mustang II appears outside, it is equally matched within. The first class treatment starts with thick, contoured vinyl bucket seats. So comfortable you'll feel you're sitting in them rather than on them. In fact, you're actually surrounded by soft, rich vinyl. And cut-pile carpeting that runs wall to wall and up the doorpanels. And note the instrument panel with burled walnut tone trim, tachometer and separate fuel, ammeter and temperature gauges.

The richness extends to the ride as well. Carefully designed front and

rear suspensions make liberal use of rubber. And a new isolated front sub-frame, separated from the body by massive rubber bumpers, absorbs and dissipates most shock and vibration before it reaches the body.

The standard power team is a new 2.3 Liter overhead-cam engine and floor-mounted 4-speed manual transmission with a glassy smooth feel. For still more power choose the new 2.8 Liter V-6 engine with Selectshift Cruise-O-Matic. Rack-

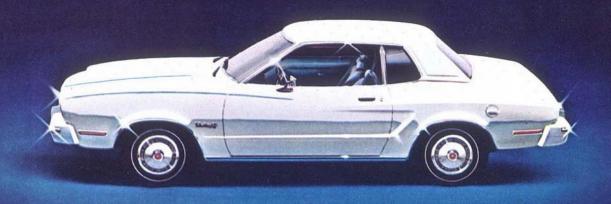
and-pinion steering, manual front disc brakes together with the allnew suspension work to give you the fun and feel of the great road cars.

The 1974 Mustang II comes in four distinctive models. Choose from the Hardtop, Ghia or 3-Door 2-2 and Mach 1 models. And a long list of options, listed on pages 16 thru 19, help you make Mustang II just the car you want it to be. From super Juxury to super fun.

NOTE: See Notable Standard Features on page 11. Other items shown are optional.

NOTE: For your convenience, Mustang II colors include codes—example: Bright Red (Code 2B). Your Ford Dealer will be pleased to show you color chips and actual swatches of vinyl roof and interior trim colors.

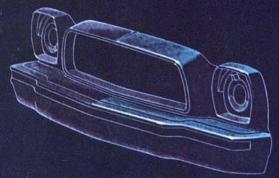




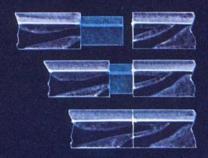
Mustang II is one little jewel of a car ...deep down where it counts.

Sounds like an unusual way to talk about a car. But in the case of Mustang II, it fits. Because of the close attention to detail. In the fit. In the finish. In the way it rides—smooth, solid, quiet. And in the way

it handles—easy, quick, fun. We believe that Mustang II will be the forerunner of a new class of small cars. Smart. Spirited. Luxurious. Built and finished like a fine jewel. Here are a few examples of what we mean.



The trimmer the fit...the neater the car. And the one-piece front end and bumper assembly shows how far we've gone to assure a smooth unbroken sweep...front to rear. With close tolerances, no noticeable gaps. Just a neat, sweet finish.



Talk about detail. There are fewer trim joints. Where necessary, neat fitting butt joints are used. And Mustang Il's high luster, slim-size trim molding offers a genuine European flavor. Door handles and drip moldings are close in to the body. All to present a more finely detailed appearance.



We put it all together...before we paint. Body, doors, fenders and hood are completely assembled before the final coats to give that smooth, jewel-like finish. And it's 33% thicker than previous Mustangs.



functional: 2.3 Liter, 4-cylinder on D fully syntheorized typerd recented transmission | Rack and pi speering II Manual Boott disc be D Scoler talkgles D Tachsmeter D ammeter and temperature gauges DBI wall tires to brenact Revisiant front. Roar Burgger Systems D From Betract Lap/Shoulder fielts with Starter Inter D Incluted front sub-horse C All Motor Corgues Lifeguard Design S.

Features listed on page 20 Appearance and Comfort: Color& unthane-coated front and mar han D Bright windshield, backlite, rives. and center pillar moldings (I front nur wheel he moldings II full w covers D Low-back viryl backet a with full-width headouts D Colorle cut talle corpeting. @ Solt viral door European-type atmeets and integral bandles \Soft viralleadlining \Delue

5 Note: See Color Code reference on page 1.

	MEASUREMINTS - 2-Door Models	
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loor.	Overall height	49.9
nion sket	Overall width	
fuel.	Front tread	55.5
ach-	Hear tread	55.6
and	Curb weight (fb.) (Hardrop).	2718
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4 200 Note: See Notable Standard Features above. Other items above are optional.

Overall width Front tread. Bear tread. Curb weight (8:112+2). FRONT COMPARTMENT Effective headroure. Effective legacom. Shoulder room. REAR COMPARTMEN Action the Mines 2+2 toler

mounted transmission El Rack-and-pinion steering D Munual front disc bokes D3-color tailights D3schoracter D1ucl. anymeter and temperature gauges () Folddownrear seat CPull op navinging liftgate

Dillack sidewall time D impact Resistant Front and Rear Bumper Systems O Front Retractable Lap/Shoulder Beits at 8" with States Interlock II Isolated front 52.5° sub-frame □ All ford Motor Company 52.1° Libgaard Design Salety Fostares listed

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with our wat flowed O'Deline instrument panel. Note: See Notable Standard Features above. Other items shown

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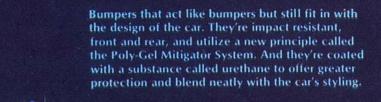
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Shoulder room.

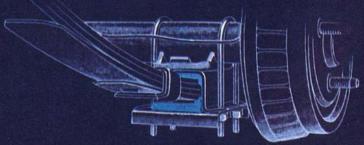
Fuel Capacity (gal 5)

are optional. Note: See Color Code reference on page 3.





Turn on a dime. Rack-and-pinion steering is standard. Makes cornering and parking a breeze. Rubber mounting bushings dampen road shocks. An optional power steering assist with 19 to 1 ratio affords minimum effort and fast response.



Something new in smoothness. We call it an iso-clamp and it actually sandwiches the rear leaf spring between thick layers of rubber to eliminate metal-to-metal contact and give a smoother ride. A lot of other better ideas like staggered rear shocks help deliver a smooth boulevard ride.



A real go-together powertrain. We've come up with a honey in our new 2.3 Liter, overhead-cam, four-cylinder engine and four-speed manual gear box. Smooth and snappy. For still more power, opt for the 2.8 Liter V-6 with SelectShift Cruise-O-Matic. Engines run on regular gas.

Vibration is out, smoothness is in. A new isolated front sub-frame utilizes thick rubber 'biscuits' to separate both road and engine vibrations from the passenger compartment. Tuned front and rear springs smooth out the ride still more.

If you've long admired the subtle splendor of the great personal luxury cars. Mustang II Ghia might well be your car. It's small - over eighteen inches shorter than last year's model. With distinctive touches wherever you look. In the smooth luxury vinyl roof with padded applique and Ghia script.

You'll see it in the dual remote control color-keyed mirrors. The vinvl insert bodyside molding. And

fenders, hood and back panel. Steelbelted radial ply white sidewall tires and spoke-style wheel covers finish off the stylish exterior.

As you slip inside, the luxury comes on stronger with your choice of rich "super-soft" vinyl or Westminster cloth bucket seats, shown on pages 12 and 19. Deluxe door trim with burled walnut tone accents. Thick 25 oz. cut-pile carpeting wallto-wall. And a Super Sound Package

As an added touch of class, the Ghia comes with a digital clock that ticks off the hours, minutes and seconds numerically

To further personalize your Ghia, Mustang II offers a broad range of options including AM/FM stereo radio. SelectAire Conditioner, power steering, SelectShift Cruise-O-Matic, Sunroof, fold-down rear seat, leatherwrapped steering wheel, console, and many others listed on pages 16

NOTABLE STANDARD FEATURES -

Functional: 2.3 Liter, 4-cylinder engine - Fully synchronized 4-speed floor-mounted transmission
Rackand-pinion steering ☐ Manual front disc brakes ☐ 3-color taillights ☐ Tachometer ☐ Fuel, ammeter and temperature gauges

Dual remote control color-keyed mirrors

Steelbelted radial ply white sidewall tires ☐ Impact Resistant Front and Rear Bumper Systems - Front Outboard | lip moldings - Low-back "super-Retractable Lan/Shoulder Belts with Starter Interlock | Isolated front sub-frame All Ford Motor Company Lifeguard Design Safety Features listed on page 20.

Appearance and Comfort: Colorkeyed urethane-coated front and rear bumpers □Luxury vinyl roof □ Bright windshield, backlite, drip, belt and center pillar moldings □ Spoke-style wheel covers Front and rear wheel

soft" vinyl or Westminster cloth bucket seats with full-width headrests Color-keved cut-pile carpeting ☐ Digital clock ☐ Soft vinyl door trim panels with woodtone inserts. European-type armrests and integral pull handles Soft vinyl headlining Deluxe instrument panel 🗌 Reversible keys, "keyless" locking.

MEASUREMENTS - Refer to Hardton model on page 5.

subtle pin stripes around the front that makes the ride even quieter. NOTE: See Notable Standard Features above. Other items shown are optional. NOTE: See Color Code reference on page 3. through 19. Ford Mustang II Ghia. A new word for small car luxury. Ghia makes a plush car even more so with vinyl roof, bodyside moldings, dual color-keyed remote control mirrors.

pin stripes and steel-belted whitewalls. all standard. Medium Bright Blue Metallic (Code 3E).

Mustang II Ghiasports one of the softest, plushest interiors around. The rich bucket seats are deeply padded for comfort you'll appreciate and you have a choice of new Westminster cloth (shown below) or "super-soft" vinyl (shown on page 19). Both are styled with a sporty deepbutton accent-strap design and full-width headrests. You have a wide choice of colors. Seven in "super-soft" vinyl, five in cloth.

High-style door panels complement the seats with soft padding that runs over the top of the door. A burled walnut tone applique with surrounding accent color, European-type armrests with integral pull handles together with a courtesy light and reflector match luxury with convenience.

Thick cut-pile carpeting, so long you can actually grasp it between your fingers, covers the front and rear floors and runs up the lower door panels. And as the crowning touch, a unique digital clock tells time right down to the second.

Note: See Color Code reference on page 3.



How plush can one little car get? About as plush as possible with the optional Picardy Velour cloth interior. It has the rich, subtle look of real velvet. And as you run your fingers over the soft, dense nap, you'll realize that this high-style material is as fine a quality as it looks.

On the practical side, the Picardy Velour is 70% nylon. It's exceptionally durable, easy to clean and will stay new looking for a long time. Because of the velvet-like surface, velour is comfortable in both warm and cold weather.

The optional Picardy Velour cloth is color-keyed to the vinyl of the door and instrument panels and headliner. And its rich color helps bring out the beauty of the burled walnut tone applique throughout the interior.

Like all Mustang II Chia interiors, the optional velour comes with color-keyed 25 oz. carpeting, resilient padding on the seats and door panels, deluxe door and quarter panel trim and digital clock. Note: See Notable Standard Features on page 11. Other items shown are optional.

The smart Ghia interiors...with refinements you never expected.



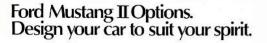


above. Other items shown are optional.

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team to really move out ahead.

Mach 1 for the driving experience of 1974.



Tinted Glass. Reduces glare from any direction, Recommended with SelectAire Conditioner.

Glamour Paints. Brand-new colors with a deep rich luster. Available in Green Glow (4T), Tan Glow (5U), and Ginger Glow (51).

Super Sound Package. Sound absorbers help isolate the passenger compartment from engine and road noises. Standard on Ghia and with Luxury Interior Group.

2.8 Liter V-6 Engine. Compact, smooth. powerful. Comes with dual exhaust. Runs on regular fuel. Compression ratio 8.2 to 1 Standard on Mach 1

Heavy-Duty Battery. 53 ampere. More starting power for severe service applications. Standard with 2.8 Liter engine

Power Rack-and-Pinion Steering, 19 to 1 ratio. Gives quick, precise, response in any situation

> Power Front Disc Brakes. Helps give straight, sure stops. Even on wet pavement.

> > Wheel Options. Take your choice, sporty forged aluminum or styled steel. (Styled steel standard 2+2, standard with trim rings Mach I and with Rallye Package).



A Bodyside Molding. Bright metal with color-keyed vinyl insert. Helps protect the finish of door and bodyside. Standard

Rocker Panel Molding, Bright metal for extra sparkle and flair. Not available on Ghia or Mach 1.

on Ghia.



▲ Dual Color-Keyed Mirrors, Smart styling. Both are remote controlled from driver's side. Standard on Ghia and Mach 1.

Convenience Group. Includes outside lefthand and right-hand remote control side mirrors, vanity visor mirrors, inside day/ night mirror, parking brake boot with ash tray and deluxe seat belts.

Protection Group. Comes with door edge

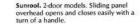
(Door edge guards not included on Mach 1)

guards, front floor mats, spare tire lock, license plate frames and locking gas cap.

Flipper Rear Quarter Windows, 3-door

models. Easy to open. Easy to close.

Positive locking, tight sealing.



Vinyl Roof. Luxurious textured design. Applique at rear pillars. Available in Black, White, Medium Blue, Avocado, Tan, and Silver, Standard on Ghia

> Heated Backlite. Thin conductive strips warm up backlite to improve visibility.

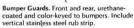
Traction-Lok Differential. Provides additional rear wheel traction in mud and snow.

Standard 3.55 to 1 ratio.

Rallye Package. Comes with Traction-Lok differential, steel-belted radial ply raised white letter tires, extra cooling package, competition suspension, remote control dual side mirrors, styled steel wheels with trim rings, sport exhaust with bright tips, digital clock and leather wrapped steering wheel. Requires 2.8 Liter engine. Not available on Chia

Competition Suspension. Includes heavyduty springs, manually adjustable shock absorbers to better fit road conditions. and rear stabilizer bar.

Accent Pin Stripes. Subtle striping around hood, front fenders and rear panel adds a touch of luxury. Standard on Ghia. ▼



Luggage Compartment Trim. Available on 2-door models, it features cut-pile carpeting on floor and rear trim panels.

Steel-Belted Radial Ply Tires. Tested to give the average driver 40,000 miles of tread life in normal driving conditions. >

White Sidewall Tires. Available in several types and sizes. Standard on Ghia.

Blackwall Tires with raised white letters. Wide oval steel-belted radial ply construction. Standard on Mach 1.



Interior options covered on pages 18 and 19.

More Mustang II Options. For still more luxury and convenience.

SelectAire Conditioner, Cools, warms. ventilates and defrosts for year-round comfort. New system provides fast response to temperature control changes.

Light Group. Includes under hood, glove box, map, ash tray and instrument panel courtesy lamps. Trunk light (hardtops) and third door courtesy light (3-doors). Also parking brakes, door ajar and headlamps "on" warning light and buzzer.

AM/FM Stereo Radio with Tape Player. Superb sound with three opportunities for good listening. Twin speakers included.

AM/FM Stereo Radio. All transistorized. Twin speakers for true stereo sound.

AM/FM Monaural Radio. A fine, rich sound with twin front-seat speakers for easy

AM Radio. Easy on the ears, easy on the



Mustang II

The people of Ford Motor Company and Ford Dealers have dedicated themselves to an ambitious goal-no unhappy owners. This means that when you select a Mustang II. you get a product engineered and built to the highest quality standards. You get the full attention of a dealer organization whose primary interest is your satisfaction. This is a deep and personal interest that continues as long as you own your car. We listen to our owners - and we will do everything possible to make sure you get all the good things planned and built into your '74 Mustang II .



Leather Wrapped Steering Wheel. Soft

a carpeted deck and interior access to truck. Gives plenty of room for bulky items

Available on Hardtop and Ghia models.

Standard on 2+2 and Mach 1 models.

a smooth touch with a firm grip.

leather wrapping all around the rim. Sewn together with a handsome stitch. Combines

◀ Fold-Down Rear Seat. Folds flat to form.

▲ Anti-Theft Alarm System. Actuates horn to attract attention and deter theft when locked car is tampered with. Includes lockable inside hood latch.



Note: See Color Code reference on page 3.



manually or automatically with this smooth 3-speed transmission. Features woodtone shift lever handle.

Console, Soft exterior, Color-keyed with burled walnut accent. Features roomy compartment for maps, sunglasses, etc. SelectShift Cruise-O-Matic optional.

Deluxe Seat Belts. Color-keyed with deluxe buckles, add a touch of elegance. Standard on Ghia and with Luxury Interior and Convenience Groups.

Automatic Seat Back Release. Disengages seat back latch when door opens. Very handy when holding packages.



Luxury Interior Group. Adds luster with "super-soft" vinyl seats(shown below), deluxe door trim with large armrest and burled walnut accent, deluxe quarter trim, 25 oz. cut-pile carpeting, Super Sound Package, large parking brake boot, door courtesy lamps and rear ash tray. (All items above are standard on Ghia.) Light Silver (Code BP)





Ford cares about your safety

Ford really cares about your safety and those you care about. You'll find this reflected in each new 1974 Mustang II which includes these FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: Safety-designed front end structure . Safety-designed roof structure . Steel guard rails in side doors · Double-yoke safety door latches and safety hinges · Impact-resistant front and rear bumper systems . Safety rim wheels and load-rated tires . Dual hydraulic brake system with warning light . Corrosion-resistant brake lines Integral lap and shoulder belts with individual lap and shoulder belt retractors and starter interlock for front outboard occupants • Positive reminder warning light and buzzer for all front seat occupants . Lap belts with mini buckles for center front and all rear seating positions with retractors for rear outboard occupants . Energy-absorbing steering column and steering wheel . Energyabsorbing armrests and safety-designed door handles . Energy-absorbing instrument panel with padding for right and center front passenger . Padded sun visors • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles . Safety-designed coat hooks . Safetydesigned radio control knobs and push buttons (on all cars equipped with radios) · Head restraints or high back seats for front outboard occupants · Safety glove box latch (on all cars equipped with glove boxes) • Inside yield-away rearview mirror • Improved impact-absorbing laminated safety glass windshield • Turn indicators with lane-changing signal feature . Hazard warning flasher . Backup lights • Side marker lights • Parking lights coupled with headlamps • Twospeed or variable speed windshield wipers • Windshield washers • Outside rearview mirror, driver's side . Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, and windshield pillars . Uniform transmission shift quadrant (on all cars equipped with automatic transmission) Locking steering column with warning buzzer
 Non-reversing odometer. Economy of Operation: All 1974 Mustang II 's call for 36,000 miles, or 3 years (whichever comes first) between major chassis lubrications, 6,000 miles, or 4 months, between oil changes. Oil filter change initially at 6,000 miles or 4 months, and at 12,000 miles or 8-month intervals thereafter. Other economy features include: self-adjusting brakes, 2-year engine coolant-antifreeze, longlife Motorcraft Sta-Ful battery, corrosion-resistant aluminized muffler, zinccoated underbody parts, use of regular gas, and more.

NOTES

All 1974 Mustang ${\mathbb I}$ engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when engine is adjusted to factory specifications.

Replacement Parts. Your 1974 Mustang II comes with factory-engineered Motorcraft battery, oil filter, shock absorbers; Autolite Powertip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powertip Spark Plugs whenever replacement is necessary.

All 1974 cars must meet Federal Emission Standards before sale. See your Ford Dealer for details.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models.

Some options are required in combination with other options. Availability of some models or features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

Your '74 Mustang II check list. Equip the model you want the way you want it.

☐ Hardtop ☐ Ghia ☐ 2+2 ☐ Mach 1
EXTERIOR COLORS
☐ Pearl White (Code 9C) ☐ Bright Red (2B)
☐ Dark Red (2M) ☐ Silver Metallic (1G)
☐ Medium Bright Blue Metallic (3E) ☐ Light
Blue (3B) ☐ Bright Blue (3N) ☐ Dark Yellow
Green Metallic (4V) Bright Green Gold
Metallic (4B) ☐ Medium Lime Yellow (4W)
☐ Saddle Bronze Metallic (5T) ☐ Medium
Vallow Cold (6C) Modium Copper Metallic

(5M) ☐ Green Glow (4T)* ☐ Ginger Glow (5J)* ☐ Tan Glow (5U)* *Optional

INTERIOR TRIM SELECTIONS

☐ Black ☐ Medium Blue ☐ Avocado ☐ Dark Red ☐ Light Silver ☐ Tan ☐ White

BETTER IDEA OPTION HIGHLIGHTS

☐ SelectShift Cruise-O-Matic ☐ 2.8 Liter Engine ☐ SelectAire Conditioner ☐ Bumper Guards ☐ Digital Clock ☐ Convenience Group ☐ Tinted Glass ☐ Light Group ☐ Luxury Interior Group ☐ Dual Color-Keyed Remote

Control Mirrors ☐ Bodyside Molding ☐ Power Steering ☐ Power Front Disc Brakes ☐ Protection Group ☐ AM Radio ☐ Rallye Package ☐ Vinyl Roof ☐ Sunroof ☐ Steel-Belted Radial Ply Tires ☐ Glamour Paints ☐ Forged Aluminum Wheels ☐ Styled Steel Wheels with Trim Rings ☐ Competition Suspension.

The closer you look, the better we look

FORD MUSTANG II



MODELS